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of Real Professional

Magic

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Master of Magic
who has mystified magicians as well as laymen with his marvelous tricks.

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—before you can study, you must sign the Magician's Solemn Pledge of Secrecy. This means that you are getting the *jealously guarded secrets* of the Magic Profession. Think of that!

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Name

Address

Age

FOOLING MILLIONS

By HOWARD THURSTON
World's Master Magician

A book of Mystery, Magic and Adventure, containing important events and experiences in the career of the famous magician.

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In addition to the above features, this book contains numerous photographs of famous persons, and notables, pictures of Thurston's benefits; scenes from Thurston's show, etc., etc., composing the most remarkable book pertaining to Magic ever presented to the public at a popular price.

Copyright, 1928, by Howard Thurston.

Published by Howard Thurston, Suite 234 W. 44th St., New York.

Howard Thurston's masterful personality, witty speech, clever acting, and uncanny psychology, coupled with his love for children, has endeared him in the hearts of American homes. Three generations have admired him and he is acknowledged the most beloved entertainer on the American stage.

America has had but three great and beloved magicians. Alexander Herrmann, Harry Kellar, and now Howard Thurston. He has entertained more than forty million people in all parts of the world, in many strange places and under all kinds of conditions.' He has been called the "King of the Kiddies", and he says that his entertainment is for "children from four to ninety-four."

To have known Howard Thurston as the writer has known him for a third of a century; to have seen his deep interest in humanity; to have marvelled at him in action on the stage; to have observed his wit, logic and ceaseless energy is to have loved him.—John Northern Hilliard.

THE HOWARD THURSTON FAMILY



HOWARD THURSTON has been acknowledged the "World's Greatest Magician" for the past twenty-three years.



MRS. HOWARD THURSTON is the critic and art director of the show. She is the power behind the magic.



MISS JANE THURSTON, their charming and talented daughter of seventeen years, is making her stage debut as co-star with her father.

She is a clever dancer, musician, mimic and magician.

HOWARD THURSTON

World's Master **MAGICIAN**



When Howard Thurston was a boy, living in Columbus, Ohio, he went to see a performance given by Alexander Herrmann, the greatest magician of that time. Fascinated by the magic of that great mystifier, young Thurston resolved that he would become a magician. Probably thousands of other boys had made that same resolution, and never kept it; but Howard Thurston persisted in his decision, and, today, he occupies the position which Herrmann held then.

The road to greatness is not an easy one, and the trials and struggles which Thurston encountered in his early career would fill a large sized volume. But he was undaunted in his purpose. He sought to introduce originality into his performances, and he invented a new and spectacular "Rising Card" trick with which he mystified Leon Herrmann, the nephew and successor of Herrmann the Great.

Combining this new creation with a repertoire of original card manipulations, Thurston entered vaudeville, and soon won fame and recognition. He made a tour of Europe, and gave special performances before a dozen rulers, including King Edward VII, President Loubet of France; the Emperor of Germany and the Czar of Russia.

Upon his return to America, Thurston decided to prepare a complete magical performance of his own and to make a world tour. He embarked with his company from San Francisco and traveled to Australia, where he completed the building of his apparatus and made his debut at the Palace Theatre, in Sydney. He received a tremendous ovation and his success was established. He toured Australia in triumph and then visited the Oriental countries: China, Japan, Indo-China, Sumatra, Java, the Philippine Islands, Burma and India.

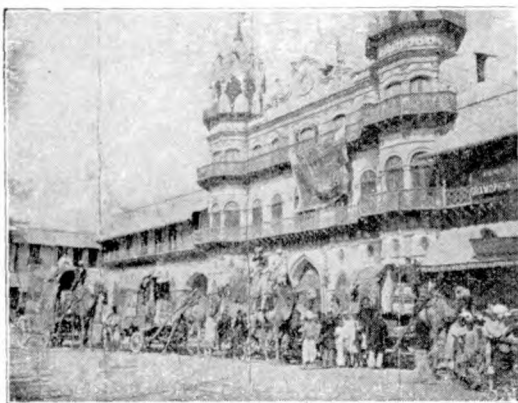
Thurston arrived in India in 1905 and astonished the natives with feats of magic that surpassed the fabled wonders of that land of mystery. He played to packed theatres in Calcutta, he appeared before many of the native rulers, and finally he toured the north

of India, giving his performances in a huge tent, as the theatres of the northern cities were inadequate for his needs.

During the ten years of Howard Thurston's rise to fame, Harry Kellar had become the leading magician of the American stage. Word of Thurston's successful world tour had come to Kellar and he cabled Thurston asking him



Palace Theatre, Sydney, Australia



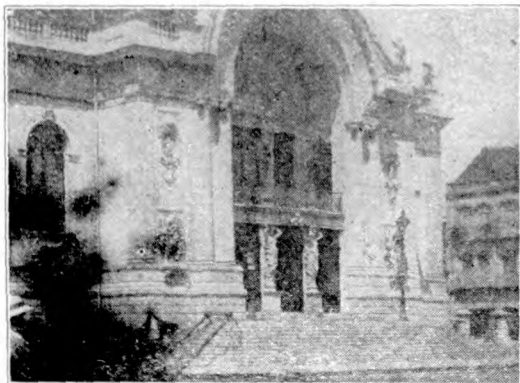
Rawa Theatre, Agra, India. The Thurstion Production Arriving by Caravan

spectacular of its kind. Built directly upon the Kellar show, it has been recognized as the premier magical performance for more than thirty years, and its actual inception occurred many years before.

The Thurstion show is more than twice as large and spectacular as it was in 1908. Thurstion now carries a company of more than thirty-five persons and his equipment fills three cars. Animals of many descriptions are used in the wonder show, the most notable being "Rajah", the roaring lion that he causes to instantly appear in the center of a brilliantly lighted stage. The cost of constructing a single illusion for the Thurstion show would, in itself, build a small magical show. More than \$5,000 was expended in producing the "Vanishing Horse" illusion, which was one of the outstanding features of Thurstion's spectacular performance.

Everyone who witnesses Mr. Thurstion's performances marvels at the smoothness and regularity with which one new mystery follows another. This is due to the careful planning and exhaustive practice which is gone through before a new illusion is presented on the stage. Every moment of Thurstion's show is adjusted to clock-like precision. The

variety of the performance requires an infinite amount of attention to detail and absolutely co-ordinated action on the part of the many assistants. The public expects the best, and for twenty years the Thurstion show has given it.



The Royal Theater, Penang, Cochin-China

to join the Kellar show. Thurstion accepted the offer and returned to America. In May, 1908, at Ford's Opera House, in Baltimore, Kellar announced Thurstion as his successor, and since that time Howard Thurstion has been universally recognized as America's leading magician and the foremost magician in the world.

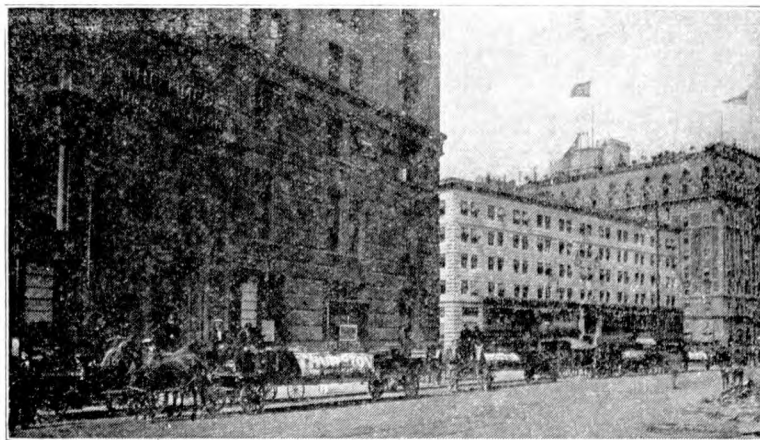
The uniform excellence of Mr. Thurstion's performance is due to the fact that he is master of the smallest feats of sleight-of-hand and also of the largest illusions. His title, the "World's Master Magician," is not merely a name, it is an established fact. For twenty-three consecutive seasons he has toured America, presenting newer and greater illusions. His show has always been the greatest and most

The newest creations in magical art are being constantly added to Mr. Thurstion's performance; yet the continuity of the show is never disturbed. This difficult task is accomplished by continually adding new tricks and illusions to replace older ones, so that each season a new series of marvels are exhibited before the public.

Every article used in the show has its regular place, so that the setting of the stage for an opening



Globe Theater, Broadway's Best Playhouse



Six twenty-foot trucks carrying the Wonder Show of the Universe
Broadway at Times Square, New York

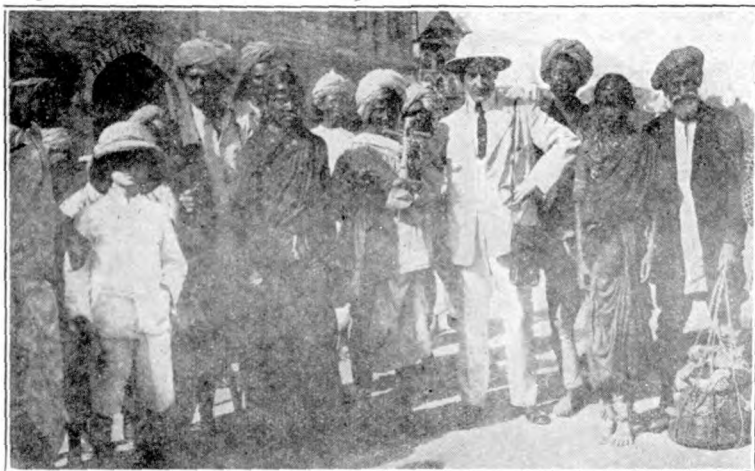
illusions are planned and constructed.

night's performance is greatly simplified. The packing of the show after the closing night of an engagement is also systematized. It is sometimes necessary to have the paraphernalia packed and the cars loaded within an hour after the final curtain has dropped. The members of the company are trained for such emergencies, and they never fail in their duty.

The details of the Thurston show are many and remarkable, and they stand as a living proof of Mr. Thurston's versatile genius. The famous magician is a creator of illusions, a builder of apparatus, a systematic organizer and a theatrical producer. Those are his qualifications behind the scenes. Before the footlights he is an entertainer par excellence, the greatest magician of the present day. He has always appeared as a magician, he has won his fame as a magician, and he upholds his name as a magician.

During his boyhood days, Mr. Thurston attended the Mt. Hermon School and studied for the ministry. It was not until after his graduation that he finally decided to start on his career as a magician. In his school days he took an interest both in his studies and athletics, and he owes much of his success to that early training which produced in him both physical development and oratorical ability. During every moment that Mr. Thurston is on the stage the audience realizes that they are witnessing an entertainment given by a gentleman, and Mr. Thurston's genial personality and pleasing stage presence are the most important influence of his show.

Mr. Thurston spends his summers in research and study, keeping in touch with the current happenings in the worlds of science and art, investigating these aids of magic and experimenting with his own magical inventions. Near his home at Beechhurst, Long Island, he has a large magical workshop new tricks and



During the World Tour, Thurston studied the methods of the Oriental wizards. He is shown here in Calcutta, surrounded by a group of Indian magicians.



Mr. Thurston, at home, is quite as fine as that amiable, interesting and highly talented gentleman we know at the theatre. He, Mrs. Thurston and their accomplished daughter, Jane Thurston, form a harmonious family group. This spirit of happy home life is reflected in Mr. Thurston when he appears on the stage, and the most enthusiastic members of his audience are children and their parents.

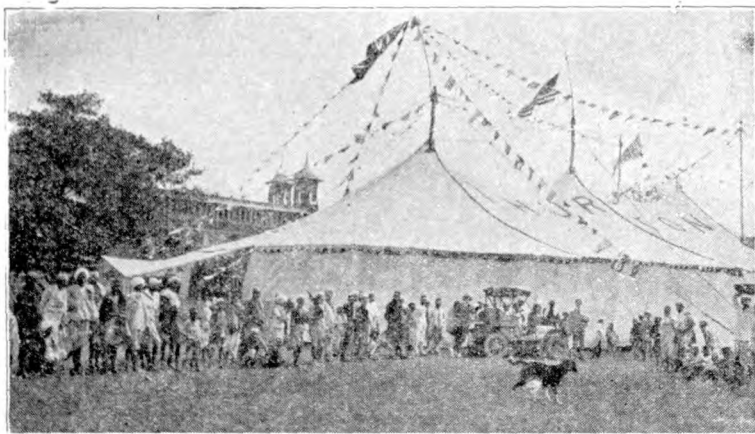
One of Mr. Thurston's most unique performances was given in 1925, when he and his company appeared before President Coolidge in the White House. On that occasion Mr. Thurston borrowed the president's watch and apparently pounded it to pieces, but the watch was later discovered, uninjured, in a loaf of bread brought from the White House kitchen. Due to a mistake by one of the assistants, the trick came very nearly to an unfortunate ending that would have ruined the valuable time-piece beyond the aid of Thurston's magic. Fortunately, Mr. Thurston discovered the mistake in time, and, through his presence of mind, brought the trick to a happy conclusion.

Mr. Thurston regards his performance at the White House as one of the outstanding triumphs of his long career. As a memento of the important occasion he possesses a large photograph of the president, upon which is written:

"To Howard Thurston, in behalf of his daughter Jane.

—Calvin Coolidge."

So, in the years that have passed, and in the years that are to come, Howard Thurston will be recognized and remembered by the title which he has richly deserved — "The World's Master Magician."



Thurston's tent theatre, in Allahabad, India. The theatres of Northern India were not large enough to accommodate Thurston's show, and he appeared in this tent during most of his tour.





Thurston's famous Vanishing Donkey is welcomed by eight of Thurston's assistants. The Vanishing Donkey is one member of Thurston's company of livestock, which includes an elephant, a horse, a lion, dogs, monkeys, pigeons, ducks, geese, and a host of rabbits.



Indian Snake Charmers, photographed by Thurston during his World Tour. These weird wonder workers are charming the deadly cobras, the most poisonous snakes of India.



A group of Thurston's illusions, during dress rehearsal. Every illusion is timed exactly, and each assistant is trained to perfection.

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In Which You Were Born



Free to Every Purchaser of a Horoscope

Everyone should have a Thurston Lucky Charm. As a pocket piece it has become highly prized by all who have it. As a token of good will and confidence it is valued and esteemed by thousands of men, women and children in America—thousands of these CHARMS have been GIVEN AWAY by THURSTON, the Master Magician.

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Address _____

THURSTON'S MAGIC CIRCLES THE GLOBE

The annual visit of Howard Thurston, World's Master Magician, has come to be an institution in the principal cities of the United States. For twenty-three consecutive seasons he has toured the country, presenting a newer and greater exhibition of magical entertainment every year.

Yet the fame of Thurston is not limited to America. He is known throughout the

Follow the white line on the map. It shows the routes followed by Thurston and his shows in carrying the magic of America to countries throughout the world.

Prior to his World Tour, Thurston had traveled throughout the United States and Canada, visiting nearly every state of the union. This occupied many years of his early career.



world, not only by reputation, but because he has brought magic to dozens of countries in every continent of the globe.

Better than words, the map of the world which appears on this page graphically portrays the extent of Thurston's travels.

In centuries past, venturesome travelers went from Europe, to visit the Orient and bring back tales of the marvels they witnessed there. In this modern age, Thurston has carried magic to the Far East, and has left there a permanent impression of his skill as a great magician.

As a crowning achievement to this world-wide success, the magic of the master magician has been carried to the West Indies, Central America, and South America; and now the name of Thurston is synonymous with magic throughout the entire Western hemisphere.

Then he went to Europe, and appeared in all of the principal countries on the continent.

So when he returned to America, he had acquired great experience in foreign countries, and a tour of the world became his ambition.

The World Tour began in 1905 and ended in 1906. The total distance traveled was approximately 40,000 miles; for Thurston circles through Australia and journeyed extensively in India. The winding course of the white line shows the great distance covered.

Thurston had planned to continue his tour to South Africa; but in order to join the famous Kellar in America, he shortened the trip, returning home by way of Northern Africa, where he visited Egypt and other Mediterranean countries.

SOME OF THE WORLD'S RULERS
THURSTON HAS ENTERTAINED



ROOSEVELT
1907



TAFT
1908



EMPEROR
OF JAPAN
1906



EMPEROR
OF CHINA
1905



PRESIDENT OF
FRANCE
1901



KING GEORGE
OF GREECE
1900



KING CHRISTIAN
OF DENMARK
1901



KING LEOPOLD
OF BELGIUM
1902

SOME OF THE WORLD'S RULERS
THURSTON HAS ENTERTAINED



COOLIDGE
1924



KING EDWARD
THE 7TH
1900



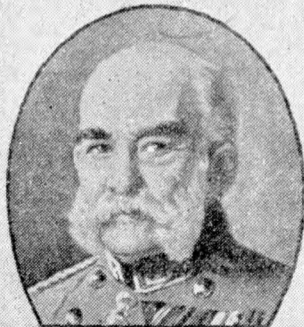
KING
OF SIAM
1906



CZAR
OF RUSSIA
1902



RAJAH
OF MIZAM
1905



FRANCIS JOSEPH
OF AUSTRIA
1901



SHAH
OF PERSIA
1906



KAISER
OF GERMANY
1901

THURSTON INVENTIONS BENEFIT HUMANITY

**Master Magician Spares No Effort in Devising Methods of Saving Life—
Gives His Knowledge and Creative Genius to His
Fellow Citizens**

THE WHITE HOUSE
WASHINGTON

February 6, 1913.

My dear Sir:

In the President's behalf, permit me to acknowledge the receipt, through Mr. Langdon Moore of this city, of Letters Patent No. 1,051,649, relating to Life Saving Devices designed to promote the greater safety of life at sea, issued to the Government of the United States, it having first been adjudged that you were entitled to a patent for the invention, and your rights in the premises having thereupon been voluntarily assigned to the Government. I desire also to acknowledge the worthy intention and humanitarian purpose which prompted you to dedicate your invention to the public use.

Sincerely yours, ^



Secretary to the President.

Mr. Howard Thurston,
Care Mr. Langdon Moore,
Washington Loan and Trust Building,
Washington, D. C.

The creation of magical illusions requires a thorough knowledge of science and mechanics. The planning of new and deceptive illusions makes inventive genius necessary.

Thurston's keen knowledge of human nature is an indication of his human sympathy; and greater even than his love of magic is his desire to help mankind. In times of great need, he has devoted his entire inventive genius to the aid of his fellow-beings, without hope of gain or thought of reward.

In preparing new illusions, Thurston has invented many mechanical appliances, and has discovered new mechanical principals which he has protected by patents. It is also necessary for him to keep many of his methods secret, for it is his business to mystify the public.

But whenever he has seen the possibility of using one of his inventions in a way that will bring human benefit, and save life, he has immediately devoted it to that purpose.

As a result, he can point to several notable achievements which he has accomplished; and he has gained recognition for his work from the highest places, and on several occasions.

President William Howard Taft sent the above letter to Howard Thurston accepting his device for saving lives at sea.

Following the sinking of the Steamship Titanic in 1913, Thurston invented and patented a life-saving device which experts proclaimed to be a notable achievement in the prevention of marine disasters. Upon granting of the patent papers, the famous magician presented his invention to the United States government; an action which was recognized by President Taft.

During the World War, when the greatest need was for inventions to protect troops and civilians, Thurston adapted his magical talents to the creation of elusive devices that would completely deceive the eyes of the enemy.

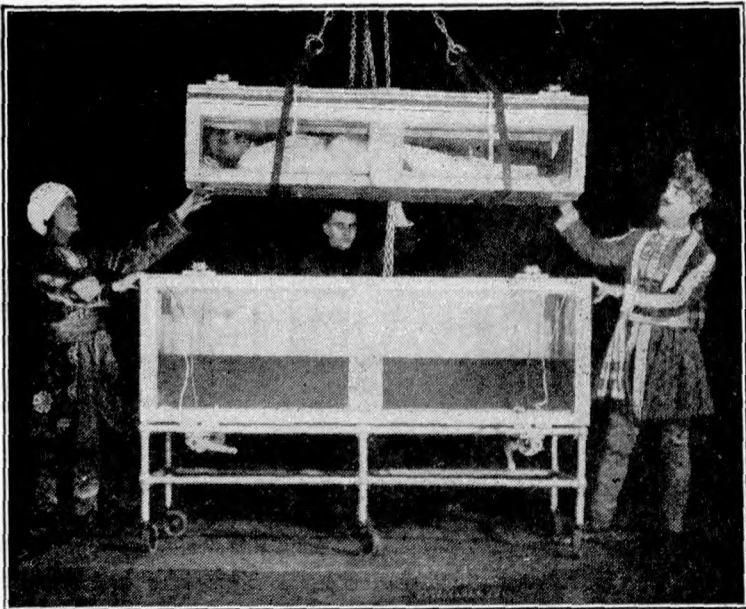
On the day that the United States declared war against Germany, Thurston offered his services to the government. He stated that he could make ships invisible at sea; that he could transform a battery of field guns into a row of trees; and accomplish other startling illusions.

So miraculous did these statements seem that officials did not believe them possible. They were laid aside for later consideration; and in the meantime, the Allied Powers developed the science of camouflage, which embodied certain of Thurston's principles, and was used extensively throughout the war.

It is a certain fact that Thurston could produce camouflage effects far more deceptive than any that were in actual war-time use. His ability to deceive the eye is manifested in astonishing effects with elephants, horses, lions, automobiles, pianos, etc., which he vanishes and produces on a brightly lighted stage, with the ease with which he handles a rabbit or canary bird.

In his now famous illusion, "Buried Alive", Thurston employs hitherto unknown principles of air conservation which are fully protected and patented by himself. Since the disaster to the submarine S-4, Thurston has offered to divulge these secrets to the Naval Department at Washington, in order that in the future, men entombed on submarines may make use of this knowledge to prolong the air supply and thus greatly increase the possibilities of rescue.

These humanitarian actions of Howard Thurston reveal the kindness and human understanding of his nature; and these are the true secrets of how he has gained success and public esteem.



The Living Burial, as presented on the stage by Thurston.



The most sensational illusion in the world. A real automobile loaded with pretty girls instantly vanishes in the center of a brilliantly lighted stage.



THE GIRL, BOY AND DONKEY VANISH



JANE THURSTON

SOME THRILLING ADVENTURES

By HOWARD THURSTON

Magic in the Secret Service

ONE evening, in the last summer of the war, Mrs. Thurston, my daughter Jane and I were sitting down to dinner in our home on Long Island, when an armed motor car drove up to the house and a tall, handsome young man in the uniform of a lieutenant appeared at the door, demanding to see me. He entered the room at my invitation, and I noticed that he was in a sort of breathless state of anxiety.

"Mr. Thurston, I have an urgent message for you. How quickly can you put a few tricks in your pocket and leave with me?" He came to the point at once.

Supposing it to be a request to appear at a hospital or some war benefit, I told him I could leave immediately after dinner.

"There's no time, Mr. Thurston," he urged. "Every minute is precious. Please hurry."

As he spoke he handed me a card with two words scrawled on it, reading "Hurry. Dennis."

Dennis I knew intimately; a clever amateur magician, who was then engaged in wartime secret-service work for the Government, and who is today an international detective of note. It was his first name he had signed to the card and it is as Dennis we will now speak of him. Obviously it was a matter of great importance. The curt message, the lieutenant's distressed manner and the purring of the motor in the armed car outside, all spoke of extreme urgency.

"One moment and I will be with you," I said to the young officer as I left the table and started on a hurried round-up of a few properties—a pack of cards, several extra handkerchiefs and a live rabbit, all of which I thrust into a coat pocket. In less than five minutes we were speeding in the direction of New York. It was not until we were seated in the car that I found time to ponder over this curious happening. I plied the lieutenant with questions, but he knew no more than I did; his instructions had been simply to get me to New York with all possible haste.

Along the Long Island roads and through the heavier traffic of the intervening towns we traveled at a speed which I momentarily expected to end in disaster. But we reached our destination safely. As we drew up in front of a prominent

club I glanced at my watch and noted that it had taken less than half an hour to make the trip. We entered the club and found Dennis waiting for us in the lobby. He seized my arm and led me over toward the heavily portiered entrance of another room. Through an opening in the curtains I saw a company of about a hundred guests, in evening clothes, at dinner. A young woman was entertaining them with a song.

"Listen," whispered Dennis, pointing to one of the diners, a heavy-set man with a beard. "Do you see that man? In his right inside coat pocket he has a long envelope. I have to have that envelope in ten minutes' time, and I depend on you to get it for me. I'll be waiting here. Ten minutes!"

The girl finished singing, Dennis gave me a gentle shove through the portieres, and I found myself in the banquet hall. Somebody was addressing the diners.

"Now, gentlemen, we shall have the pleasure of watching Mr. Howard Thurston, the magician," I heard a voice saying.

THERE was no time for speculation now. Feeling in my pocket to make sure that the rabbit was still there, I made my way between the tables to the platform and at once started a series of card manipulations. My only thought was of Dennis' last whispered words. Ten minutes! In ten minutes I must deliver to him the mysterious envelope which was the keynote of this strange errand. I spotted my man, stepped down into the audience and walked toward him. I had formed my plan of action.

"Will you select a card, sir?" I asked a man sitting to his left. "Any one you like."

The card was chosen and replaced in the pack, which was shuffled. Then I addressed the bearded man.

"You sir, I believe, are sitting on this gentleman's card—the queen of hearts," I remarked.

He arose, smiling pleasantly. Sure enough, there was the queen of hearts on his chair. He made as though to resume his seat, but I interfered. I had purposely maneuvered him into a standing position, and there I must keep him until I had either succeeded or failed in this mission.

"I beg your pardon, there are more cards about your person," I interposed, at the same time producing handfuls of cards from his beard, his hair and his coat collar. The audience was laughing heartily, and he seemed much amused, and wholly unsuspecting.

The big moment was at hand; and now I launched on a series of swift movements which were to be the climax of my efforts. I could feel the envelope in his coat pocket.

"What's this?" I exclaimed. "It seems to be alive."

With one hand I lifted the wiggling rabbit from his coat collar; with the other I fished the envelope from his pocket and concealed it in my own clothes. The

whole operation took not more than a second. I turned from him, bowed to the audience and quickly made my way from the hall. No one had suspected anything. Dennis was waiting for me at the designated spot. I handed the envelope to him.

"A thousand thanks, Thurston," he whispered. "This envelope contains valuable information which the Government wants; but for reasons I can't explain now the authorities do not wish to arrest that man." With that he was gone, and for obvious reasons I left the club as soon as possible. Three days later I met Dennis. He then told me that the envelope contained plans for blowing up one of our ships.

IT'S EASY WHEN YOU KNOW HOW!

This is a saying that applies to magic more than anything else in the world. The astounding mystery of magic gives the impression that few can learn it. On the contrary, nearly everyone can learn it—with the proper instructions.

The way to learn is from the teachings of the master. Thurston's forty years as a magician has given him actual experience which is yours.

Secrets hitherto guarded by Thurston for 40 years are revealed for the first time. Learn about the Thurston Magic Lessons on page 69.



Reproduction of the actual scene in the East Room in the White House, at Washington, D. C., showing Thurston performing the Levitation Illusion before President Coolidge and Mrs. Coolidge.

My Performance at the White House

By HOWARD THURSTON

While playing at the Shubert-Belasco Theater in Washington, we arranged to give a special performance for President Coolidge. A stage thirty feet square was built in sections and set up in the East Room of the White House. A corps of assistants and myself worked from ten o'clock in the morning until three in the afternoon getting the place in readiness.

A few days before the performance, I learned that the President had just been presented with a beautiful watch by the Massachusetts Legislature. I then decided to present an unusual experiment which I had not performed for many years. From the description furnished I procured a copy the next day, and on cursory inspection it was far from being a poor imitation. The chief difference lay in the fact that the works of the imitation watch were in a deplorable condition of wreckage.

The guests were the first to arrive and were ushered to their seats by two colored butlers. When Mr. and Mrs. Coolidge entered, the entire party arose and remained standing until they were seated in the special chairs just in front of the stage. Then I nodded to Fred Dorn, my musical director, and the music started.

The performance had been in progress for about an hour when I stepped in front of the President and said, "Ladies and gentlemen, I shall now attempt a very special experiment that I presented before the Amir of Afghanistan twenty years ago.

"Will some gentleman kindly lend me his watch?"

Instantly six of the men guests offered their watches. I looked the President in the eye and said, "I have said this is a very special trick. I should like to use a very special watch."

"I understand, Mr. Thurston," the President said, handing me his watch.

"Now let it be plainly seen," I resumed, "that I do not touch the watch."

Watching the Wrong Watch

I called for Jay Klink, one of my cleverest assistants, who had been with me for twelve years. Jay brought a silk bag, attached to a handle, and into this the President dropped his watch. I directed Jay to let one of the ladies take the watch from the bag and look at it. Mrs. Stearns, who sat three seats from the President, complied with the request.

"You are sure you have the President's watch?" I asked.

"Oh, yes," Mrs. Stearns answered without hesitation, and she dangled it before Mr. Coolidge's eyes. He nodded approvingly, and I congratulated myself on having obtained such a fine duplicate. Mrs. Stearns laid the watch on a square piece of iron which I had placed on the table.

In my right hand I held a heavy hammer, which I poised menacingly over the watch.

"It will be necessary to mark the watch slightly for identification," I confided to the audience. "I shall be careful not to injure it."

Then I asked Mrs. Coolidge if she would kindly have a loaf of bread or any other object large enough to contain the watch brought from the kitchen. The order was given. I raised the hammer and counted:

"One."

A tall man who had been standing to one side and whom I had previously judged to be a secret-service agent walked over to the table, took a good look at the watch and then glanced sharply at the President, who had resumed resting his chin on his right hand. If it was his wish to have the President intercede he was doomed to disappointment. Mr. Coolidge ignored the interruption. But I did not.

"I beg your pardon, sir, this is a very delicate experiment and I trust you will not do anything to unnerve me," was my mild protest. Again I raised the hammer and counted: "Two."

There was not a sound in the room; not a soul stirred. It dawned on me that the suspense of this audience was the most profound I had ever experienced in the many years I have been performing. I asked Mrs. Coolidge about the bread.

"It is some distance to the pantry, Mr. Thurston," she replied. "The butler will be here presently."

The secret-service man took another step forward as I raised the hammer for the third time. There was no mistaking the fact that he scented a catastrophe.

"Should there by any chance be an accident I must hold you responsible," I warned him.

Then, taking a firm grip, I droned the last number of the count: "Three."

My right arm swung back to bring the hammer down on the watch with crushing effect. But at the apex of the swing my wrist was seized in a viselike grip. It was

Jay Klink who had interfered. His face was white and drawn, his voice trembled as he said in subdued tone but loud enough for everyone to hear:

"You've got the wrong watch!"

A Very Narrow Escape

Quick as a flash, I realized what had happened. Jay had made a mistake. He had forgotten a simple part of the trick which would have changed the President's watch for the duplicate, and Mrs. Stearns had taken the President's watch out of the bag instead of the duplicate! No wonder Mr. Coolidge had nodded in approval when she had dangled it before his eyes; no wonder the secret-service man had displayed such concern after his inspection of it. The watch I had been about to send to its doom was President Coolidge's own watch. Good Lord, what a providential escape! But it was an escape, and now my business was to slip out of the predicament created by Jay's frenzied warning. The audience had heard that.

"Jay says he heard one of the audience say I had the wrong watch," I told them. Then I lifted the table and placed it within the President's reach.

"Is that not your watch, Mr. President?" I asked in an injured tone. At this moment Jay slipped the duplicate watch into my right hand.

Mr. Coolidge lifted the watch from the table and inspected it carefully. There could be no mistake about it being his own property, and he nodded an affirmative answer to my question. I handed him a piece of tissue paper and requested him to wrap his watch in it. While helping him to do this, I substituted the imitation for the real watch, and as he laid the duplicate on the table I secretly passed his own to Jay, who carried it backstage and placed it in the loaf of bread, which had been prepared beforehand. No one suspected that I had made this change; the audience was more certain than ever

that it was President Coolidge's watch which lay on the iron slab.

"Now that there can be no question about this being the President's watch I shall proceed," I informed them. At my count of two the butler appeared with the loaf of bread and placed it on a table directly in front of Mrs. Coolidge.

"Three."

The Proof in the Pudding

The hammer descended with a whang. The casing of the watch fell apart, the works flew in all directions. Somebody uttered a barely audible cry of alarm, and I could sense that others were holding their breath, so tense had the performance become by reason of the unexpected happenings which had marked it. I shot a glance at the President. He hadn't moved a muscle; his chin still rested in his hand; his keen blue eyes looked into mine, as much as to say, "I don't believe it!" He was the calmest person in the room. I gazed dejectedly at the scattered fragments of the watch, then turned to the secret-service man.

"I told you not to interfere. The fault is yours," I protested.

Gathering the broken pieces slowly together, I placed them in a piece of paper while the audience looked on in silence.

I turned to Mrs. Coolidge and said, "I shall do my best to rectify this miserable catastrophe." Then I "vanished" the paper and its contents and, handing Mrs. Coolidge a knife, asked her to cut the loaf of bread.

"Please be careful, Mrs. Coolidge," I directed.

The President took her arm and said, "Yes, dear, be careful."

It was his first spoken assurance that the watch would be returned safely. Mrs. Coolidge opened the loaf, the President received his watch, I still have my reputation and the Government continued to function.



A group of girls in Thurston's company.

THURSTON'S EASY POCKET TRICKS

In preparing this collection of easy pocket tricks, great care has been taken to select those items which can be performed by anyone, with no previous knowledge of magic.

Each trick is clearly explained, with special drawings that make it easy to understand; and the instructions are thorough in every detail. None of the tricks require sleight-of-hand or special apparatus. They can all be performed anywhere, at any time, and are suitable to all occasions.

The student will experience little difficulty in choosing enough tricks to form an interesting program of impromptu magic, with which he can entertain and mystify his friends and acquaintances. He will learn, to his own satisfaction, that through magic he can gain popularity.

THE BROKEN PENCIL

The requirements for this startling mystery are a dollar bill and a lead pencil, both of which may be borrowed.

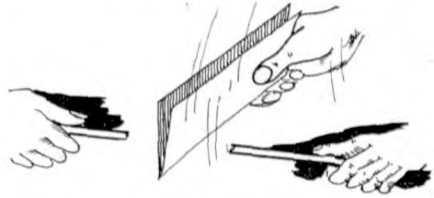
You request a person to hold the pencil firmly between his hands, gripping it at the ends, and keeping the center of the pencil on a level.

Then you fold the dollar bill lengthways, and call attention to the sharp crease thus formed, which, you state, can be made as keen and as firm as any knife blade.

Holding the dollar bill by one end, swing it downwards a few times, so that the sharp crease strikes the center of the pencil. Finally you make a quick stroke, and the dollar bill breaks the pencil in two, leaving the astonished spectator with one portion in each hand.



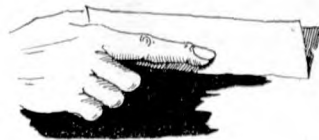
Striking the pencil with the bill.



The Secret:

Even after you know the secret, you may doubt that this trick can be done. But one trial will convince you that it will work. It is impossible for the dollar bill to break the pencil, but there is a simple method whereby you make it appear as though the bill did the trick.

In making the final stroke, extend your forefinger. The hand must come down quickly, and the forefinger will strike the pencil along with the bill. As a result, the pencil will be broken in two. No one will observe this extension of the finger, due to the rapid motion of the hand, and you can then return the bill to its owner.



How the finger is extended alongside of the bill.

THE THIEVES AND THE SHEEP

This is a clever little mystery. Seven paper pellets are used. The performer states that two of them represent thieves, and the other five represent sheep. He holds one thief in each hand, and mentions that each hand is a barn in which a thief is hiding.

The thieves steal the sheep, one by one. First one hand picks up a ball of paper; then the other, and so on, alternately, until all the paper balls have been gathered.



One paper pellet in each hand begins the trick.

Hearing a noise, the thieves put back the sheep. The hands deposit the five paper pellets on the table, one by one; first one hand, and then the other.

Again the thieves steal the sheep, picking up the pellets alternately, one by one. At this point the farmer arrives on the scene. He inspects the barns. The hands are opened. To the surprise of everyone, **the two thieves are found in one barn; and the five sheep in the other.**

One hand holds but two paper balls, while the other has five.

The Secret:

The trick is accomplished by a very simple, yet artful system. Follow these instructions and it will work the first time you try it.

When you pick up the five pellets, **start with the right hand.** Pick them up as follows: right, left, right, left, right.



How the pellets are picked up. Also the finish of the trick.

In replacing five pellets on the table, begin with the left hand: left, right, left, right, left.

People will think that you have put back the five you picked up. They will believe that each hand now contains one paper ball. Instead, the right hand holds two, and the left hand none.

In picking up the pellets the second time, begin with the right hand: right, left, right, left, right. When you open your hands, you will have five paper balls in the right, and only two in the left.

THE BALANCED EGG

A good trick for the dinner table always provides excellent entertainment, and no trick is better suited for the table than this one. The impromptu magician asks for an egg, and when it is brought to him he recalls the story of Christopher Columbus and the balanced egg with which that famous personage perplexed the scientists.

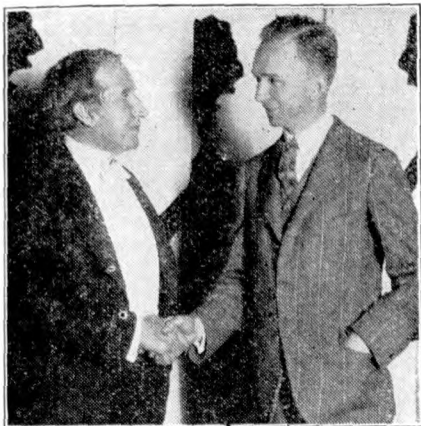
In order to prove that an egg can be balanced, the magician sets it upright on the table, removes his hand, and the egg stands there. A touch of the finger and the egg topples. It may be thoroughly examined to prove that no special preparation was employed.



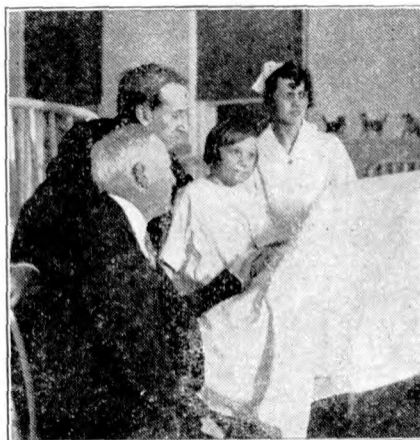
The Secret:

Before presenting this little mystery, pour a small quantity of salt on the tablecloth so that it forms a tiny pile of white grains, which are not noticeable on the cloth.

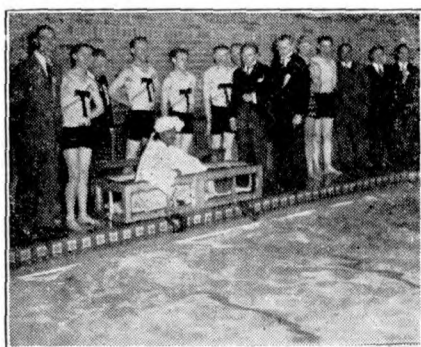
Set the egg upon the little heap of salt, and press it firmly. The salt forms a sufficient foundation upon which to balance the egg. Some care must be exercised, and this adds to the effectiveness of the trick.



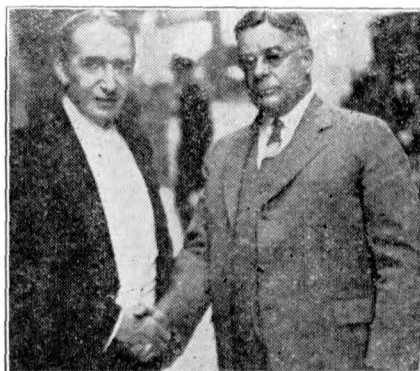
Clarence Chamberlain, trans-Atlantic flier, congratulates Thurston after witnessing his performance in Wilmington, Del.



In Philadelphia, Thurston and Mayor Kendrick visit the Shrine Hospital.



Buried alive, under 180,000 gallons of water at the Elks' Club, Philadelphia.



Thurston honored by Dr. Bartlett, Exalted Ruler of Elks.



Thurston produces a rabbit for the crippled kiddies.



Thurston delights the hearts of the crippled children.

THE BALANCING MATCH

A match is not an easy object to balance—but you can balance it when you know the secret of the trick. Yet to the onlookers it will be a bit of clever juggling.

The match must be placed upon the back of the left thumb by the right hand. It will stand there, upright, but when other people try the trick they will not succeed.



The Secret:

There are two methods, both illustrated here. The first method is to bend the thumb slightly and set the bottom of the match in the crease of the thumb on the knuckle. Then extend the thumb and the match will balance, if you keep the hand slightly in motion.

The second method is different. Press the bottom of the match firmly against the back of the thumb, just below the thumb nail. By pushing it into the flesh in this manner, a firm foundation will be obtained and the match will balance quite easily. The hand, of course, must be moved back and forth if the match begins to topple.

On Page 69 you will learn the secret of success in Magic—all about THURSTON'S MAGIC LESSONS.

They are the key to opportunity; now offered at a price that all can afford!

THE WATCH FROM THE HAND-KERCHIEF

Read the description of this trick very carefully—for it is one that you will like and can use effectively.

You require three articles—a watch, a handkerchief, and a large ring—about the size of a napkin-ring. The ring must be smaller than the watch.

You place the watch in the center of the handkerchief and push the ends through the ring. Then you invite persons to hold the ends of the handkerchief.

Everyone will agree that it is impossible for the watch to be removed from the handkerchief while the ends are held—for the ring is in the way.

Now you spread a napkin or a large handkerchief over the hands that hold the watch so securely in the ring. You reach beneath the cloth—and in a very few moments you bring out both the watch and the ring.

Yet when the covering is taken away, the ends of the handkerchief are still held and the handkerchief is uninjured.

The Secret:

How is it done?

That is the question everyone will ask. It seems incredible.

Yet there is a very simple method.

When you reach beneath the cloth, get hold of the edge of the handkerchief—along the hem—and pull it down through the ring. This can be done, even though the ends are held.

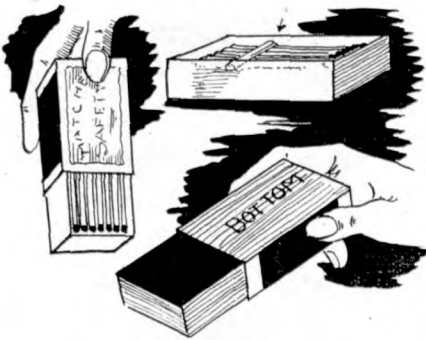
Remove the watch through the opening thus formed.

Once the watch is out of the way, the ring may be easily withdrawn.

MAGNETIZED MATCHES

Just an ordinary match box, filled with matches—yet the trick is very surprising. First, the box is opened part way to show the matches inside. Then the box is turned over, and the drawer is entirely removed, yet the matches do not fall. They stay in the box as though magnetized.

When the magician commands the matches to drop, they fall from the box and scatter on the table. The drawer is immediately given for examination—yet no trace of trickery is found.



The Secret:

A broken match is used. It is just a trifle longer than the width of the box. This match is wedged across the drawer so that it holds the matches in place.

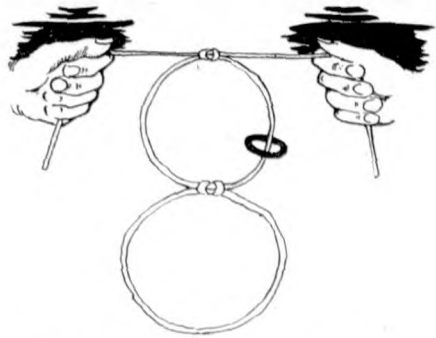
The drawer may be opened part way to show the matches, but not far enough to reveal the cross match. Then the box is inverted and the drawer is removed, but the matches will not fall.

By squeezing the sides of the box, or slipping the forefinger beneath, the wedged match can be pushed from its position at the desired moment. Then the matches will fall, but the broken one will be buried beneath the pile and no one will know of its existence.

THE RING AND THE KNOT

A long piece of string is tied into a double knot, forming a loop. Then a ring is dropped on one end of the string so that it falls to the knot.

Another double knot is tied above it, the ends of the string are held by two people. Thus there are two loops, and the ring is on the upper one. Attention is called to this fact; then a handkerchief is thrown over the loops.



The ring passes from the upper loop to the lower.

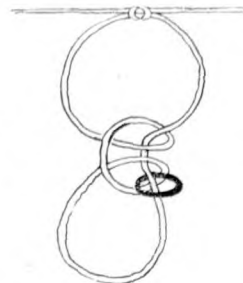
Reaching beneath the cloth, you quickly transfer the ring from the upper loop to the lower. Yet the double knot is still there. In some mysterious fashion the ring has passed through the solid knot.

The Secret:

Use a stiff piece of string, and you can do this trick very easily. Under cover of the handkerchief, loosen the double knot and you will be able to push the ring along the string right through the knot on to the loop beneath. Tighten the knot and the trick is done.

The effect of this trick is always good because the double knot seems to be an impossible barrier for the ring to pass. The spectators will look for a trick in the ring, never suspecting that it could actually pass through the knots.

For this reason care should be taken to tighten the knots after the passage of the ring so that their appearance will be the same as before. It is also important to use string that will respond quickly when the knots are loosened.



Read
page
69

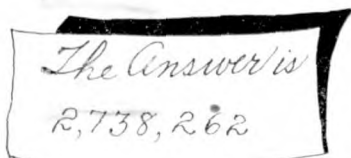
Read
page
69

How the ring goes through the knot

A MATHEMATICAL MYSTERY

This unusual mystery is very perplexing to those who witness it, yet it is brought about by a very simple mathematical calculation.

A person writes a row of six figures. Then the performer writes a total on a slip of paper and lays it aside. He asks someone to write another row of figures. Then the performer writes a row. Another row is written, and the performer writes a fifth row. The figures are added up. The slip of paper is unfolded and it bears the total of the addition.



The Secret:

The performer notes the number first written by the spectator. He subtracts 2 from that number and writes it on the slip of paper, then he puts the figure 2 in front of it.

For example: The spectator writes 476,498. The performer then writes 2,476,496. If the spectator should write 387,342, the performer would write 2,387,340.

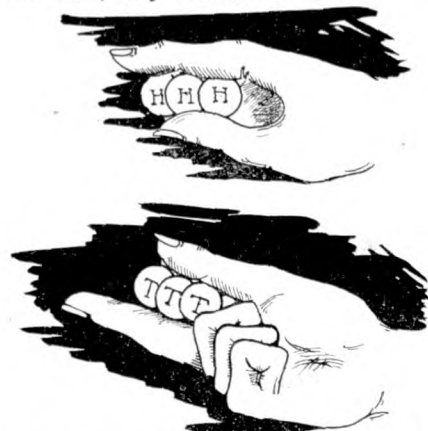
A second row is written. Then the performer writes the third row. In doing this he makes every figure of the second row add up to 9. If 375,306 are the figures written, he writes 624,693.

The fourth row is written and the performer, in writing the fifth row, makes each figure of the fourth total 9, just as he did with the second and third rows.

When the numbers are added, their total will be the number written on the slip of paper by the performer. This trick cannot fail if the instructions are followed.

THE MULTIPLYING COINS

Making money double is a trick that should appeal to everyone. In this little mystery, you show three coins—on both sides—heads and tails, and prove conclusively that your hand contains nothing else. Yet when the coins are shaken in the hand, they increase to six.



Note how the coins overlap on each side—allowing coins between.

The Secret:

A reference to the illustration will explain this trick better than lengthy words. The six coins are in the hand at the start; but they appear to be three instead of six.

First of all, the coins are held between the thumb and forefinger. They overlap, so that they can be shown on each side; but they overlap **outward on each side**. This means that five coins are used instead of three; and there is a center space which takes the sixth coin, as shown in the explanatory diagram.

It is an easy matter to place the coins in this position. The three coins at the front should show heads, and only tails should be visible from the other side. This enables you to show three heads on one side, and three tails on the other, and everyone will be positive that you have only three coins.

When the coins are shaken in the hand, they will multiply to six in the twinkling of an eye.

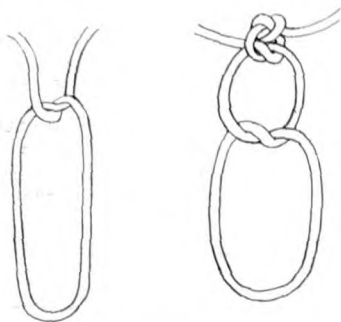
THE DISAPPEARING KNOT

This is an excellent impromptu trick that requires nothing more than a piece of string, about one foot in length.

The performer ties a single knot in the string, and draws the knot well down toward the center. Then he ties the loose ends into several knots, so that the single knot cannot be removed from the string

without untying the ends. This will satisfy everyone that the single knot is completely isolated.

The performer turns his back for just a moment; and when he again shows the string, the single knot is gone. No trace of it remains. The performer did not have time to untie the ends, and tie them up again, so how did the knot escape? That is the question that will perplex the audience.

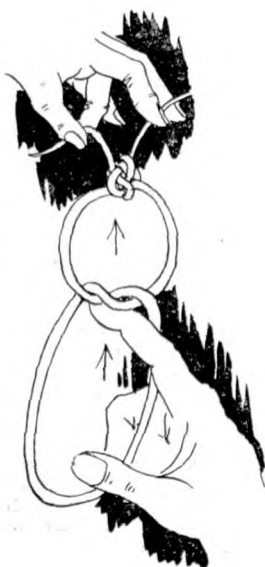


The Secret:

When he turns his back, the performer draws the single knot upward until it joins the large knot at the top. This is the work of an instant. It completely disposes of the single knot, for the appearance of the large knot will remain the same; and even the most observant spectators will have no idea of how the disappearance took place.



The knot has disappeared. The method is shown in the drawing to the right.



THE RELEASED RING

This trick involves a ring and a piece of string, but it is different from similar tricks because the ring is apparently tied quite firmly to the string, yet it falls free instantly.

The Secret:

The method of tying is important. The diagrams explain it very clearly and it should be practiced with the articles themselves.

First tie the ring on the string with a single knot, as shown in the first diagram. Note that the ring is turned to the left. This is important as that position must be maintained.



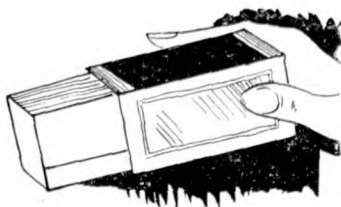
Push the left end of the string back through the loop and then through the ring. Push the right end of the string back through the loop. The procedure is shown in the second diagram. Follow it closely so as to be exact.

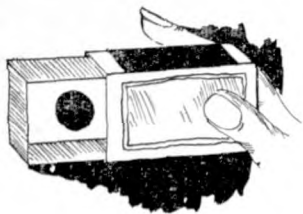
Slide this peculiar knot down close to the ring. Then tie the ends of the string in a single knot. As you pull the knot tight, shake the string. This is shown in the third diagram. As you shake the string, the ring will fall off just as you draw the knot tight.

THE APPEARING COIN

This is an excellent way to produce money from nowhere. All you need is an empty match-box. The drawer is opened and is shown empty.

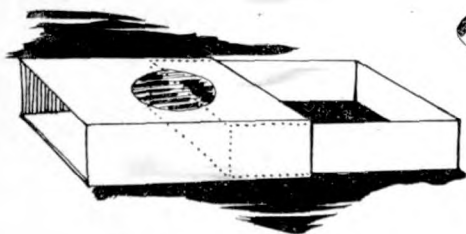
When the drawer is closed and reopened, the coin is there. It has mysteriously found its way into the empty box.





The Secret:

Open the drawer of the box half way and wedge the coin between the end of the drawer and the top of the cover. You can then show the drawer empty. Close the box, keeping your hand at the back so that the coin will not be pushed out. This simple action lets the coin fall into the drawer, and when the box is opened the second time the coin is in view.

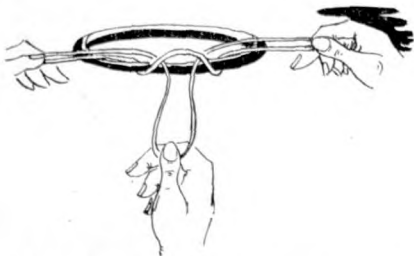


How the coin is hidden.

THE FALL AWAY RING

The articles used in this trick are a loop of string and a borrowed finger ring. The ring is firmly fastened on the string, and the loop is drawn three ways, the performer holding one corner, and two other persons holding the others.

When the spectators pull the ends of the loop, the performer releases his hold, and the ring falls free from the string.



The ring—held on the looped string.

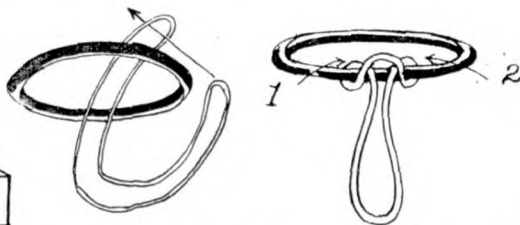


The Secret:

Study the diagrams carefully as they explain every step in the trick. Note first how the ring is fastened to the loop.

When three portions of the string are drawn forth, the spectators each receive the parts marked 1 and 2. The long loop (3) which remains, is retained by the performer.

When the two people pull on the string, the performer merely lets go of the loop. As a result the spectators will find themselves holding the ends of the loop, with the ring no longer there.



Left: How the coin is looped on the string.

Right: The spectators take the loops marked 1 and 2.

COIN AND MATCH BOX

This is a very effective way to make a coin disappear.

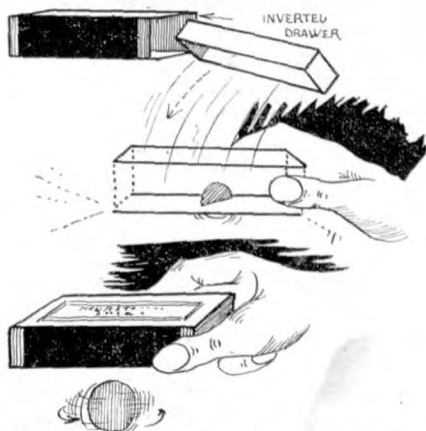
Spin a dime or a penny on the table. Take a match-box from your pocket, show that it is quite unprepared, and strike the spinning coin with the box so that the coin is trapped beneath it.

Ask the company to guess whether the coin is heads or tails. Then lift the match-box and show that the coin has disappeared.

The Secret:

Use an empty match-box, but turn the drawer upside down, so that there is only one thickness of wood at the bottom of the box. If the box is brought down sharply upon a spinning coin, the coin will be driven right through the wood and will lodge inside the box.

When you lift the box the coin will be gone. No one will believe that the coin could have gone through the box, so you can calmly put the match-box in your pocket while they are wondering where the coin went.



The drawings show how the coin is driven through the cover of the match-box.

The Master Secrets of Magic-Tricks that are used by professional performers—are explained and revealed in

THURSTON'S MAGIC LESSONS

Read about them—and learn of the Special Offer—on Page 69.

DRY HANDS

This is a surprising mystery, performed with a bowl of water.

First the performer shows his hand—quite dry. He inserts it boldly into the water and keeps it there for a few seconds.

When he removes his hand from the bowl, it is as dry as when it went in—not a drop of water upon it!

The Secret:

Use lycopodium powder or stearate of zinc—either powder being obtainable at drug stores.

Rub the hand freely with the powder, and dust it off. The powder will be all over the hand but it will be virtually invisible.

When you dip your hand in the water, and then remove it, not a drop will adhere to the hand. The powder is waterproof, and the water will fall from your hand just as it falls from a duck's back!

To meet the popular demand for instruction in Magic, Howard Thurston has prepared a special series of Lessons in the art. Read his amazing offer—on Page 69.

THE SPINNING EGG

A plate of eggs is used in this trick. The performer picks up an egg and spins it on the table. It revolves like a top.

But when other people try the trick, the eggs refuse to spin!

The Secret:

Have a hard-boiled egg among the others. That is the one you spin. The uncooked eggs will not spin.

Remove the special egg at the first opportunity and let the spectators try to spin the others!

THE SPIRIT NAME

The performer folds a sheet of paper so that it forms nine sections. Then he asks a person to write nine names, one in each section, and to put a special name in the center, among the other eight. This is a name upon which the person must concentrate, as it is the spirit name.

These names are not seen by the performer. At his instruction, the spectator tears the piece of paper along the folded lines, so that it forms nine small slips; and these are dropped at random into a hat.

Reaching into the hat, the performer produces the slip of paper which bears the spirit name.

NAME	NAME	NAME
NAME	NAME	NAME
NAME	NAME	NAME

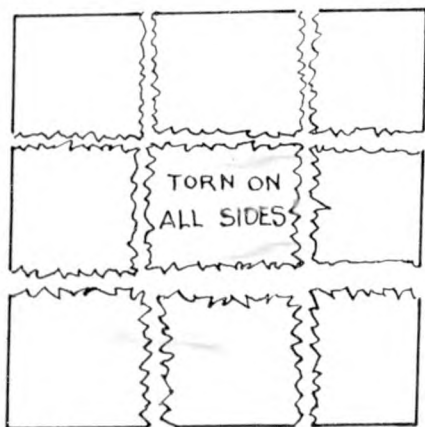
The folded sheet of paper which bears the names.

The Secret:

When the paper is torn into nine pieces, all the torn edges will be rough; but the others will be smooth. Every slip of paper will have at least one smooth edge, with the exception of the center slip, which bears the spirit name.

This slip will have four rough edges. When the performer reaches into the hat, he can detect that slip of paper from the others, by the sense of touch.

Feeling the edges, he can quickly discover the slip with four rough edges, and that is the slip which he brings from the hat.



The torn edges identify the center slip.

FINDING CHOSEN COIN

An excellent impromptu trick may be performed with a number of pennies—all alike, but bearing different dates. Toss the pennies in a hat and allow people to remove just one coin—to pass it from one person to another to note the date on it. Then it is replaced in the hat which is shaken. Reaching into the hat, you immediately pick out the chosen coin!

The Secret:

In handling, the coin becomes warm, and can be readily distinguished from its companions. Simply reach into the hat and feel for the warm one.

The other coins will be stone cold and you will have little or no difficulty in discovering the one you want!

Don't Fail To Read Page 69!

ORANGE TO APPLE

The performer places an orange in a hat and reaches in as though to take it out again. He puts the fruit back, and after looking at it several times, finally brings it out.

But the orange is no longer an orange—it has changed to an apple! The hat is shown empty.

The Secret:

Peel an orange very carefully by cutting the skin into quarters. Choose an apple of about the same size and carefully cover it with the orange peel.

At a short distance this will appear to be an orange. Put it in the hat. Each time you reach in, remove part of the peel and secret it beneath the hat band. Bring out the apple.

NAMING CHOSEN FRUIT

An orange and an apple are used in this trick. Some person holds one in each hand, while the performer turns his back. The holder is instructed to raise either hand—then place it on the table beside the other.

Looking at the hands the performer names which fruit was lifted—the apple or the orange.

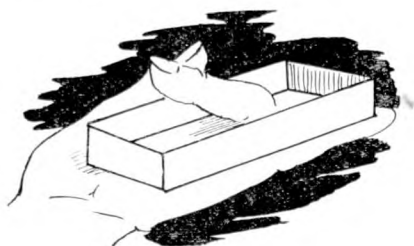
The Secret:

The blood leaves the hand which is raised. It becomes whiter and the veins become smaller than the other hand. By a brief glance at the hands it is easy to tell which one was raised.

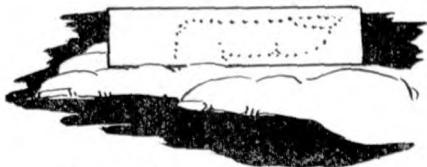
**BEFORE YOU FORGET
TURN TO PAGE 69 ! ! !**

THE MUMMIFIED FINGER

A good comedy trick is always appreciated. Here is a fine one performed with a little cardboard box which you can carry in your pocket.



You bring out the box and state that it contains the finger of a mummy. Lifting the lid, you show the finger lying on a bed of cotton. When someone leans close to inspect the finger, it suddenly comes to life and points at him.



How the finger enters the box.

The Secret:

The finger is your own. But it is attached to your hand, and hence is quite lively.

The box is prepared before hand by cutting a small hole in the bottom, just large enough to admit your finger. When you reach in the pocket thrust your finger through the bottom of the box.

When you hold the box on your hand its appearance will be quite natural. Lift the lid and show the finger, which is bent inward. It will appear to be an imitation finger if you hold it quite still.

Keep the finger quiet until the psychological moment. Then raise it and watch the fun.

FLOATING LUMP OF SUGAR

In this trick you place a lump of sugar very carefully into a cup of coffee. Set the lump of sugar flat—let go—and there it floats!

In a few seconds, the lump begins to sink and goes to the bottom of the cup.

The Secret:

The mysterious force that keeps the lump of sugar afloat is another lump, which you secretly stand on end in the cup. It is invisible in the coffee (which should contain cream). Set the visible lump upon the upright lump of sugar and it will appear to be floating on the surface.

SPIRIT WRITING

For this trick you require a sheet of carbon and a pad of paper. You state that you will cause a very mysterious message to appear.

Under the top page of the pad you place the sheet of carbon. Then you ask someone to write a certain question on the pad—on the top page—and to sign his name beneath it.

This having been done, it is quite obvious that the writing will be transcribed, or duplicated on the second sheet of the pad, which is under the carbon paper.

So you tear off the upper sheet, and remove the answer! And beneath this mysterious writing appears the carbon copy of his own signature, proving conclusively that there is no trickery!

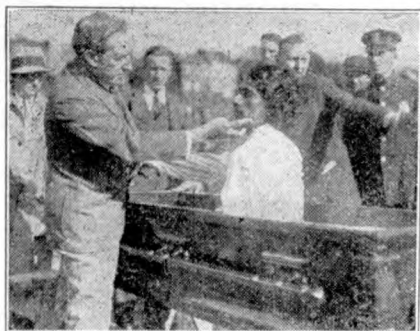
The Secret:

This trick is accomplished very easily. The secret lies in the carbon paper. Take the sheet of carbon and bend in a portion of it, so that it is face to face with the rest of the paper. But do not make the bend at the center. Only a portion of the carbon paper should be face to face.

On the second sheet of the pad, write the answer—through carbon—of the question that is to be written. Do not let people see this.

Insert the carbon paper so that the double portion is at the top of the pad. When the question is written, it disappears—due to the double faced carbon. But the single portion, at the bottom, will permit the transcription of the signature.

The greatest mysteries of impromptu magic—secrets that have been carefully guarded—are explained in Thurston's Magic Lessons. Through this method you can learn the vital principles of the art. Turn to page 69 and read the special offer.



Thurston, performing the "Living Burial" in Albany, N. Y.



20,000 people pack Lincoln Field in Albany to see the "Defiance of Death."



In Indianapolis, Thurston welcomes crippled children to his theatre.



Who wants a rabbit? Thurston presents one to the Crippled Children's Home. All hands are up.



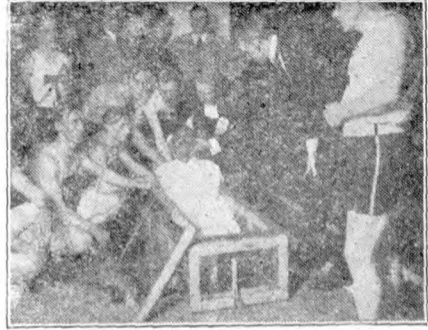
Thurston visits one of the blind asylums, aided by his benefits.



Baltimore, Md., Thurston carrying crippled children in to see his show.



Miss Jane Thurston, 17-year-old daughter of Mr. and Mrs. Howard Thurston, made her stage debut this season at the Colonial Theatre, Boston, as a co-star with her father, as a singing and dancing comedienne. Her success was tremendous, for she combines the artistic skill imparted by her famous parent with a natural grace and charming personality. She is a marked acquisition to Mr. Thurston's elaborate organization.



"Buried Alive" under water in Rochester, New York, or—

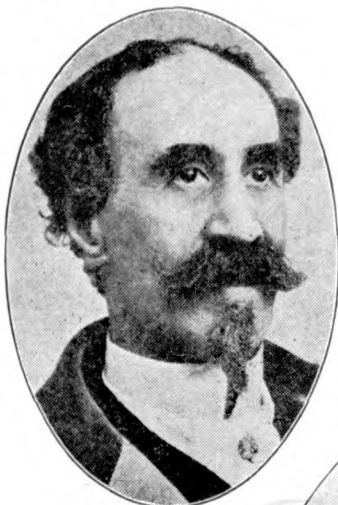


Under ground in Syracuse, N. Y. before 18,000 people in Hanover Square. This is Thurston's great Oriental Mystery.



A group of the girls who appear in Thurston's show.

FAMOUS MAGICIANS—PAST AND PRESENT

**HERRMANN****KELLAR****THURSTON****DANTE****TAMPA**

THURSTON

DANTE TAMPA

HOWARD THURSTON has for years presented the greatest magical show of history. For twenty-three years he has toured the leading cities of America, increasing the size of his tremendous performance every season.

Thurston's magic has become an American institution. His show has attained such large proportions that it is necessary for him to choose the theatres in which he plays, in order to find stages large enough to accommodate his performance.

When the Thurston show reached its present size, Thurston made further plans, and established a precedent which no magician had ever before attempted. The demand for Thurston's magic existed in hundreds of American cities which he was unable to play; and other countries of the world were anxious to witness the great illusions of the master magician. To meet these urgent conditions, Thurston established two new complete magical performances, and chose two of the most capable magicians in America to present them.

These magicians studied with Thurston; their shows were equipped with illusions from Thurston's great store-house. Some of the newest and most spectacular features of Thurston's own show were duplicated for their use. So there are now three performances of Thurston's magic—each maintaining the high standard that has made Thurston famous.

DANTE, the magician, is now on a tour of the world, carrying Thurston's magic to nearly every country of the globe. This journey, when completed, will be one of the greatest achievements ever accomplished by a modern magician. During his tour, Dante is in constant communication with Thurston, so he is enabled to add the newest creations to his exhibition. He is carrying seventeen tons of baggage and a company of twenty people.

DANTE is a thoroughly experienced magician, having toured the world before joining Thurston. He is a clever builder of magic and a very wonderful performer.

TAMPA, the magician, is touring America, playing cities which Thurston is unable to visit. He is featuring the Thurston illusions of "Crushing a Woman," "Stretching a Girl," the "Human Pin Cushion," the great "Water Mystery" and many other remarkable magical effects.

TAMPA presents a magical entertainment—requiring fifteen people and six tons of paraphernalia—in less than forty-five minutes. His remarkable act may be seen in the best vaudeville theatres of the United States.

TAMPA is a performer of remarkable personality, and high ability. His experience abroad, his education and technical training have been of great value to him in the creation and presentation of magical effects.

Thurston's large magical laboratory and work-shop, the only one of its kind in the world, supplies both Dante and Tampa with their apparatus.

Like Thurston, Dante and Tampa are creative magicians. They originate new ideas in magic, and contribute their inventions and mechanical discoveries to Thurston's knowledge of the science of mystery. The combined ability of these three magicians is advancing the art of magic beyond all previous expectations.

The Thurston Magic Lessons make great magicians. It tells Thurston's own methods—which means success in every field of magic. Thurston has taught his magic to many who have gained great reputation as clever amateurs, and have made thousands of dollars as professional magicians. You can learn this method. Learn about it on page 69.

THURSTON'S ASTROLOGICAL CHARTS

To ascertain one's calling, disposition, most common diseases, lucky days, etc., it is necessary for you to refer to the month in which you were born.

It is sometimes difficult to carefully place a person whose date of birth occurs "on the line" as it is called. That is, if the date of a person's birth is December 21st, he will partake of the qualities of the sign both preceding and following it.

BORN IN JANUARY

Those born in this month are positive, executive, determined in their tendencies and want to be recognized as the head of whatever they are in. They live largely in the externals of the world and have a deep interest in nature, a high ideal of love, harmony, beauty and social excellence.

In love and marriage they are disposed to hold the sweetheart or husband to an exact standard of excellence. They are often jealous of imaginary slights.

Those born in this month are good entertainers, have a good disposition and will probably travel much. They are diplomatic and can write well, if they turn their energies in that direction. They are very often magnetic; they are pleasure-lovers and original.

Your married life will be happy. Guard well your actions on the 14th and 20th days of each month.

Diseases most common: Indigestion and melancholia.

Best days are Tuesdays and Saturdays.

Luck stone: Onyx, ruby or moon stone.

Lucky numbers: 3 and 7.

Favorite colors: Garnet, brown, gray and blue.

Should marry with those born in May, July or November.

BORN IN FEBRUARY

Those born in this month are very intuitive and good judges of character and human nature. They are successes in mercantile interests and enterprises. It is said that the best wives are born in this month, being always faithful and devoted. Great sincerity and power are possible for those born in this month. They rise to great heights, and on the other hand are inclined to sink to the lowest depths. At times they are inclined to sink to the lowest depths. At times they are inclined to be melancholy—a tendency which they may overcome.

Most February persons have good taste and are quick at absorbing information. One of their great faults is that they are inclined to be intolerant and cannot make themselves think from another's point of view.

Diseases most common are of the nervous and rheumatic orders.

Should guard their actions on the 9th and 16th day of each month.

Lucky day: Saturday.

Favorite colors: All shades of blue, pink and Nile green.

Lucky stone: Moonstone or chrysolite.

Lucky numbers: 5 and 7.

Will excel in music and art.

Should marry with those born in October, January or June.

BORN IN MARCH

Those born in this month are fond of study; they make good students of history and such studies as biology, scientific research, travel, etc. They should make a success as lecturers, teachers or newspaper correspondents. They are of vital, magnetic temperament, people who take responsibility easily, though they often suffer from excessive self-modesty, which they must master, as it stands in the way of success.

People born in this month will generally travel much, which suits them, as they are very restless in temperament. They should first formulate in their minds exactly what to do in life, then bend all their energies toward realizing that end and ambition.

Guard well your actions on the 1st and 9th days of each month.

People born in March usually live long and die with great wealth.

Diseases most common are of the digestive organs, with pains in the back.

Favorite colors: All pale delicate colors.

Lucky stone: Moonstone or chrysolite.

Lucky days are Friday and Wednesday.

Lucky numbers: 9 and 11.

Should marry with those born in September, October or July.

BORN IN APRIL

Those born in April are as a rule very independent in thought and cannot stand being under the rule of others. They are fond of scientific and educational pursuits. In love and marriage they are ardent and passionate and inclined to become jealous over imaginary failings in the object of their adoration. Fine musicians and artists are born in this month.

People born in this month should marry, but only after they have known each other for some time. They are often great talkers and should practice being alone a little every day and cultivate silence.

They should guard well their actions on the 12th and 22nd days of each month.

Ailments most common are headaches and indigestion. Best medicines are rest and sleep.

Lucky stone: Amethyst or diamond.

Best days: Sundays and Tuesdays.

Lucky numbers: 4 and 7.

Favorite colors: White, rose or pink.

Happiest marriages will be those born in December or July.

BORN IN MAY

Those born in this month have great power and ability, if only they choose to exert their abilities in the right direction. They are naturally strong, though often restless and nervous. They do not, as a rule, marry young, but if they do they are ideally happy. All persons born in this month have a great power of loving and being loved; they are naturally attractive and magnetic and draw others to them by reason of this attraction. They should make up their minds to do certain things and then determine that nothing shall stop them from accomplishing their ambition.

The disease most common is dropsy; best remedy is to eat less and chew your food.

Lucky day: Friday.

Favorite colors are yellow, red and brown.

Lucky stones: Moss agate and emeralds.

Lucky number is 6.

Should marry with those born in January, September and October.

BORN IN JUNE

Those born in this month are inclined to be restless, anxious and dissatisfied. They are very sympathetic and easily exhaust their energies. They are fond of colors and flowers. There is a tendency to judge from external appearances only, without ascertaining the true motives behind actions. They are inclined to go to extreme in everything they do. Live true to your highest ideals. Think your own thoughts and let no one interfere with you. Be influenced by no one.

Those born in June do not value money as they should and are apt to be too free in spending it. They should hold fast to the idea that they can, if they only will, and should make this their motto.

They are fond of art and literature and usually acquire great wealth.

They will be loved by many.

Guard well your actions on the fifth day of each month.

Diseases most common are throat and lung trouble; remedy, deep breathing and exercise.

Lucky day is Friday.

Lucky stone: Dark blue stone.

Lucky numbers: 12 and 18.

Favorite colors: Red, blue, also white.

Should marry with those born in June or November.

BORN IN JULY

Those born in this month are especially noted for being great home-lovers; they are very domestic and are best seen in that relation. The beautiful and artistic appeal to them; they are fond of clothes (often too fond) and like to be handsomely gowned all the time. They make good wives or husbands, but are a little subject to flattery. They should learn to disregard this and hold fast to their own opinions.

They are sensitive to slights and should always seek pleasant people and pleasant things, striving to realize that this world is just what they make it.

Guard well your actions on the 3rd and 13th day of each month.



THE LEVITATION OF PRINCESS KARNAC—THE FAMOUS ILLUSION THAT
HAS MYSTIFIED MILLIONS



They are intellectual and make brilliant writers and speakers and are frequently found foremost in civic work.

Diseases are most of the digestive and abdominal region. They should Fletcherize.

Lucky numbers: 3 and 7.

Lucky stones are emeralds.

Should marry with those born in November, March or January.

BORN IN AUGUST

Those born in this month are very independent thinkers and have a fine intellect. Often, however, they are guided by their intuition—and rightly. Their highest ambitions will be reached in the intellectual sphere of life and work. People born in this month should employ and rely upon their own talents as the royal road to success. They are usually of a cheerful, sunny disposition, fond of the good things of life. Such people should realize their fiery dispositions and make an effort to control them. Persons born in August are apt to worry about their responsibilities a great deal, and this they should learn to overcome.

They are people with strong individualities and have high, noble ideas.

Guard well your actions on the 9th and 14th days of each month.

Diseases most common: Weakness of lungs, heart trouble and violent fevers.

Lucky day is Sunday.

Lucky stones: Rubies and diamonds.

Lucky numbers: 5 and 7.

Favorite colors: Green, red and brown.

Should marry with those born in September or December.

BORN IN SEPTEMBER

Persons born in this month are very orderly and methodical, as a rule, and should make good organizers. They have a peculiar magnetism and their hands are said to possess the power of curing, if placed upon persons with that view. They are capable of reaching great heights of fame as writers, public speakers and musicians. When inclined to literature or the lecture field, they are champions of reforms, social advancement, etc., and it is said they have a positive genius for frittering away money.

September people are very happy and usually gain success and power before they die. They should try to be less sensitive and cultivate frankness of manner. They should hold a high ideal in mind and endeavor to live up to it.

They are usually fine scholars, good musicians and make excellent teachers or leaders in any kind of educational work.

Guard well your actions on the 10th day of each month.

Diseases most common: Stomach troubles and nervous conditions.

Lucky day is Wednesday.

Lucky stone: A pink jasper stone.

Lucky numbers: 4 and 9.

Favorite colors are brown and yellow.

Should marry with those born in March, May or August.

BORN IN OCTOBER

Those born in this month possess, as a rule, great foresight. They are full of hope and enthusiasm and frequently take to new ideas of various kinds. They are often psychic, so that many spiritualists, and those interested in the occult, are born in this month.

Those born in this month are very fickle and are inclined to flit from flower to flower like a bee. They are successful as writers, poets and musicians. They are inclined to worry over things far too much, especially things which never happen, so that this is all wasted energy. They have good minds and should learn to rely upon their own judgment, which is good, and not be influenced by others. Those born in this month should be greater actors and less dreamers.

Guard well your actions on the 4th and 12th days of each month.

Diseases common for this month are of the kidneys and back.

Lucky day: Friday.

Lucky stones: Opals and diamonds.

Lucky numbers: 3 and 7.

Favorite colors: Red, blue and black.

Should marry with those born in February, May, August or March.

BORN IN NOVEMBER

Those born in this month are passionate, intense and have a great deal of magnetism. They do not suffer from cold. They have strong appetites, strong sympathies and strong tempers. Women born in this month love pleasure and have a great aversion for rules and regulations of all kinds. They have great tact and taste. Persons born in this month are original, have new ideas, are fond of change, can do a great amount of work. People born in this month are usually good story-tellers. They should learn to act as well as to dream.

They are successful as writers and artists.

They are most useful when connected with big schemes, the bigger and more daring the greater the success.

They usually live long and useful lives and die among luxury.

Should guard well their actions on the 11th and 22nd days of each month.

Diseases most common are lumbago and gout.

Lucky day: Tuesday.

Favorite colors: White, pink, green and black.

Lucky stones: Moonstone or topaz.

Lucky numbers: 1 and 3.

Should marry with those born in December, January, June or July.

BORN IN DECEMBER

Those born in this month are bold, fearless, determined and combative. They are sincere in their friendship and having loving, affectionate dispositions. They are apt to love with whole-souled concentration, but resent any interference with their views of individuality. They are artistic and musical, optimistic and exceptionally honest. They are nervous and high strung. Usually they have good health and live to a good old age. People born in this month are outspoken, very honest in speech and action, and despise those who are not. They must first understand themselves and then everything will be swept before them. Should guard well their actions on the 17th day of each month.

Diseases most common are of the chest and lungs.

Lucky days: Thursday.

Lucky stones: Diamonds and turquoise.

Lucky numbers: 5 and 7.

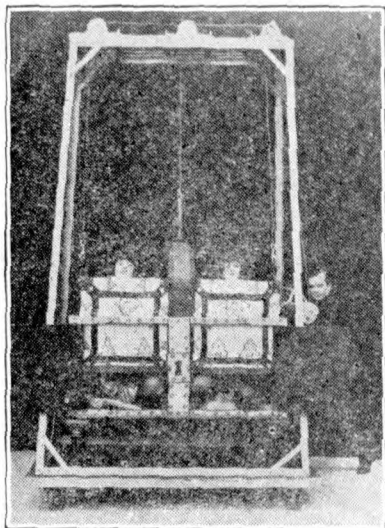
Should marry with those born in June, October or January.



THREE OF THURSTON'S MODERN MIRACLES

ALL PRESENTED IN THE PAST

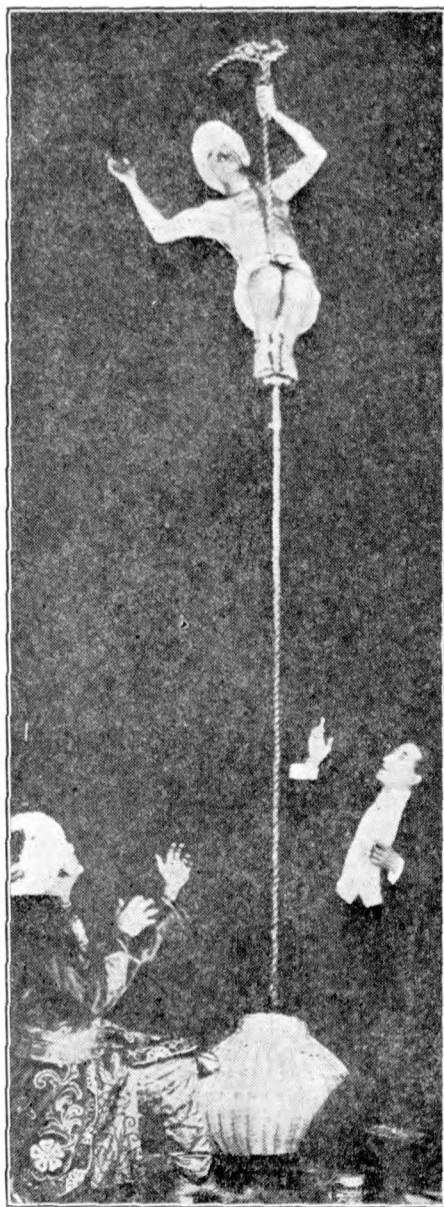
The East Indian Rope Trick (shown at the right) required twenty years to perfect and involved the expenditure of \$10,000. It is Thurston's latest and greatest illusion, rivaling the fabled wonders of the Orient. For the first time, this master miracle is now shown outside of India.



Crushing a lady without injury—one of Thurston's new illusions.



Mohammed, as Indian magician, performs the famous basket trick of the Hindu fakirs.



Learn to Do Magic.

The secrets of the Master Magician are now explained in Thurston's Magic Lessons, which tell how to present the greatest mysteries of the art. You can learn Magic from this method which is fully described on page 69.

Thurston's Magic Lessons

Howard Thurston Knows Magic
He Is the Greatest Magician
in the World

YOU Can Learn Magic From HIM
through
Thurston's Magic Lessons

Thousands of persons would like to learn magic from THURSTON. He has received hundreds of letters from those who want instruction. To meet this great demand, he has prepared his MAGIC LESSONS with but one idea in mind—to give a knowledge of MAGIC to those who wish to learn. Thurston has gone to great expense in preparing this fine, concise, beautifully illustrated course of magic lessons, which is ENTIRELY NEW. Yet he has insisted that the price be low—so that everyone can take advantage of the new opportunity.

SEND YOUR ORDER NOW!

**THURSTON, Suite 309
1431 Broadway, New York**

I am enclosing one dollar (\$1.00) for your COMPLETE COURSE of MAGIC LESSONS. This is to be my only payment for the ENTIRE COURSE.

Name

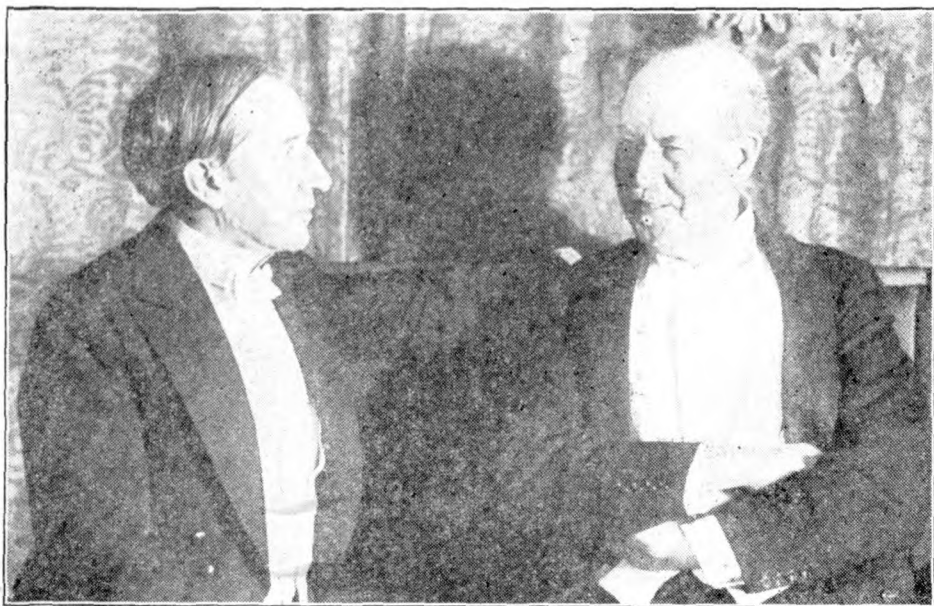
Street

City State

MISS JANE THURSTON



Miss Jane Thurston is one of the most beautiful and most accomplished young ladies on the American stage. Her talents are diversified and cover a large variety of activities. At her home in Beechhurst, Long Island, she has several championship trophies. Swimming is her favorite sport, and she has several cups for both dashes and long distance. She was runner-up in the Queens County tennis for girls. Dancing, singing, music and magic compose her part of Thurston's show.



Thurston greets Sir Thomas Lipton, the noted yachtsman, in New York City.



Mayor Broening of Baltimore, and Thurston, contribute to the Baltimore News Police Fund, to assist the widow of Patrolman Doeblar, who was killed while on duty.

The Thurston Lucky Charm

The History of This Famous Talisman



Thurston Lucky Charm

"Mined from the earth under the third moon after the Ramadan," so runs the ancient Hindu chronicle, "the cabalistic metal of the Golden Chersonese country will work many charms. It will bring the flush of health to the cheek of them that are wasted of disease and the buoyancy of youth to the aged and decrepit. It will bring wealth to the pocket of the poor; and the mightiest of all treasures, Love, to them that sleep of nights with a fragment of this fortunate metal under their pillow."

This palimpsest tome of the old Hindu seer and mystic, Nibruddin Singh, is the most ancient of all chronicles on metallurgy and the occult arts. In it the mystic relates how for thousands of years, even before his own time, the peoples of the Far East made yearly pilgrimages to the storied mines of the Chersonese in quest of the magic metal that was reputed to accomplish all these wonders. But to be effective, the metal had to be wrested from the earth under the ritualistic third moon after the Mohammedan feast of Ramadan. Only thus was the metal possessed of the magic properties.

The metal mined from the soil of the Golden Chersonese Peninsula, between Hindustan and the Burmese country, has the peculiar power of imparting its qualities to other objects, much as a lodestone gives magnetic force to ordinary iron.

More than twenty years ago, when Thurston was in India, he heard many tales of the wonders attributed to the magic metal of the Golden Chersonese. So he made a journey to that little known country, which few white men have ever penetrated. He gathered enough of the metal, under the correct lunar conditions, to make a charm about the size of a twenty-five cent piece.

This charm he has carried ever since. It has never left his possession. In the daytime it is in his pocket; at night it is beneath his pillow. He never goes upon the stage, to give a performance, without carrying the Lucky Charm.

Whether or not it is this magic token of the Golden Chersonese that has been responsible for much of the good fortune that has followed him since he returned from the Far East and became America's foremost magician, he prefers to leave to others who are more versed in the lore of lucky stones and tokens to say. But this he does know! That since the day he left the Golden Chersonese country, his life has been fortunate, his worries, and his illnesses of little moment. Health, wealth, love and fulfilled ambition have come to him. And so the magic token of that ancient and mystic land will always be his most cherished possession.

Have You a Thurston Lucky Charm?

Read How to Get One—on Page 72

SIGNIFICATION OF DREAMS

By HOWARD THURSTON

The people of antiquity, from whom we have learned much that we know of magic, or the art of divination and of philosophy, regarded dreams as direct messages from the spiritual world, of either divine or diabolical origin, and their interpretation was elevated to the rank of a science. At the courts of Babylon and Tyre, of Egypt and of Solomon, the interpretation of dreams was the task of the soothsayers.

It is a matter of historical record that the city of Carthage was rebuilt by Augustus Caesar in consequence of a dream of his Uncle Julius, and part of the architectural improvements resulting from this dream are tangible things to be seen amid the ruins of Carthage to the present day. Such tangible and useful things, too, were dreams of the Emperor Julian and of Calphurnia; and such was the dream of Oliver Cromwell that he should rise to be the greatest man in England.

Cabanis, in his "Rapports du Physique et du Moral de l'Homme," says of Condillac that he often brought to a conclusion in dreams the reasonings on which he had been employed during the day, and it is said of Benjamin Franklin, that wise and enlightened man, that he believed that he was often instructed in dreams as to the course he should pursue the next day during that period fraught with so much anxiety to the then American Colonies. Coleridge, the poet, tells us himself that two hundred lines of his beautiful poem, "Kubla Khan," came to him in a dream. On waking he set down the two hundred lines; then he was interrupted and the rest of the dream poem was lost.

"We are such stuff as dreams are made of," wrote the Bard of Avon, and my experience in many lands has taught me the truth of this. What was true at the time of Genesis is true today, for truth is vital and must prevail! Psychologists believe that dreams are caused by the flight of the soul to other regions and the soul, returning to the body, remembers the strange things it has seen. If it can go backward, then it is psychologically reasonable that it can go forward. If it can tell of events that have happened, events that probably were not within the dreamer's ken, then it can project itself forward into the hours that are yet unborn, and, returning, warn the dreamer of what good or ill is going to chance.

Note—The following refer to normal dreams. If you have a vivid and unusual dream it will be well on waking to cast your thoughts back to the events of the previous day or the two or three previous days. Some extraordinary incident may have chanced that, leaving an indelible impression on your brain, recurs to you in sleep. If there have been no such incidents, then the following well-tested significations and interpretations may be of great value to you.

DICTIONARY OF DREAMS

A

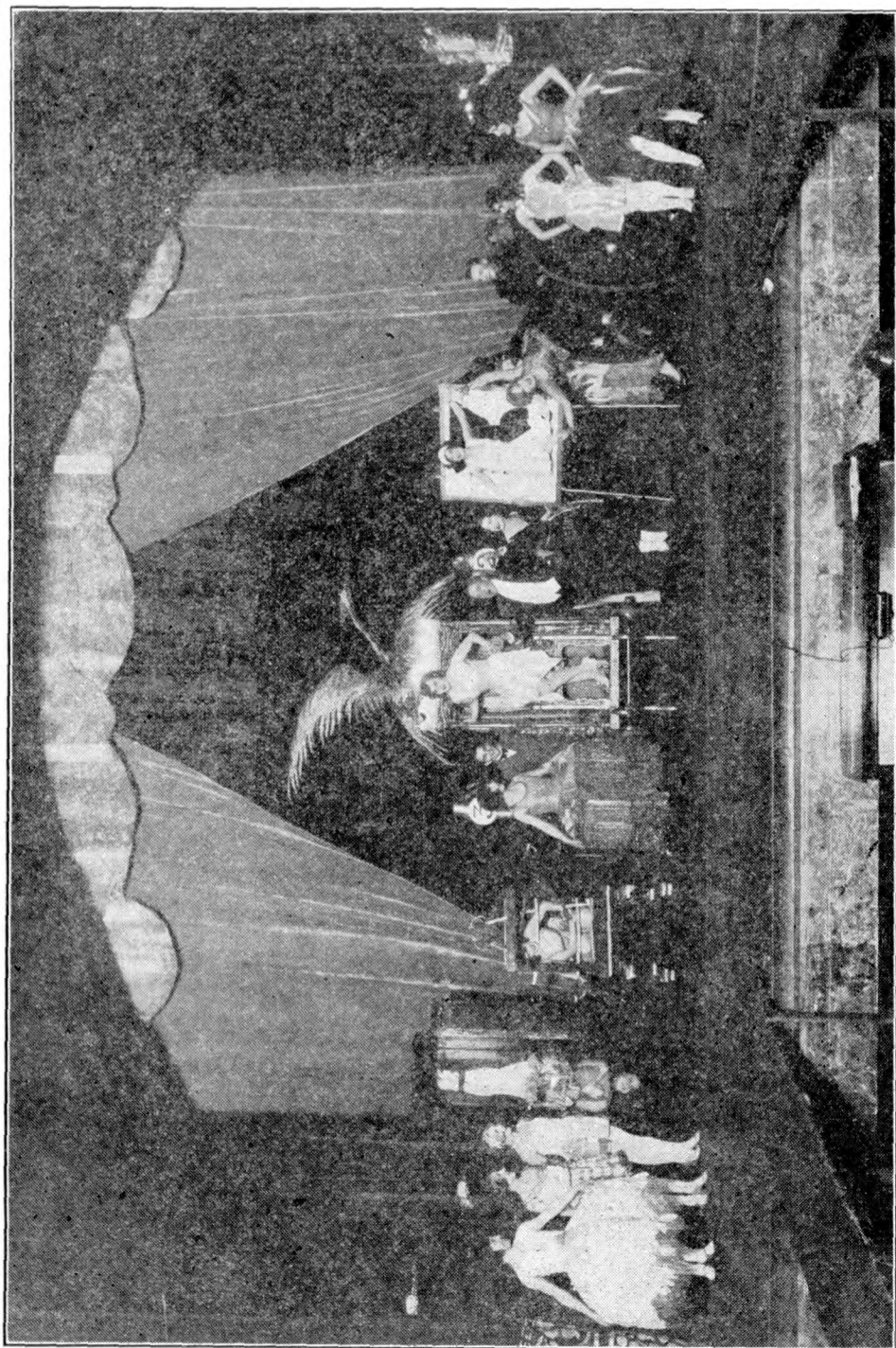
- Absence**—To dream that dear friends, absent from you, have returned, means that when they do return they will bring good fortune with them.
- Abuse**—If in your dreams you are abused and hurt, you are going to have some serious business or family disputes. It behooves you to be gentle in your dealings with others.
- Acorn**—To dream of acorns on the oak trees signifies an era of plenty. If they are fallen on the ground, it means a waste of money.
- Acquaintance**—To fall out with them means distraction. If one be ill, it is a favorable sign.
- Activity**—To be excessively active in your dreams means that your health is not all that is to be desired.
- Actor**—To see one play, if the dreamer is female, signifies disaster.
- Actress**—To make love to one, if the dreamer is male, means that there is some joy and happiness waiting for you.
- Ague**—If, in your dreams, you shiver with ague, it will be well for you to avoid all indulgence in strong liquors.
- Alms**—To dream that you are giving alms is a sign of great joy; to refuse alms means that you will undergo great sacrifices. To receive them signifies misery.
- Altar**—This is a sign of marriage. If there are candles on it, this presages illness.
- Angel**—If an angel visits your dreams, it means tidings of great joy. If the angel flees from you, beware.
- Anchor**—You are going to travel.
- Anger**—This signifies that you have many powerful enemies who may prevail against you.
- Ants**—To dream that ants are crawling over you is a sure sign that money is coming to you.
- Army**—To see a victorious army signifies great disaster to those dear to you.
- Artist**—To dream of an artist means great happiness.
- Ashes**—If the ashes are scattered over your person it means that some good is coming to children that you love, even though they are not your own.
- Author**—To see one at work is a bad sign. To dream that you are an author means disappointed hope.
- Automobile**—To dream you own one means dire distress; to have an accident in one means the loss of friends.

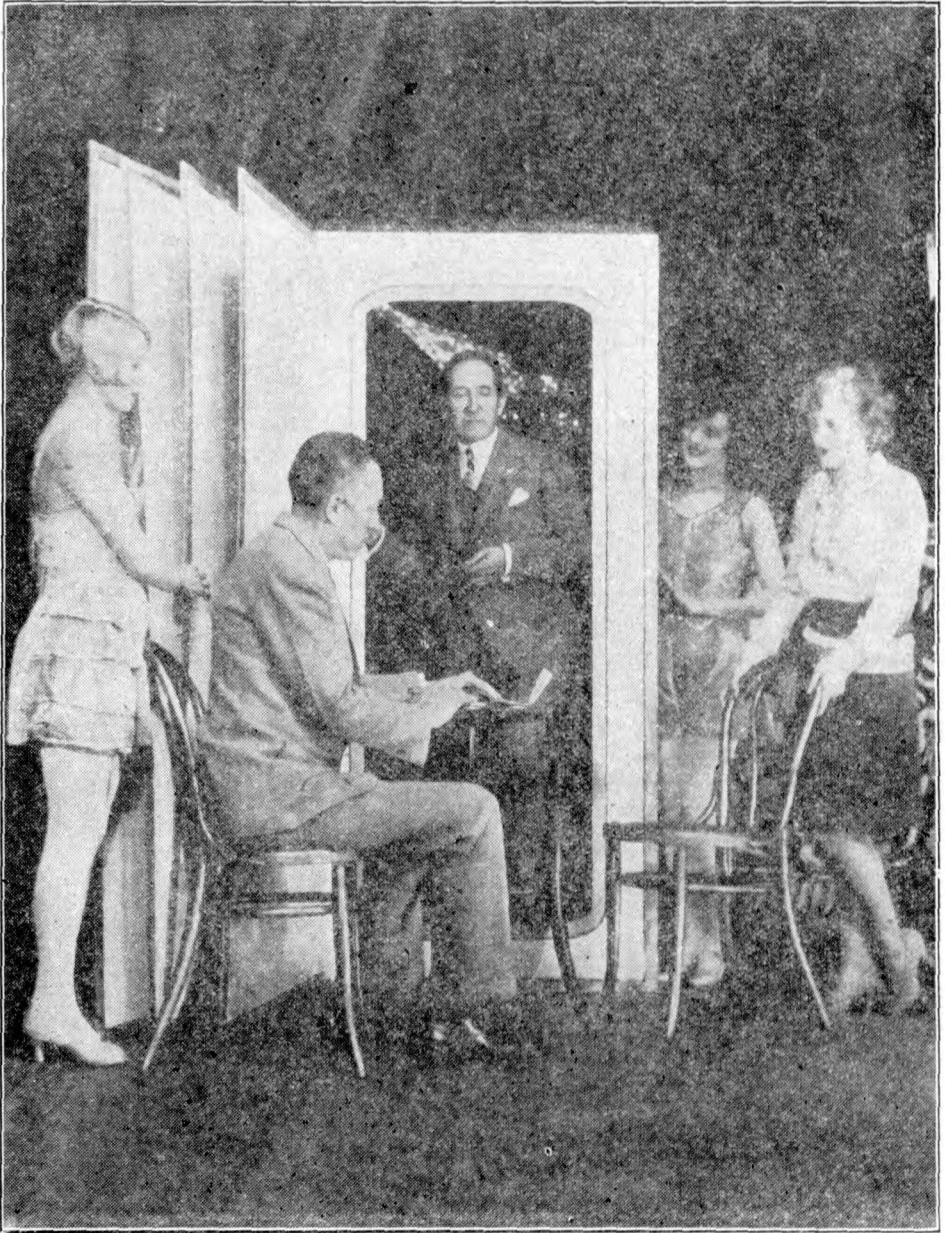
B

- Bacon**—To dream you are eating bacon denotes a disappointment; to see it hanging up means riches.
- Back**—To see your own back means premature old age; to dream that your back is covered with sores or boils means that you are coming in for ridicule.
- Baking**—If a woman dreams she is baking it means that thrift will have its reward. If the bread burns, illness will enter the house.
- Ball**—To dream that you see people dancing at a ball means that money money will be left to you; to dance yourself means that you will find facility in your work.
- Banishment**—This means the accession of wealth.
- Bank**—To dream of a bank is evil. To dream that you rob one means you are to lose money. To dream that your bank breaks means you must be careful in your daily dealings.
- Banquet**—To be at one is a caution to cut down on your pleasures.
- Bread**—To be eating it denotes an accident.
- Barn**—If it is empty, it signifies great good fortune; if it is filled with grain, you will have a happy life.
- Bats**—An evil dream. It signifies quarrels and bloodshed.
- Bath**—To bathe in clear water is a good sign; if the water is muddy, it means that you will benefit by a death. To take a cold bath and wake shivering signifies illness. The bath in the sea signifies honor.
- Bayonet**—You must be cautious.
- Beans**—To see them signifies much unprofitable talk; to eat them means much dispute and acrimony.
- Beard**—To dream you have a long beard signifies good health; to be kissed by a man with a black beard signifies unhappiness and perhaps disgrace.
- Beating**—To dream that you are being beaten shows that your mind is in an unhealthful state. To dream that you are beating someone means unhappiness in love. To beat a dog denotes treachery.
- Bees**—To see them signifies good fortune. To be stung by them means that you are to get money. To kill a bee is a misfortune.
- Behanding**—To dream you see a man beheaded means a trip to the country. If you are beheaded yourself, or about to be, it means trouble in your married life.
- Bell**—To hear a bell ring presages misfortune. To hear wedding bells signifies a death in your family.
- Bet**—To dream of making bets signifies that you will suffer losses.
- Birds**—All birds in dreams signify good fortune, save eagles; they signify death. If a bird flies toward you and then turns in fear, it means a loss in business. If a bird perches on you it means success in love.
- Building**—To dream of a large building is a sign that you are soon to meet a person with whom you will later become intimate.
- Bull**—To be chased by a bull and run away from him is a sign that someone will take an interest in you and offer to benefit you in some way, but that you will decline and not take advantage of the person's generosity.

C

- Cabbage**—Bad news is on its way.
- Cards**—To dream of play at cards means good fortune.
- Cage**—Imprisonment, when seen with a bird; without a bird, liberty.
- Cakes**—To see cakes made, treachery; for women to eat them, disappointment and loss of lover and property.
- Candle**—Happiness, if the candle burns brightly; but misfortune if the light be dim. To light it means success in whatever you undertake.
- Candy**—To be eating candy in your dreams signifies that you are soon to be a victim of falsehood and flattery.
- Cannon**—To hear one, death; to see one, treachery and danger.
- Camel**—To dream of a camel foretells riches.
- Cap**—To put one on is a warning to be careful in your love affairs; to remove one from the head means that which you wish to hide will soon be revealed; to receive one means you are soon to be married.
- Cat**—Treachery and deceit of friends. If the cat is lying down or sleeping, you will be successful in what you are about to undertake; if the cat is fighting you are soon to be waylaid and robbed.
- Cave**—If the cave be deep, you will always remain in your present condition, poor and unknown, unless you exert yourself.
- Cellar**—Signifies sickness and misery.
- Charity**—If a wealthy person dreams of being charitable, he will soon lose his fortune; if the dreamer be a lady, she will bestow her affection on a person entirely unworthy of her.
- Cheese**—Anger; to eat it, gain.
- Chess**—To play chess with anyone means that you will quarrel with your dearest friend; to win the game means success in a difficult undertaking; to lose it, failure.
- Climbing**—If you climb a tree, you will rise to honor; if a mountain, many difficulties will confront you.
- Clock**—To dream the clock strikes, and that you count, but that instant it stands still, forebodes death to some friend; but if the hand moves again that party will recover.
- Clouds**—To dream of white clouds is a sign of prosperity. Clouds red and inflamed show ill issue of affairs; to dream of smoky clouds shows an ill time, or anger.
- Coals**—To dream you see dead coals signifies expedition of business; to dream that you see burning coals threatens you with shame.
- Coffin**—To dream of a coffin signifies that you will soon be married.





Photograph showing Mr. Thurston, his daughter Jane and Mr. Gordon Dorrance of the Dorrance Publishing Co., on the occasion of the signing of the contract for the publishing of Mr. Thurston's autobiography. This contract was made after Mr. Thurston had sold the serial rights to his life's story to Collier's Weekly. Collier's will publish the story in serial form during the winter.

D

- Dagger**—Expect news of absent persons.
Dance—To dream of attending a dance denotes happiness; to dream that you see your-
self dance shows success in love and friendship.
Danger—To dream of being in danger shows success in life; to shun it, misfortune.
Dark—If one dreams of being in the dark and lost denotes that you shall be blinded by
 some passion and much troubled.
Day—To dream of a clear day is a happy sign.
Death—Dreaming of death signifies a wedding.
Deeds—To dream of signing your name to a deed shows you will soon be separated from
 a dear companion.
Deer—If you see it you will receive good news; if you will it you will fall heir to an
 estate.
Digging—To dream of digging a ditch is a sign of thrift. If you are digging in a mine
 denotes good luck if the product is meagre; if you fail to find any, it foretells dis-
 appointment.
Dinner—To dream of eating dinner with a large company is a sign you will go on a
 long journey or change your place of business.
Dirt—To roll in dirt, poverty; to have dirt thrown at you, sickness and great trouble.
 To dream of clean white sand denotes great progress in business.
Disease—To dream that you are afflicted with some contagious disease forestalls great
 luck. If you dream you are suffering from some skin disease, you will come into
 a large amount of money and spend it freely.
Dispute—A bad sign if you are in the wrong.

E

- Eagles**—To see an eagle flying above you is a very good sign; if it attacks you, you
 will suffer the loss of some very dear friend.
Earth—To dream that a man has fertile land, he will have a fine and helpful wife. To
 dream that your earth is barren, it betokens sorrow.
Earthquake—This foretells fatal sickness.
Eating—To dream of eating shows that you are deceived; to eat cabbage, quarrelling;
 to eat salad, sickness.
Eclipse—Of the sun foretells great losses; of the moon, small misfortunes.
Eggs—To see many fresh eggs means good news is in store for you; to see the eggs
 broken is a sign of a lawsuit.
Elephant—To see one, fear and danger for your closest friend; to feed one, some promi-
 nent person in your town will confer a great favor upon you.
Elopement—This foretells an offer of marriage to a lady; to a man, bachelorhood.
Embrace—To dream of embracing relatives is a warning of treachery; if friends, dis-
 appointments; of your sweetheart, foretells good luck and happiness.

F

- Face**—To dream that you see a smiling face is a sign of joy. Dreaming that you see a
 pale and careworn countenance is a sign of trouble. To dream one washes his face,
 implies repentance for sin.
Fainting—This shows you are fickle and will suffer great anguish.
Fairs—To dream of going to a fair denotes sudden loss.
Falling—If you dream that you fall down, but rise again quickly, you will attain to
 much honor; but if, on the contrary, you remain where you fell, you will live obscure
 and in poverty.
Farewell—To say farewell is a painful sign; great unhappiness will befall you.
Fat—To cook fat, you will overcome all obstacles; to cut it, lots of fortune and friends.
Father-in-Law—To dream one sees his father-in-law ill is an indication there will be a
 baby born.
Fatigue—To dream of being very tired betokens secret enemies that will endeavor to
 ruin and destroy you.
Favor—To dream that you ask a favor of a person of high standing means loss of time
 in seeking that which you cannot obtain.
Fear—To feel fear signifies courage; to dream of frightening others shows that your
 courage is weak.
Feet—To dream that you see a person's feet injured is a sign of damage; to dream of
 your feet hurting is a sure sign that you will travel to distant lands.
Fiddle—If you hear it played, you will enjoy great domestic happiness; if you play upon
 it, you will undertake some new business venture.
Fight—To see women fighting signifies jealousy; men, sorrow.
Figures—To dream that you are engaged in figuring large sums signifies that you ex-
 perience some frightful adventure before another year has passed.
Fine—To dream of paying a fine signifies gain.
Finger—A cut finger, grief; a scalded finger, envy on the part of near relatives.
Fire—If it is your own building, this foretells money in abundance; if a large building,
 separation from friends; if it is extinguished without difficulty, success. If you burn
 yourself you will have a severe spell of sickness.
Fish—To dream that you are catching many fish is a token of great profit.
Flag—To see it waving signifies danger; to bear it in honor, great glory is in store
 for you.
Flour—Death in your neighborhood.
Flowers—To see them in abundance signifies a happy and amorous life; to be watering
 them, birth of children.
Fork—Beware of flattery.
Fountain—To dream you are standing at a fountain of clear water is a favorable omen;
 it denotes lucrative operations in business and great happiness in love and marriage.
 If the waters are muddy, it foretells that your good luck will be attended with
 troubles and worries.

G

- Gag**—If you dream that you are being gagged, it denotes that you will soon be kissed by one for whom you have a great desire.
- Gallop**—On a black horse, misfortune; on a white horse, pleasure.
- Gallows**—This is a good omen, as it denotes that you will soon have a chance to make money.
- Gambling**—To win, shows the death of a friend; to lose, you will change your residence.
- Garlic**—To dream of eating garlic is a prediction of quarrels and the discovery of secrets.
- Geese**—You will have an increase of business and much credit.
- Gift**—To dream of receiving gifts denotes good luck; you will marry the person of your choice and prosper in what you undertake.
- Glass**—To dream of receiving a glass of water signifies that you will soon be married; if you break it, your lover will forsake you.
- Gloves**—To dream of wearing good gloves brings happiness; if they are torn, many heartaches.
- Goat**—A white goat foretells gain; a black one, misfortune.
- Gold**—This is a sign of selfish ambition.
- Grain**—To see great quantities of grain signifies a good marriage and good business.
- Grapes**—A sign of pleasure.
- Grass**—Poverty.

H

- Hail**—This denotes great sorrow.
- Hair**—For a man to dream his hair is very long betokens cowardice and easily deceived. To dream that you see a woman without hair, famine and sickness will surely come. If you see a man bald, it denotes the contrary.
- Harp**—To hear a harp played signifies recovery of the sick.
- Harvest**—Denotes success in business.
- Hate**—If you feel hatred to a person in a dream it shows that you are hated by that person.
- Hat**—If you have lost it, this denotes an accident; to find one belonging to another signifies that the dreamer will become engaged in some profitable enterprise.
- Head**—To dream that you are suffering from a severe headache denotes you are in danger.
- Heaven**—To dream that you are ascending to Heaven shows that some joyful event is to happen, such as the birth of an heir to childless people, good fortune to those who are poor, and high honors to the ambitious.
- Hell**—To dream of seeing Hell denotes that the dreamer's life is a bad one and an intimation to him of reformation.
- Hens**—To dream of setting hens foretells thrift; of cackling hens, this shows that something will occur to mar your happiness.
- Hide**—To dream of hiding something is a sign that a secret will be revealed to you which will cause you much astonishment and discomfort.
- Hills**—To dream of traveling over hills, shows that you will experience much trouble; to the lover it denotes rivalry.
- Horse**—To see horses in your dreams is a good omen. If a woman dreams that she is mounted on a beautiful horse, this shows that she will marry rich and be very happy. To dream that one falls from a horse denotes unhappiness.
- Hospital**—To dream of being in one, misery.
- Hotel**—To live in one, a life filled with worries and vexations.
- Hungry**—To dream that you are very hungry denotes that you will become very prosperous through your own efforts.
- Hunting**—Good fortune awaits you.

I

- Ice**—Denotes an abundant harvest.
- Ink**—Your expectations will be realized.
- Iron**—Unfavorable dream.
- Island**—To dream that you are on a deserted island shows that you will commit some act to disgust your friends and make them cut your acquaintance.
- Itch**—To dream that you have the itch shows that you will shortly receive money.
- Ivy**—To dream of seeing this vine is a sign of poverty. A girl who dreams of being in a bower covered with ivy will probably marry a poor and shiftless man.

J

- Jail**—To dream that you are confined in jail shows that you will have many honors conferred upon you.
- Jelly**—To dream of seeing many pots of jelly is a good sign and a sign of good life.
- Jealousy**—This shows that you are betrayed.
- Jewels**—To dream that you are the possessor of beautiful jewels shows that you will lose something of great value to you.
- Joy**—This is a forerunner of bad tidings.
- Jumping**—This foretells high station. To jump into mud, disgrace.

K

- Key**—To lose it signifies hate and anger; to find a key brings good luck.
- Kiss**—To kiss the hand, good luck; to kiss the person whom you most admire brings success.
- Knife**—This foretells disputes.

How Jane Thurston Was Trained for Stardom

By NED WAYBURN

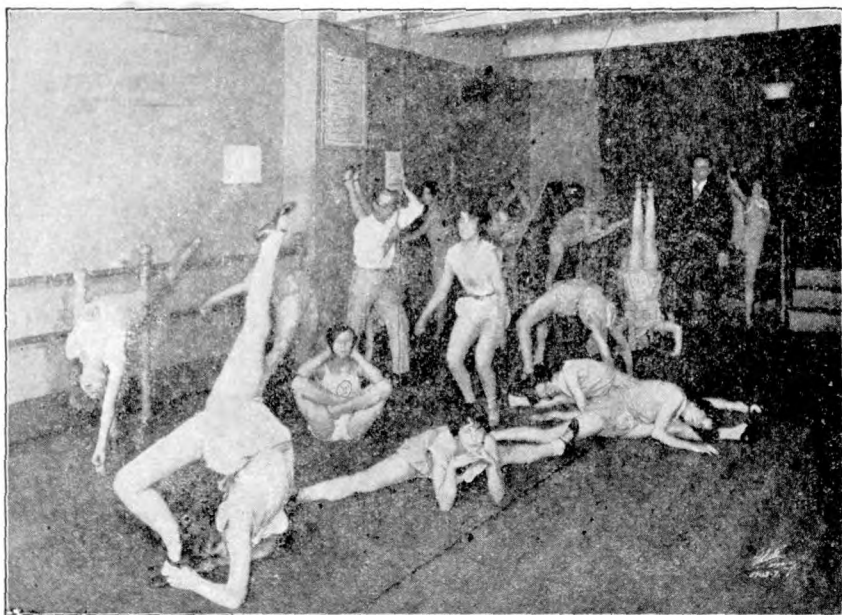
LIKE father like daughter. Yes, and also like mother like daughter, for in this case Mr. and Mrs. Thurston's only child, Jane, has inherited the enviable qualities of both. She possesses the keen analytical mind of her father, so capable in penetrating the most elusive mystery. She has his magnetic personality that holds his audiences spellbound and his love of perfection, the stage and its arts. And from her mother she has beauty, understanding and a gracious charm that wins friends everywhere and holds them by unswerving loyalty.

Mr. Thurston placed Jane under my care in the Ned Wayburn Studios to receive the physical benefits a growing girl derives from my method of training stage dancers. That was three years ago. Jane became so enthusiastic about the work that she decided on a Stage Career and with Thurston thoroughness set out to win her place.

First I put Jane thru the Ned Wayburn Limbering and Stretching process of body conditioning to give her strength where it is needed for dancing, and poise. (This process gives wonderful results in Reducing and Body building). Then thru Tap Dancing—Musical Comedy Dancing—Acrobatic Dancing and Ballet Technique—advancing her from the beginners classes thru the advanced, semi-professional to the professional grade as she became proficient.

When she was ready, I placed her under specialized training best adapted to her personality. She remained in the professional tap class and was given private lessons in Musical Comedy Dancing, including pantomime, characterization and stagecraft.

Mr. Thurston is a master showman who knows what is necessary to bring Stardom. It is a great compliment to me and my Studios that he placed his daughter entirely in my hands to prepare for the career upon which she is starting.



One of the Acrobatic Classes in the Ned Wayburn Studios which formed a part of Jane's training.



Mayor Jimmy Walker, of New York City, receives Thurston at the City Hall and thanks him for his entertainment to more than 1000 patients at Bellevue Hospital.

L

Ladies—To see a light-haired one is a happy event to the dreamer; a brunette, sickness.
Ladder—To dream of ascending one foretells success in your ambitions; to descend, poverty.
Lamp—To light one, suffering and sorrow.
Laughter—This is a sign of tears.
Lawyer—Misfortune and loss of property.
Lazy—To dream of being very lazy foretells sickness.
Leopards—Happiness and misfortune following each other in succession.
Letters—Good news.
Lice—Signifies wealth.
Lightning—This is a sign of the death of a relative.
Lily—To dream of seeing lilies in season is a good sign; out of season, your hopes will be shattered.

M

Man—Dressed in white, good luck; in black, misfortune.
Maggots—This is a sign of death.
Map—This is a sign of an agreeable surprise by the arrival of a dear friend.
Marriage—To attend a wedding denotes that they will attend a funeral.
Mask—Hypocrisy.
Medicine—To take medicine foretells poverty.
Milk—Predicts to a man the love of a lady; to a young woman, a happy family; to an old woman it portends much money.
Minister—Generosity.
Money—To dream that you find money signifies mourning and loss; to lose money, good business.
Monkeys—To dream of them shows that you have secret enemies.
Mother—An omen of good luck to the dreamer.
Mountain—To dream of this shows that you will travel to distant lands.
Music—You will hear good news.

N

Nails—To dream that his nails are very long signifies profit; and the contrary, loss and discontent.
Needles—Signifies bad tidings from absent parents.
Nightmare—Shows speedy marriage.
Noise—To dream of much noise is a sign of joy.

O

Oak—This is a token of riches and profit.
Oil—Signifies damage to property.
Onions—Discovery of secret enemies.
Organ—To play it, the death of a relative.
Owls—This foretells much sorrow and tears.

P

Palace—This is a favorable sign; to live in one, good luck.
Panther—To see one denotes that you will suffer from the ingratitude of a friend.
Paper—To dream that you are reading a paper denotes good news.
Parade—This denotes unexpected good fortune and rapidly acquired riches.
Parasol—If a woman dreams that she has a new parasol, it predicts that she will have a new lover; to a married woman this is a very bad omen and predicts ruin to her husband.
Parrot—To hear the chattering of one of these birds signifies that you have several deceitful acquaintances who will bring much worry into your business life.
Parting—To dream of parting from a friend, with regret, signifies great disappointment; if you part from her with much joy you will meet with many new fortunes.
Paths—This betokens health.
Peacock—To dream of seeing one means association with a very handsome person.
Pearl—Solitude and tears.
Pens—Good business prospects.
Piano—To dream of hearing pleasant and lively tunes played on the piano is a sign of thrift; it is a bad omen for a girl to dream she has got a beautiful new piano.
Plenitude—This is a sign that some silly person will fall in love with you merely to gratify his own vanity.
Pigeons—This is a good sign and denotes wonderful news.
Pigs—Many people will impose on you.
Pins—Quarrels.
Pipe—To smoke one, success; to break one, a quarrel.
Pitcher—Your family will suffer from some dreadful scandal.
Pistol—To dream that you have armed yourself with a pistol foretells that you will lose caste and become very poor.
Plains—To dream that you are traveling across a beautiful plain means that much happiness is in store for you.
Playing Ball—This foretells the speedy receipt of money.
Plough—This denotes embarrassments in business.
Police—Beware of false friends.
Pond—To dream of seeing a pond of clear water foretells wealth and friendship; if the water be muddy, sorrow and poverty. If it be filled with fish, this denotes an increase of property.
Prayers—This is good, it shows future joy.
Psalm—To dream of singing them is a sign of trouble and disaster.

Q

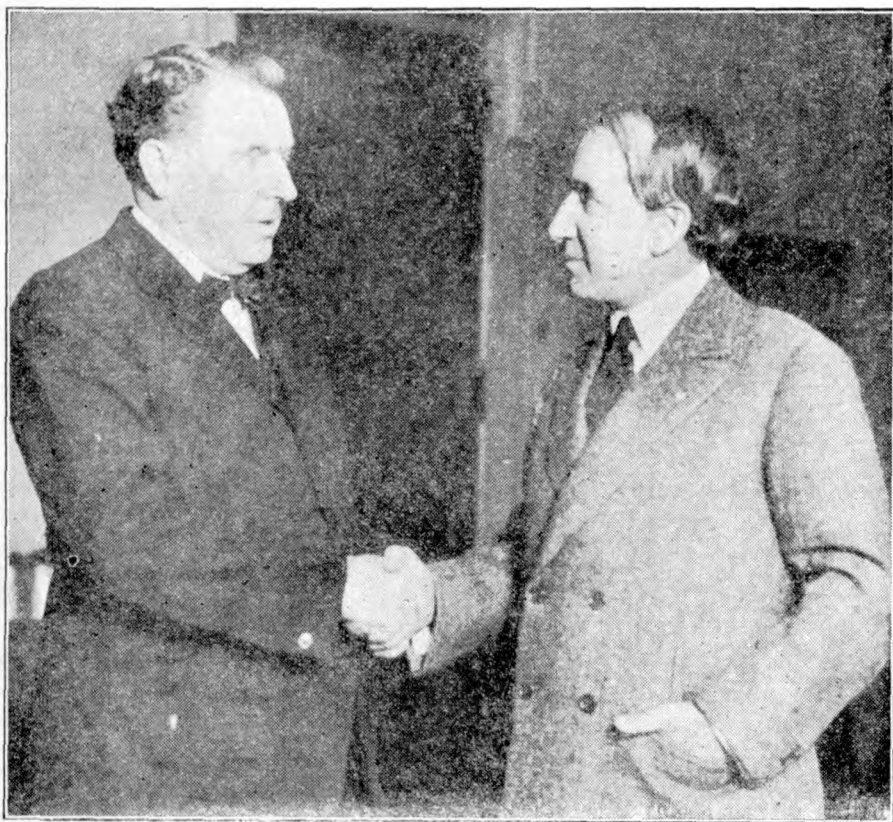
Quail—Bad tidings.
Quarrel—To quarrel with your sweetheart denotes speedy marriage; with a friend, loss of money.
Quince—Much good fortune which will only be attained after many trials and worries.

R

- Rabbit**—To dream of shooting a rabbit denotes an accident; to eat one, good health.
- Rain**—If it rains lightly, this is a good dream; to dream of a storm is bad for men in business. For the poor man it is a sign of better fortune.
- Rainbow**—This is a good sign for the poor and sick. If it is overhead, look for the death of some one you love.
- Rags**—Denotes shame and disgrace.
- Rattle**—This foretells poverty.
- Rage**—To dream that you are in a great rage as a consequence of some disagreeable event is a sign that some pleasant episode in connection therewith will occur to put you in an excellent humor.
- Railroad**—To dream of traveling by railroad foretells the breaking up of their home and moving to some other vicinity. To lovers it is a sign they will not keep house long.
- Ram**—If it butts you it signifies loss of jewelry.
- Rats**—Secret enemies.
- Raven**—Misfortune is very near you.
- Reading**—This signifies much comfort and joy in your old life.
- Rescue**—To dream you are rescuing another from peril is a sign you will rise to high honor in the world. To dream that you are rescued shows that you will go into business with some successful partner.
- Resuscitate**—To dream that you are resuscitating a drowning person foretells that you will engage in some enterprise that attracts public attention.
- Rice**—Denotes abundance and increased happiness.
- Rider**—A good sign to one who never rides on horseback; to fall from the horse signifies loss.
- Rings**—To dream of a plain gold one foretells a wedding.
- River**—If it is a rushing torrent this foretells much worry; if it is quiet and peaceful, much content.
- Rocks**—Prepare for trouble; to throw them, you will find new friends.
- Roses**—Much love and happiness is in store for you.
- Ruins**—To see them denotes repentance.

S

- Saddle**—To dream that you were riding without a saddle signifies poverty and shame.
- Scaffold**—Dangerous speculations.
- School**—To dream of attending one, an increase of knowledge; to dream of taking your children into school shows that you will set them a good example.
- Scissors**—This signifies quarrels between lovers and married couples, and troubles in business.
- Sea**—To dream of walking along the seashore is a good sign to one whom would travel.
- Sand**—The arrival of one whom you least expect.
- Serpent**—This signifies danger and trouble. You have a secret enemy.
- Sheep**—To see them is a sign of consolation; to see one killed is an omen of great sorrow.
- Ship**—If you are sailing on a ship in clear weather, pleasure and security in business; if it be stormy, bad fortune.
- Shipwreck**—To dream you see a shipwreck is a most dangerous sign.
- Shoes**—New shoes, fortune; to lose your shoes, poverty.
- Shoot**—To see a person shooting indicates some disagreeable event; if you be shooting yourself, unexpected misfortune.
- Showers**—To dream of a light shower signifies gain; a continued heavy rain denotes quarrels.
- Sickness**—Extreme loneliness through life.
- Silk**—Abundance.
- Singing**—For a man to dream of singing, this brings hope; to a woman, sorrow.
- Smoke**—You are given to much vanity.
- Snake**—This signifies injury by the malice of a man, or treachery from a woman. To kill one, victory. To dream that one twines around you denotes sickness and ill fortune.
- Sneeze**—To dream that you sneeze denotes long life.
- Snow**—Troubles in business.
- Soap**—Obstacles which will soon depart.
- Society**—To dream that you are in the company of distinguished persons foretells honor and happiness.
- Sore**—To dream that you have sores on your body is a caution to avoid pleasure that may cost you dear.
- Sorrow**—To feel much sorrow in a dream means unexpected joy.
- Spider**—To dream that a spider looks at you foretells that you will be the victim of treachery. To kill a spider, sorrow and ill luck.
- Spring**—Wealth and honor.
- Stable**—Hospitality and good entertainment.
- Stars**—Brightly shining, show happy success; dim, trouble; a star falling from the heavens, quarrels with a friend.
- Stilts**—To dream of being mounted on stilts denotes you are subject to self pride.
- Stones**—Anger and quarrels.
- Stove**—A sign of wealth if there be a fire in it; but if cold, a sign of poverty.
- Straw Hat**—Modesty.
- Struggle**—To dream of struggling in death denotes the enjoyment of good health.
- Stutter**—Shows resolution.
- Sun**—This brings good news and luck.
- Surgeon**—An unexpected event.
- Swallow**—A happy but solitary life.
- Swan**—A white swan signifies riches; a black one, domestic sorrow. Its song denotes death.
- Sword**—To see one is a prediction of treachery.



Mayor Martin O'Neil, of Rochester, Witnesses Thurston's benefit for the Christmas Fund, and meets Thurston, by request, after the performance.



Hon.
Jack Hogan,
"Prince of
Good
Fellows"



Joan, Lucille, and Rose Marie Hogan with "Beauty"



T

Tavern—To dream you are in a tavern with friends signifies joy and content.
Tears—Consolation.
Tempest—This signifies affliction and troubles.
Thirst—To feel thirst, ambitious, but successful; if quenched, riches.
Thistle—To be pricked by them, serious injury.
Thunder—To the rich this signifies great trouble; to the poor it denotes repose.
Torch—To dream that you hold a burning torch is a good sign.
Travel—On foot denotes embarrassments and delays in what you undertake or hope for;
 on horseback, good fortune; in a wagon, change of fortune for the better.
Trunk—Indicates the necessity of economy.
Tub—If it be filled with water you have evil to fear; an empty tub signifies trouble.
Twins—To dream of having twins brings good news.

U

Umbrella—Momentary good fortune.
Underclothing—Indicates that you will lose your love.
Undertaker—You will hear of the sorrow of one who is very dear to you.
Urchin—The discovery of secrets and domestic quarrels.
Usher—Infidelity of one in whom you have every confidence.

V

Vault—An unexpected estate will fall to you if you dream of a vault.
Vegetable—To dream of eating vegetables, misfortune.
Vell—Pretended modesty.
Village—To see, loss of office; a burning village, great honor.
Vine—Sign of abundance.
Vinegar—Signifies that somebody will insult you. To drink vinegar is a sign of domestic dissention.
Visit—If you dream of receiving a visit, you will undertake some enterprise at present unthought of. To pay a visit foretells a great loss. To be visited by a physician brings great profit.

W

Walking—To be fatigued in walking denotes much trouble; to be walking in a dirty place shows infidelity in your marriage relations.
Wall—If it stands in your way, embarrassment; if you jump over it, joy.
Wagon—You will surely have some good fortune.
Walter—Signifies dishonest servants.
Wandering—Signifies loss of goods by fire.
War—Signifies trouble and danger.
Warts—This is a good omen. To dream of corns also indicates the same.
Washing—To dream that you bathe in baths or hot houses implies riches, prosperity and health; that you see a young woman washing, shows weakness.
Wasps—To be stung by one in a dream foretells much trouble.
Watchman—Denotes weakness of character.
Water—Clear running water, you will have news from abroad.
Wax Candle—To a pregnant woman this signifies a speedy and happy delivery; many wax candles, sudden death of a relative.
Waves—To a maiden, you will receive the attentions of an unworthy suitor.
Wedding—If a man who is sick should dream of wedding a maid, this shows that he will die quickly. If a person dream that he is wedded to a woman who is deformed, it indicates discontent; to a beautiful woman it denotes bliss and profit.
Weeping—This is a sure sign of pleasure.
Well—Successful speculation.
Wheel—This is ominous of evil.
Whale—Danger threatens you.
Wife—If a man dreams that he sees his wife married to another it presages separation; should he dream that he sees her dead, severe illness will befall him.
Wild Beasts—You will gain public distinction in your chosen line of endeavor.
Will—A very bad sign.
Wine—To dream you are drinking good wine shows power and executive ability; to see it flow, the spilling of blood. To get drunk from good wine indicates good office and fortune.
Wind—This denotes sickness.
Window—To dream that you are a window signifies a reward from an unexpected source.
Wolf—You have an avaricious and hard-hearted neighbor who is seeking to do you harm.
Worms—You will despise your friends.
Wound—To dream of being wounded foretells a slight accident.

Y

Yacht—Signifies distress; to the sailor, a stormy voyage.
Yard—Loss of business.
Young—To dream that you are young signifies that you have joy and happiness.
Yeast—You will meet with losses in a pecuniary way.

Z

Zebra—Your life will be made up of alternating good luck and reverses.
Zodiac—To dream of the twelve signs of the Zodiac denotes that a man will become popular and be a great traveler.

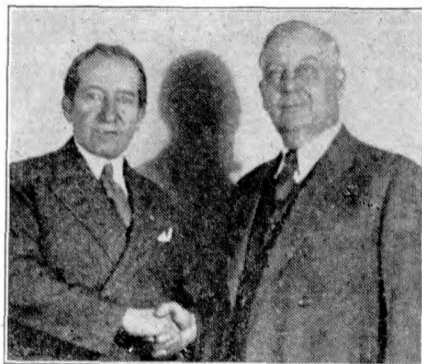
Thurston's Fund in Detroit



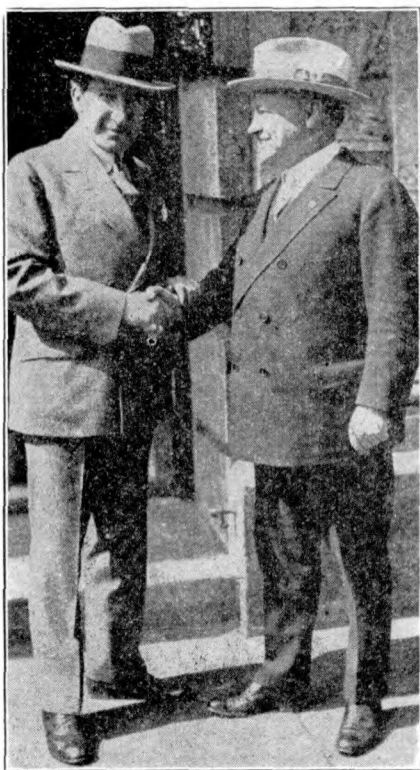
Thurston presents \$1306.00, proceeds of the Thurston Relief Fund Benefit, the largest of its kind, to the widow and children of Patrolman Fred Brumm, of Detroit, who was killed while arresting three bandits. The Benefit was held at the Detroit Baseball Park, through the courtesy of the Navin Brothers, under the sponsorship of the Detroit Times.



Ex-Governor Sleeper, of Michigan, buys one of the first tickets for the Brumm Relief Fund.



Governor Harding, of Iowa, congratulates Thurston on the occasion of the Relief Fund in Detroit.



Governor Fred W. Green, of Michigan, congratulates Thurston on the occasion of the Brumm Relief Fund Benefit, which was held in Detroit. The Governor bought the first ticket to the Benefit.



Thurston meets Fannie Hurst in Pittsburgh.



Hon. Howard Jackson, Mayor of Baltimore, 1923-1927, who welcomes Thurston every year.

MAGAZINES OF MAGIC

THE SPHINX

THE SPHINX is the oldest magical magazine in the world. It has appeared regularly for 27 years, never missing an issue.

Dr. A. M. Wilson, the editor has published the SPHINX for nearly all of this period. He is one of the famous men of modern magic.

The SPHINX is the official organ of the SOCIETY OF AMERICAN MAGICIANS, an organization of twenty-five years' standing, and it contains the official publication of that society.

Every issue is filled with tricks, illusions, slights, and magical information of importance to magicians, beginners, amateurs and professionals.

The SPHINX contains reports of magical societies throughout the world.

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THE LINKING RING

The LINKING RING is the publication of the International Brotherhood of Magicians, a society of magicians with headquarters at Kenton, Ohio.

All members of the society are eligible for subscription to this publication many pages of valuable information to all persons interested in the art of magic.

The LINKING RING is now in its eighth volume, and its contributors are members of the I. B. M. who send many tricks and other items for publication in the pages of their journal.

Membership in the I. B. M. is open to all persons who have an interest in magic.

Full information regarding the publication and the International Brotherhood of Magicians may be obtained by writing to the president of the organization, who will supply the necessary blank for application to the membership which carries with it subscription to the magazine.

The LINKING RING is a monthly publication, measuring 6 by 9 inches in size. It contains many illustrations each issue. Tpply to:

W. W. DURBIN
President I. B. M.
Kenton, Ohio

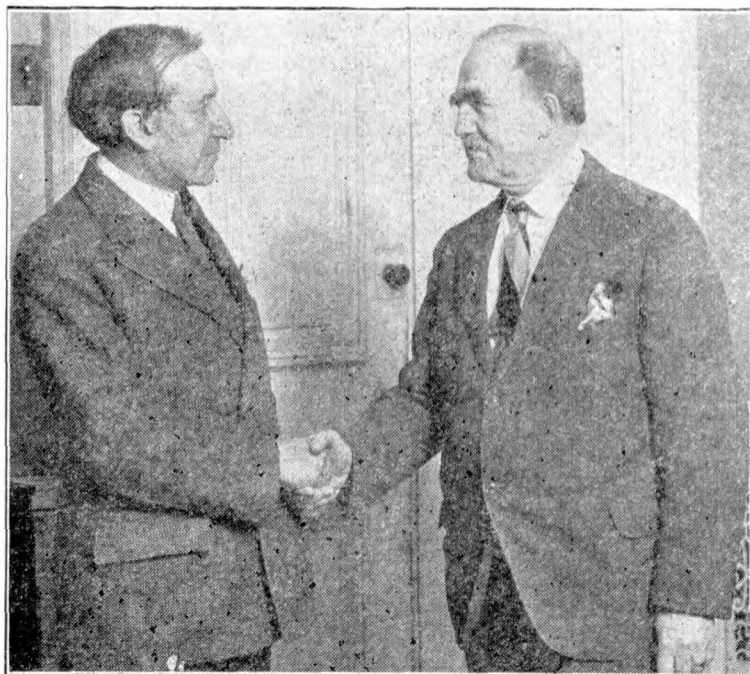




Thurston names the smallest donkey in the world, at the request of the Cincinnati Zoo. He christened the tiny animal "Hocus Pocus".



Thurston Relief Fund girls sell tickets for the Blind Benefit in Cincinnati.



Mayor Broening, of Baltimore, thanks Thurston for inviting 1200 crippled children to his performance. The party is arranged yearly under the auspices of the Baltimore American.

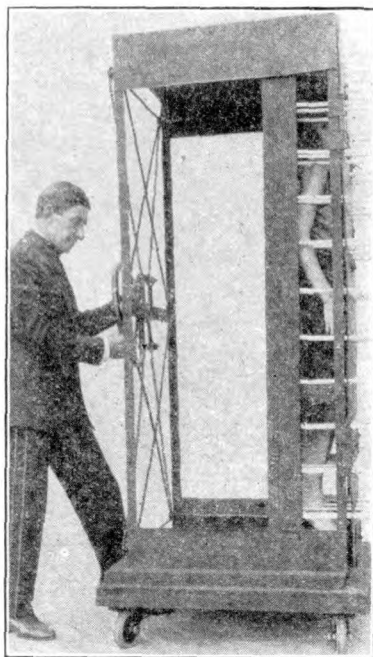


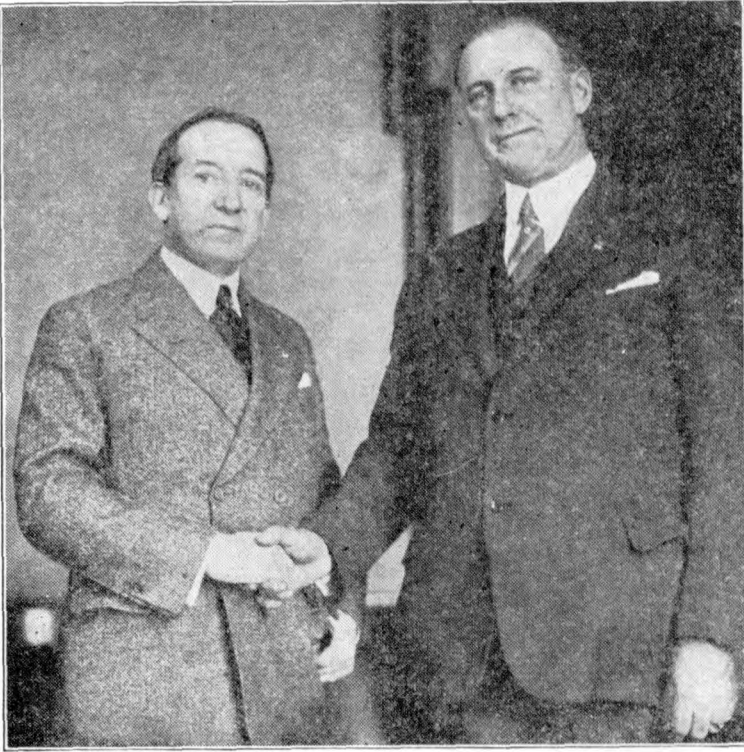
A group of Indian entertainers formerly appearing with Thurston's show. These wonder workers of the East presented the mysteries of their native land.

Right: The "Human Pincushion," an illusion presented by Thurston, in which solid spikes pass through a girl's body without injuring her.



Above: Scene at a Pittsburgh mining camp, where Thurston appeared when the Thurston Relief Fund brought food, clothing and toys to the miner's families.

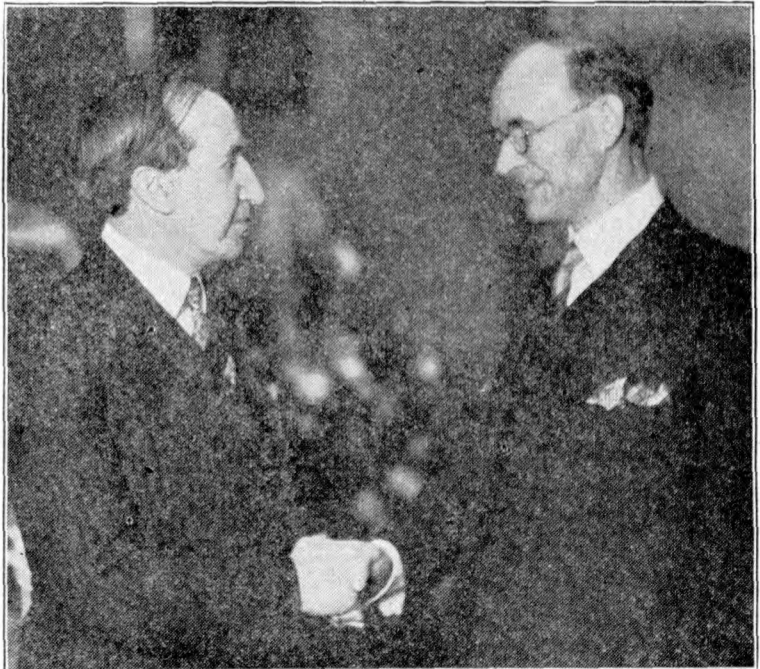




Mayor Slack, of Indianapolis, invites Thurston to the City Hall. In this city Thurston brought cheer and happiness to 600 crippled kiddies, who attended his special performance at the English Opera House. Mayor Slack was there and made a speech from the stage, complimenting Thurston on his kind efforts, and hoping that it will be his great privilege to honor and entertain Thurston on his succeeding visits.



In Youngstown, Ohio, Jan. 1, 1928 Thurston visits the City Hall and congratulates the Hon. Joe Hefferman, on his inaugural day as Mayor of Youngstown. Mayor Hefferman thanks Thurston for inviting the crippled children and orphans of Youngstown to his special performance, and attends in person to thank Thurston publicly from the stage.



Thurston Entertains Crippled Children



For twenty years—since 1908, Thurston, the famous magician has been the friend of all crippled children. In 1908 he visited a hospital where children were, and entertained them. They were so appreciative that Thurston made it his regular practice to entertain the crippled kiddies in every city where it was possible.

But more than this, he instituted his special matinees, at which children are brought from hospitals and homes to witness his entertainment. Through these performances, thousands of children are made happy every year; and this work is Thurston's greatest enjoyment.

The picture shown above is a familiar one in

every city. The famous magician meets his little guests in the lobby of the theatre, when they arrive, and when they leave. His entertainment is not confined to the stage.

These entertainments have gained for Thurston the commendation of many distinguished persons. The newspapers in the cities where he appears cooperate with him, and make arrangements to transport children to and from the show in automobiles furnished by philanthropic persons. But it is not popular acclaim that Thurston seeks. His joy is to see the children happy—for children love Magic and Thurston; and Thurston loves children.

NUMEROLOGY

The Interpretation of Numbers

By HOWARD THURSTON

Numbers are a vital factor in all affairs of humanity. Their power is universal. Through NUMEROLOGY, the great, ancient science of numbers, the character of everyone is revealed.

There are nine vital numbers in Numerology. They are 1, 2, 3, 4, 5, 6, 7, 8, 9. Now every number is composed of these numbers, and every number can be simplified to one of these vital numbers.

Here is the simple method: Take a number like 53. It is formed by 5 and 3. When these figures are added, they form 8. Thus the number 53 is simplified to the vital number 8.

Sometimes vereal steps are necessary. Take a number like 69. These two figures, 6 and 9, total 15. The figures 1 and 5 must then be added to form 6 as the vital number. Always eliminate a cipher (0).

The Meaning of Your Birthday

The vital number of your birthday is of great importance to you. To learn this number, write down the number of the day, the number of the month, and the number of the year. Add up all the figures and simplify them to find the vital number.

For example: September 12, 1897. In numbers, this is expressed as 12-9-1897, September being the ninth month of the year. These figures, 1, 2, 9, 1, 8, 9, 7, add up to 37. The figures 3 and 7 total 10. Eliminate the 0, and the vital number 1 remains as the vital number of that birthday.

The Meaning of Your Name

In order to find the meaning in numbers of any person's name, a certain value must be ascribed to every letter of the alphabet, according to this table:

1	2	3	4	5	6	7	8	9
A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
S	T	U	V	W	X	Y	Z	

To find the vital number of the name HOWARD THURSTON, add the numbers thus: 8 (H), 6 (Q), 5 (W), 1 (A), 9 (R), 4 (D), 2 (T), 8 (H), 3 (U), 9 (R), 1 (S), 2 (T), 6 (O), 5 (N). These figures total 69, which simplifies to 15, and then to 6, giving the vital number 6.

This can be done with any name you wish, but you should always use the name which a person commonly employs, because that is the name whose vital number counts.

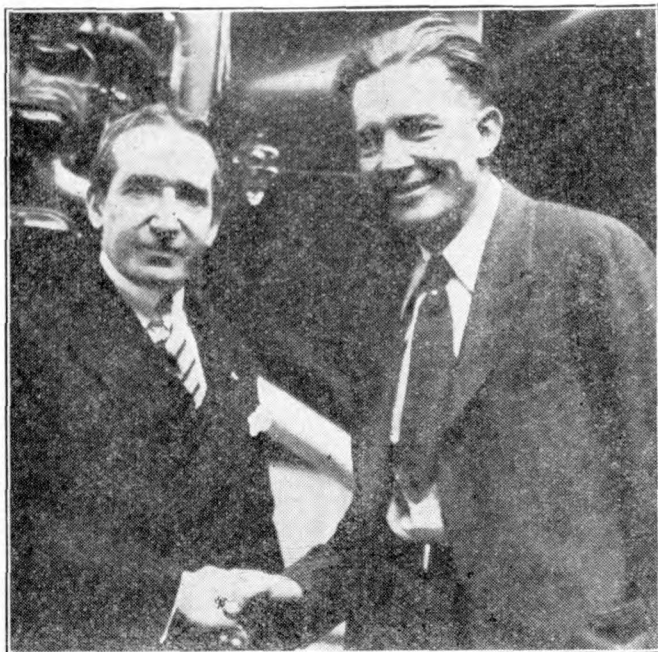
Thus every person has two vital numbers, one of birth, the other of name. Consult the charts which follow and you can learn the natural characteristics of any person, according to this science. Each chart is divided into two sections. A person with 8 as a birthday number and 3 as a name number should consult the upper section of chart 8 and the lower section of chart 3.

The charts that interpret your vital numbers and give their full significance will be found on the following pages.

Thurston's Magic has brought him fame and fortune. You can gain popularity and make money through the Thurston Method. Read how on page 69.



Seven members of Thurston's company. Mohammed, wise man of the East, casts an Oriental spell of luck and good-will.



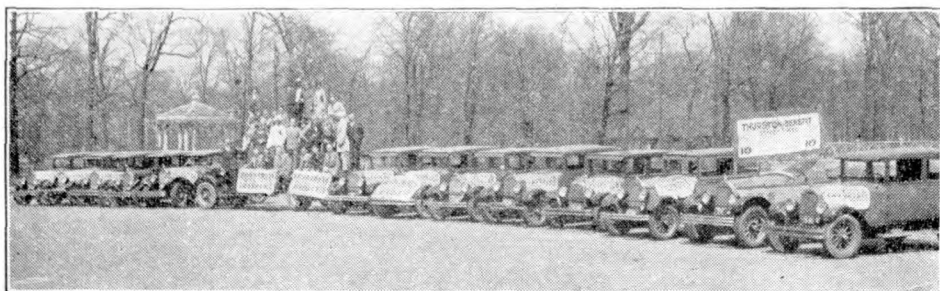
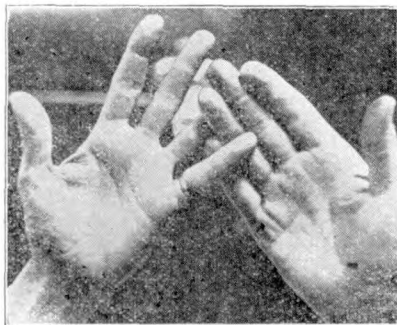
Eddie Stinson, celebrated aviator, and holder of the 53-hour endurance record, receives congratulations from Thurston, in Detroit.



Below: Hands of the magicians of stage and air. Thurston's hand is at the left, while Stinson's is on the right.



Left:
Thurston
and
Mayor
Lodge
of
Detroit.



A huge automobile parade, held in Detroit, paved the way for the Thurston Relief Fund Benefit.

CHART ONE**For Those Who Have One as a Vital Number**

This number shows progression and high activity. It is a very strenuous number, pointing to a single goal and denoting unswerving power.

Birthday Number 1

If your birthday indicates number one you can count on single influences in life. You will have best results when you centralize your efforts, and you will find it difficult to manage many affairs. You will always show aptitude in one particular direction far more than in others, and you may experience trouble if you try to wander in new fields.

You should be able to make up your mind about a course and then follow it, and if you have a real object of attainment, you will gain it, but you will probably have to sacrifice other things. You should guard against this, because if your purpose conflicts with the interests of other people, you may not take them into consideration, and you may therefore wrong your friends. You will find it difficult to be unselfish, and if you have wrong ideals you may stick to them, unheeding the arguments of other people. This number is a good one, but it has its dangers, and it must be pointed in the right direction, otherwise serious trouble may result.

Name Number 1

If your name means number one you should endeavor to center all your activities, and try to keep away from speculations that you cannot give your whole time to. You should take the best thing that offers, and should force yourself to stick to it. But at the same time make sure that it leads to real opportunity, for it will probably prove to be your life work, and you will have to start all over again if you do not succeed in it.

Number one indicates that you should be filled with vigor and desire for action, but may be headstrong and unreasonable at times. You will have courage and self-reliance, but will be more imitative than imaginative and creative. You will be capable of making money, and generally free to spend it. You will show fondness for physical enjoyment and physical pleasures. You will do well to avoid making hasty decisions in the excitement of the moment.

You will find yourself suited to many occupations where definitely activity is concerned. You should be a good salesman, journalist, advertiser, engineer or agent; and you should succeed professionally or in artistic lines by specializing.

CHART TWO**For Those Who Have Two as a Vital Number**

This number is a rising, falling number, that goes from one extreme to the other like the pendulum of a clock. It is regular and careful, but it is not stable.

Birthday Number 2

If your birthday indicates number two, you probably are fair-minded, generous, and thoughtful of other people; but you will often think too much of the affairs of others, and give too little attention to your own. You will never seem to have a single definite purpose, but will see both sides of a question and will as a consequence change tactics very often. You will have a fine sense of judgment, and other people will heed your advice, but you may spend all your time in advising yourself and doing little. You will be governed by conditions about you and will take the easy course of being satisfied with what happens rather than trying to make circumstances suit your ideas. Trouble will make you gloomy; success will make you glad. Try to make this shifting as infrequent as possible, and so gradually find your equilibrium. Then you will be able to make real progress without being diverted from your goal.

Name Number 2

If your name means two, you should seek to use your power of judgment in a sensible, practical way, and to waste no time in idle speculation. You will make a good planner, but you will not have the natural ability to execute. You should, therefore, either associate yourself with people who will use your forethought to your advantage, or you should adopt the rule of always putting a good, well-balanced campaign into action before you let yourself be diverted from it.

Number two shows that you have a changeable disposition that is difficult for you to control. You will be emotional and restless; often uncertain about what to do. You will often worry too much about the consequences of unimportant actions; but you will be fair to others and under normal circumstances be a law-abiding citizen who will find real comfort in your home.

Your disposition should be agreeable and kindly, and you probably seek to avoid wrangling. You have conservative ideas, good taste, and friendliness.

You will find that architecture, decorating, and such occupations are suitable to you. As a judge or an advisor, or an arbitrator, you have qualifications. You can succeed in positions where good manners and quiet dignity are useful. You should do well in literary or artistic pursuits.

CHART THREE

For Those Who Have Three as a Vital Number

This number is well formed, and shows ability in many directions; but it does not point to great and powerful effort. It is a number that can face reversals, and it shows recuperative ability.

Birthday Number 3

If your birthday indicates three, you will be keen intuitive and quick to learn new things. You will probably be very talented and should have the ability to lead in many fields, but you may not have the inclination to do so. You will ordinarily be free from worry and should find it difficult to take life seriously. This means that you will easily find pleasant surroundings and take things philosophically; but you will be too apt to judge everything by the present, and make no provision for the future. With this number you may attain great things, for you will have the happy faculty of doing the right thing at the right time. Your problem will be to make the most of things you have started. Otherwise, you will let others reap the profits that are rightfully yours.

Name Number 3

If your name means three, you should be able to adapt yourself to nearly any line of work, and make real progress; but you will not be satisfied with small things, and will always be looking forward to immediate opportunity. You should seek to create opportunity and make the most of it when you have once found it. You should remember that great things are not accomplished immediately, and you should try to apply your varied abilities to a common purpose. This course may enable you to gain fame and fortune, so you should seek a field of endeavor where keen intuition and quick thinking are capable of development and constant use.

Number three shows that you can always make your place in the world and need never fear a change. You will take up new things readily and will not waste your time worrying about the days that are gone. You will have a bright, cheery outlook on life. But you must give more thought to important affairs. You should enjoy good health and be optimistic.

You should succeed in nearly anything you undertake, provided it has possibilities. Selling, advertising, and legal work are good fields. Business enterprises are not so favorable, unless you are in a partnership. You should make a good manager or superintendent.

CHART FOUR

For Those Who Have Four as a Vital Number

This is a steady, slow-moving number, too, suited to petty affairs, but patient and plodding. It carries no great dangers, for it is a very cautious, restraining influence.

Birthday Number 4

If your birthday indicates four, you will probably be painstaking and careful, unwilling to risk much. You will find it difficult to grasp new affairs readily, but will be willing to put the effort into studying them out. You may be left behind at the start, but if you keep on, always building, you may reap the harvests that other people have sown and forgotten. At the same time, you may find yourself handicapped by over-caution, and may let many opportunities slip by through failure to act quickly. On the other hand, you will be unwise to make hasty decisions, because you have the vital number that is not intuitive or highly imaginative. Good, steady progress will bring you the most happiness, and you should not allow yourself to become discontented with your surroundings.

Name Number 4

If your name means four, you should make the most of its indications, and attach yourself to firm, constant enterprises. You will be a good, steady worker; and your best plan will be to make yourself of the greatest possible value. Do not underestimate your own importance, even though you may be working in a very small capacity; but at the same time, do not try to leap into undertakings with which you are not familiar. Seek your success through the channel of perseverance, and gain recognition through honest, constant effort. Study matters carefully, and gain all the knowledge that is necessary; then you may find it in high demand.

Number four shows that you must be patient and satisfied with slow progress. You will do well to depend upon the actions and guidance of others. You may not be brilliant, but you will probably have strength and power of endurance. If you lack imagination, you will not be temperamental, and you will be able to act normally in an emergency, treating every difficult situation like any easy one.

You are suited to many occupations: banking, clerical positions, civil service, publishing, investigating, and you should do well in certain professions.

Learn Magic from Thurston

**AND INCREASE YOUR INCOME
BY THIS NEW, PERFECT METHOD
THAT BRINGS SUCCESS**



YOU CAN LEARN MAGIC—easily. YOU can mystify your friends. YOU can make additional money while you gain popularity through the practice of this wonderful art.

Magic as a Side Line

FORTY THOUSAND semi-professional magicians are making money by giving private performances in clubs, lodges, churches, homes, etc., at the same time continuing their regular occupations.

Many of these magicians double and triple their income through Magic, besides adding greatly to their popularity and social position.

The Demand is Great

Magicians are in DEMAND today. No profession offers greater opportunity for success. Hundreds of thousands of dollars are spent every year for Magical Entertainments.

Thurston Will Tell You How

Howard Thurston, World's Master Magician, makes a fortune every year through the practice of Magic. He knows the methods that must be employed to perform Magic and MAKE IT PAY. He has combined his knowledge of many years into a simple, perfect method that YOU CAN USE.

The Thurston Magic Lessons

are complete and thorough. They tell how to perform Magic; how to arrange complete programs; how to hold the attention of your audiences; how to advertise and gain results. They will teach YOU how to present Magic as a hobby or as a means of livelihood.

Parlor, Platform and Stage

Every branch of magic is covered in the THURSTON LESSONS. They explain the methods used in every type of performance from impromptu Magic to Stage Entertainment. Every bit of information has been taken from Thurston's OWN EXPERIENCE. The Master Magician now reveals the methods which have made him famous.

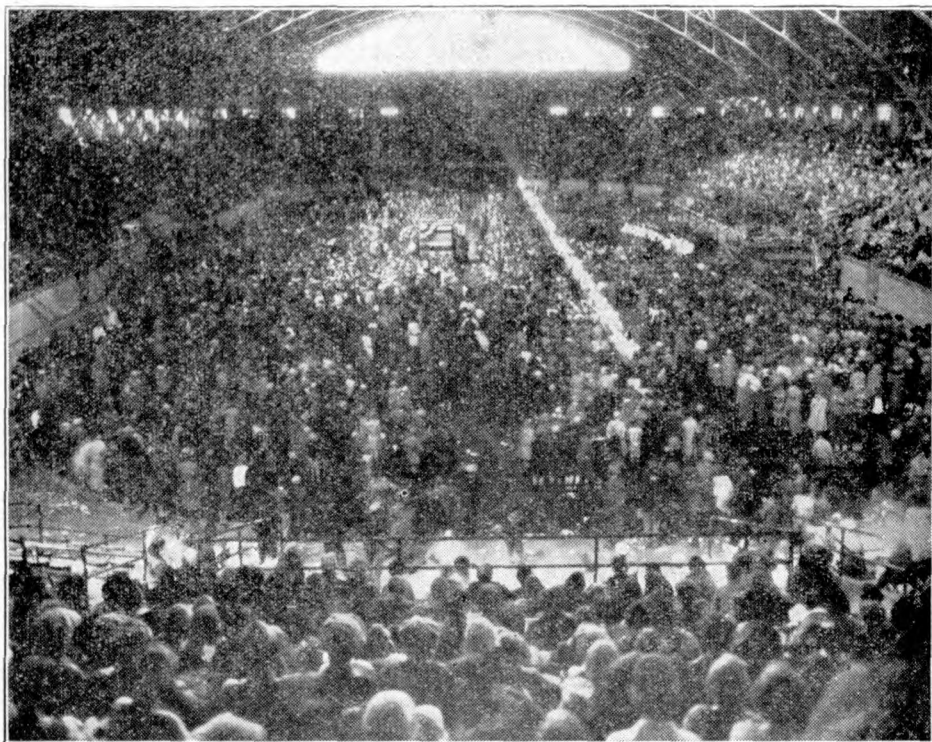
The Secret of Popularity

is found in Magic. Thousands of the most intelligent people of all ages have perfected themselves in small magical tricks: some from pure love of the art; and many from a desire to be able to do something that their friends cannot do, knowing that this will increase their popularity socially and in a business way.

A \$10 Method for \$1

It is a known fact that nearly all courses of instructions sold through the mail require a very large percent for advertising purposes. This expenditure is ENTIRELY ELIMINATED in the THURSTON LESSONS. They are advertised only through Thurston's own publications. The student gets the benefit of this saving.

These lessons were designed to sell at ten dollars. You will save nine dollars through this economical method. SEND ONLY ONE DOLLAR (\$1), as FULL PAYMENT for the THURSTON MAGIC LESSONS.



In Detroit, Michigan, 22,000 children are entertained by Thurston at the Detroit News Spelling Bee, in the Coliseum.



Little Bessie Doig, Detroit's champion speller, receives the Thurston Cup for Spelling.

Below: Governor Green, of Michigan, is relieved of a ten-pound duck, by the great magician.



CHART FIVE**For Those Who Have Five as a Vital Number**

This is a variable, changing number that leads into the most unexpected fields. It is always encountering strange conditions, and it is difficult to account for it.

Birthday Number 5

If your birthday indicates five, you will be venturesome, and always ready to attempt the unusual. You will be pleased with new surroundings, and will make yourself at home anywhere. Foreign countries will have a lure for you, and travel will be interesting. You will often get yourself into trying situations, but you will enjoy the experience and will quickly figure the best way to free yourself from difficulties. You will not enjoy setting yourself a regular routine, and will be likely to do the unexpected on the impulse of the moment. You can use this peculiarity of nature to make yourself popular and well-liked; but you may waste many real opportunities because of your ever-changing disposition. You may find contentment in hardship simply because it affords you the variety of experience that you enjoy.

Name Number 5

If your name means five, you should make the most of your adventuresome possibilities, and carry your projects into new and varied fields. Yet you should try to curb restlessness, and make the best of your immediate surroundings. The lure for new scenes may cause you much misfortune, because you will be inclined to believe that travel and constant change will be to your benefit. You will long to look for the pot of gold at the end of the rainbow, and no matter how distant it may be, you will still search for it. Try, therefore, to deal with tangible things, and to keep from being swayed by golden dreams that fade before they are realized.

Number five means that you will not enjoy restraint, and will seek to manage your own affairs early in life. You may prefer to learn by experience than to follow the advice of others. You are apt to encounter bad luck, but you should be able to take care of yourself.

While you may be something of a "rolling stone," you should remember that those who rove often come back successful. You may believe yourself to be lucky, but take care, because luck does not always last.

CHART SIX**For Those Who Have Six as a Vital Number**

This is a stalwart, dependable number that is well balanced and even-sided. It is very reliable in nearly every way.

Birthday Number 6

If your birthday indicates six, you have every opportunity to rise to greatness, for while you will not be aggressive, you will have the power of gaining esteem. With this number you have merits that will cause others to depend upon you. You will be honest, reliable and sincere. You will enjoy quiet harmony and will always seek to better conditions and make life more nearly perfect. You may never reach prominence, but those who know you will admire you greatly, and you will be called upon whenever people require someone whom they can trust. You must not become too satisfied with yourself or that will destroy the really great attributes that you possess. As soon as you place yourself upon a pedestal, you may lose your contact with other people, and they may avoid you or think you hypocritical.

Name Number 6

If your name means six, you should have success in your undertakings because they will be conducted in a reliable way that will create confidence. You will be able to build up a reputation for honest-dealing that will stand you in good stead, and will overcome the jealousy of other people. You should seek to maintain this integrity, for you are inherently conscientious; and if you do not stand by it, you will suffer the consequences. You will gain much by your integrity, which will serve your purpose better than any active ambition, and people will learn to respect you for it.

Number six shows that you can succeed without being radical in your methods, and that honest effort will bring its own reward. You should be of great benefit to the community in which you live; and you will like to do helpful things without seeking personal gain. You will find true happiness in kindly actions and will profit by them.

You are suited to positions that require trust: as cashier, treasurer, or financial advisor. You should make a good merchant, tradesman or business man; and you have good possibilities in nearly every recognized profession because you can create good-will and confidence.

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Now is your opportunity to obtain one ABSOLUTELY FREE—and also, for the mere cost of mailing and handling, any additional Lucky Charms that you may desire for yourself or your friends.

A Lucky Charm is given FREE with every extensive printed HOROSCOPE giving the indications of the month in which you were born.

It is not necessary to destroy this page, just state in letter plainly what you wish to purchase and enclose coin. Write name and address plainly.

CHART SEVEN

For Those Who Have Seven as a Vital Number

This is a melancholy number that breathes mystery and hidden things. It is sometimes a handicap to the people who possess it, as they find it difficult to understand.

Birthday Number 7

If your birthday indicates seven, you will find that you long for the deeper things of life. You will be fond of mystery and deep learning. You will think much, but be slow to express your thoughts; and you will suffer from misunderstanding. You will discover that affairs which are plain to you will be complex to other people. You will have an analytical mind that can grasp intricate problems and solve them. You will not, however, be able to thoroughly understand yourself; and unless you learn to do so, you will never be able to use the great powers which you possess. If you are in obscurity, you will have trouble finding a way to prominence, for you will prefer to study human affairs and treat them in your own way, and will hesitate to mingle in the ordinary matters of everyday life.

Name Number 7

If your name means seven, you should be able to apply your natural talents to subjects such as art, philosophy and science. You will find that your personality will show at its best when it is set forth in a dramatic way; but you may make mistakes in your chosen course and may hesitate to develop your personality to its fullest extent. You will find that you work best when quiet and thoughtful—away from bustle and confusion. You will find that people to whom you give advice will be loath to accept it, but those who come to you for instruction will think highly of you.

Number seven shows that you have talent possessed by few, and that you should not bury them. You must learn to cast aside gloom, pessimism and impractical dreaming, for the world is alive and active, waiting for you to do your part. You should seek knowledge and should not hesitate to disclose your ideas to the world. But at the same time you should avoid things that are not possible of execution.

You have possibilities in all fields where research and study are of great use. In foreign languages, diplomatic positions, and investigations you should excel. Sciences, such as chemistry, astronomy and metallurgy, surveying, mapping and navigation, offer you opportunity. Higher education is also an advantageous pursuit.

CHART EIGHT

For Those Who Have Eight as a Vital Number

This is a number of possession and wealth, with a capability for great worldly progress. It is strong and dominating.

Birthday Number 8

If your birthday indicates eight, you should have a strong, forceful character. You will be capable, firm and constructive. You will possess qualities that will enable you to forge to the front and make yourself an important factor in the affairs which concern you. You will have the ability to govern other people, and to manage large undertakings. You will meet issues squarely and with great strength of purpose. Opposition will only serve to urge you onward. You will, however, be more concerned with worldly progress than with higher things, and you may reach the point where your business undertakings or plans form your great interest in life to the exclusion of all others. You should have the ability to place people in their right spheres, and to teach them how to perform their work, but you will have the fault of underestimating the strength of those who oppose you. You will be progressive and modern as long as you are building, but you will prefer to rely on old methods after you have achieved results, and therein lies your greatest weakness—that of becoming a back number.

Name Number 8

If your name means eight, you should not be content with small things, but should endeavor to build really great ones. You will not have the talent of creating new and radical methods; your power will lie in your ability to take hold of existing conditions and unite them into a powerful, irresistible force. You should be a builder, but you should use trustworthy material in your efforts.

Number eight shows that you can succeed if you only will. It does not thrive on inactivity. Yet many who possess it never use it properly.

The whole world lies open to the possibilities of number eight, and if you are not guided by selfish interests or petty jealousy you can succeed. But you should seek to perform constructive work and to avoid destructive action.



Picture shows Mayor Schwab attending the Thurston Relief Fund Benefit for the Buffalo News "Fifty Neediest Christmas Fund".

Mayor Frank X. Schwab, of Buffalo, says: "Meeting Howard Thurston was a genuine pleasure. His kindness in presenting a special entertainment for the crippled children was typical of the man."

At the right: A scene from Thurston's show. Beauty, the white Arabian horse, is surrounded by a group of the magician's assistants.



CHART NINE

For Those Who Have Nine as a Vital Number

This is a highly influential number that points to great results in the better things of life—art, music, literature, and such fields.

Birthday Number 9

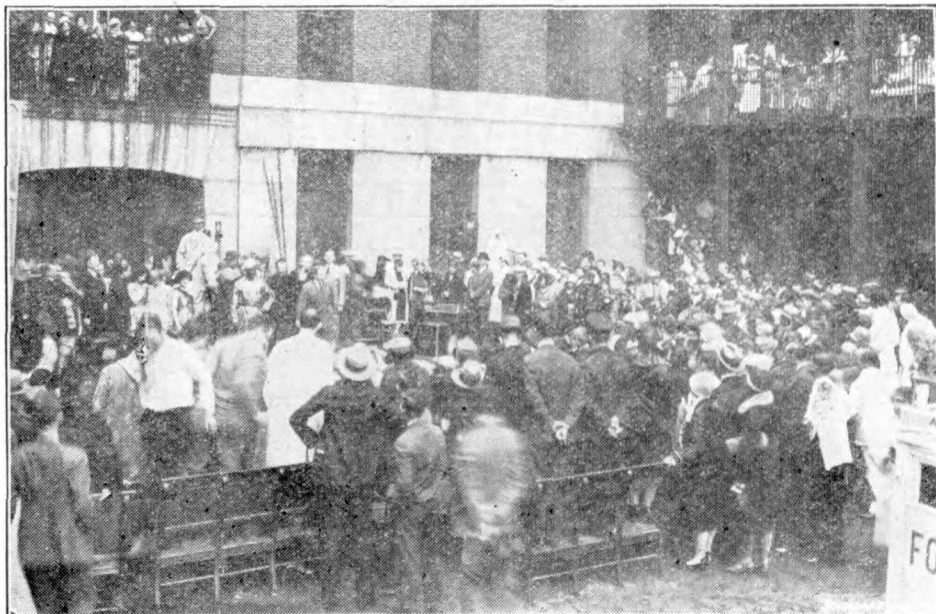
If your birthday indicates nine, you will have wonderful natural qualifications that will mean much to you if you can centralize them and make them practical. You will be thoughtful, studious, brilliant, but not in a self-centered way. People will be quick to recognize your qualities, and for that reason they may expect too much of you. Your trouble will lie in applying all these fortunate qualifications in a practical way. Music, writing, artistic ideas and poetry will be natural to you; so natural, in fact, that you will find it hard to realize that these qualities frequently are lacking in other people; and you may not realize your own great ability.

Name Number 9

If your name means nine, you should seek to apply yourself to matters in which your personality and artistic nature can develop. You should not be satisfied with sordid surroundings. You require life and activity. If you are imprisoned by drudgery, you will lose your finest opportunities. You should have the ability to impart ideas to other people; to tell them and teach them things they wish to know; to gain your place in the world as a person of broad vision and high ideals. You should seek expansion and try to place yourself in a position where your influence will be felt. You should seek to make yourself broad-minded and unrestrained by jealousies and petty thoughts.

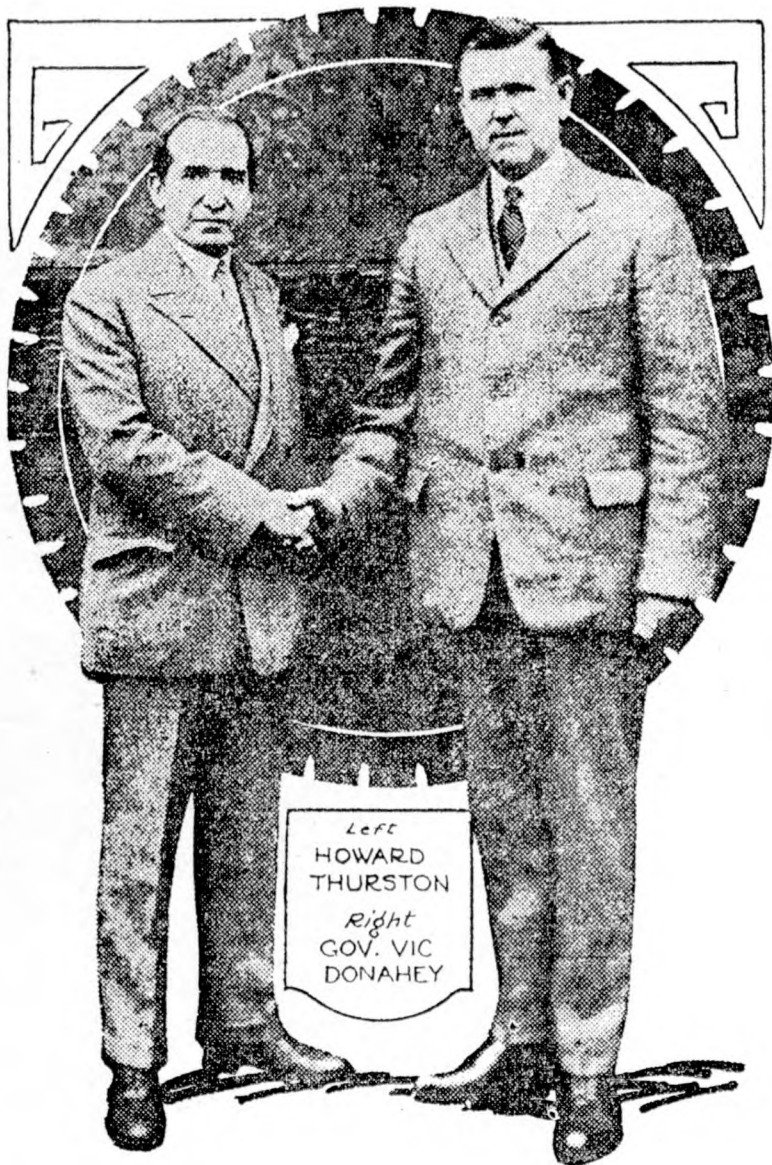
Number nine shows that life has opportunities for all. It paves the rough road that leads to success and high ambition. Through this number you can reach the top and stay there. Nor will you be satisfied until you have reached the pinnacle, although you may wait long. Once you have gained success, you will be spurred to greater effort, and will set no goal too high. When you have gained much, you will be willing to share it with others.

You will find great opportunities in literature, drama, art, music and certain scientific fields. You have marked qualities for high professional attainments, and executive work.



Thurston's special performance at Bellvue Hospital. The entire show was brought from the theatre on Broadway to give this entertainment.

THURSTON MEETS GOVERNOR OF OHIO



In Columbus, Ohio, Thurston is welcomed by Governor Donahey. The famous Magician always looks forward to his yearly visits to the capital of Ohio, for he was born in Columbus, and has many friends and associations there.

THE THURSTON RELIEF FUND

BENEFITS PITTSBURGH MINING CAMPS

Thurston's magic is not confined to the theater. It brings untold benefits to every city in which he appears, and it is a mighty power that has carried comfort and happiness into thousands of homes. Thurston's magic has become a constant aid to those who are in poverty and distress; and no one man has given more individual effort to assist the needy.

When Thurston arrived in Pittsburgh, and opened a three weeks engagement in January, 1928, the coal strike of western Pennsylvania had reached its second year. Thurston's attention was directed to the pitiable condition of the miners' families. He spent two days visiting the homes of the miners and was convinced of their distress. He immediately set his entire organization to work, and the Thurston Relief Fund sprang into ceaseless activity.

Through the cooperation of Charles Danziger, editor of the Pittsburgh "Sun Telegraph," with the support of Mr. Bitner, the publisher, the tremendous campaign was instituted without delay. A special performance was held at the Pitt Theatre, and the attendance broke all records.

On Saturday, Mr. and Mrs. Thurston, their daughter, Miss Jane Thurston, and Mr. Arthur Chase, director of the Thurston Relief Fund, visited the Pittsburgh Food markets, and there purchased forty tons of flour, meats, vegetables, and canned goods of every description.

At Thurston's direction, the vast quantity of food was placed upon three fleets of motor trucks and held in readiness for delivery on the next morning.



Thurston personally distributing food to the Pittsburgh miners.



One fleet of the motor trucks used in carrying food, clothing, and other supplies to the wives and children of the Pittsburgh miners.



Part of the second fleet of motor trucks, during the process of loading, in Pittsburgh.



Under way, the third fleet of trucks set forth on its message of good cheer, carrying provisions to the people benefited by the Thurston Relief Fund.

At ten o'clock Sunday, exactly forty hours after the benefit, the motor trucks were under way. Mr. and Mrs. Thurston, and Miss Jane Thurston proceeded with them and visited all three of the mining camps. They were received there with great enthusiasm. Mothers and children who were virtually without food were plentifully supplied. Woolen blankets had been added to the provisions and these were distributed by Mrs. Thurston to all who needed them.

In addition, toys had been brought for the children; and these were given to them by Miss Jane Thurston. These unexpected gifts brought gladness to those who had suffered for many months, and assured

them of the necessities of life for many weeks to come.

It is quite probable that this Relief Fund was the quickest ever conducted in the United States. The action took place immediately, and the response was instantaneous.

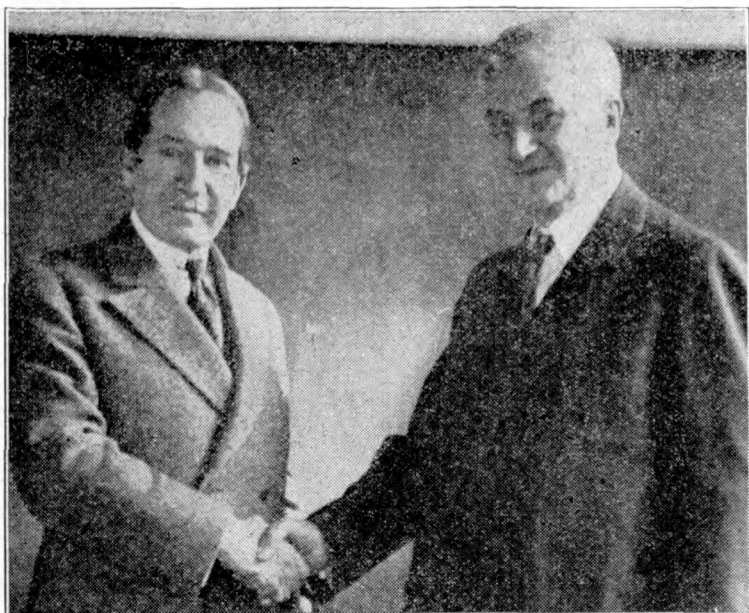
In recognition of this great service, and in appreciation of his esteem, Charles Kline, Mayor of Pittsburgh, came to the Pitt Theatre to thank Thurston for his charitable work. In a speech which he made from the stage of the theatre, the Mayor concluded by presenting Thurston with the key to the city, which Thurston now possesses and prizes highly as a symbol of the gratitude expressed by those to whom he delivered timely aid.



Hon. Charles Kline, Mayor of Pittsburgh, thanks Thurston for his efforts in behalf of the miners' families, during the Thurston Relief Fund Benefit.



Mr. and Mrs. Thurston assist in loading one of the trucks in Pittsburgh.



Charles Danziger, one of Pittsburgh's foremost editors, who with the aid of Mr. Bitner, publisher of the Sun Telegraph, was instrumental in the success of the benefit to the coal miners. Mr. Danziger greets his old friend, Howard Thurston.

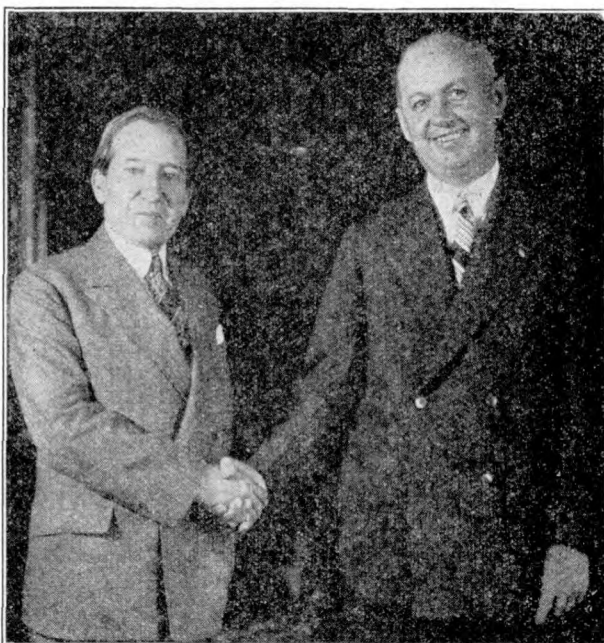


Mayor Miller, of St. Louis, receives Thurston at the City Hall, on behalf of the Lions Club of St. Louis.

Thurston receives thanks for his help to the blind.

C. M. Walters, president of the Lions Club, stated that the receipts greatly exceeded expectations.

The Benefit broke the record of attendance at the American Theatre, St. Louis.



The greatest secrets of magic are simple—when you know them. A complete routine of amazing impromptu mysteries is a feature of the Thurston Magic Lessons. Turn to Page 69, and learn the details.



Above: Trucks of the Thurston Relief Fund arrive at one of the Pittsburgh mining camps.



Left: Mr. and Mrs. Thurston and their daughter, Jane, buy provisions for the mining camps.

Below: At the mining camp, Mr. and Mrs. Thurston and Jane meet Mother McGinn.



Fortune Telling With Cards

Fortune telling with cards is an ancient science; in fact, the original playing cards, or tarots, were used expressly for that purpose. Today, a pack of ordinary cards can be used for the purpose of fortune telling; and the result will be interesting entertainment and diversion.

The system explained here is simple and easy to understand; and it is based upon methods that have been in use for many years.

The charts that appear below interpret the meaning of every card in the pack, according to the usage of the Gypsies and others who are famous for their ability to discover the significance of cards dealt at random.

It must be understood, however, that these charts do not purport to make certain predictions. They merely give the significance of cards according to an ancient rule, and the acceptance of these meanings lies entirely in the interpretation that the individual person may choose to make.

THE MEANING OF THE CARDS

DIAMONDS

Ace. You will profit through an invention or some great accomplishment. The card of wealth and high position. A present of a ring is in store for you.

2 You will accept a small present and hear good news. Something you desire very much you will shortly receive.

3 Your lucky star is rising; expect a change for the better. Do not be envious and greedy for wealth, it will come in time. Beware of a tricky blonde man.

4 A loss will come through your own carelessness; you are not concentrating sufficiently. You are much beloved by one of the opposite sex.

5 A large sum of money will come; use it with care and avoid criticism.

6 You will never want. There will be plenty in store for you through life. Be more patient and content.

7 Everything is in your favour; go in and win. The best card in the pack. You will realize your desires. Your best friends are blue-eyed.

8 You will receive a sum of money unexpectedly. Avoid flattering friends.

9 A chance to make a profitable investment is coming to you; accept it. Any transaction you make within the next ten days should be highly lucrative.

10 A wonderful card bringing rightness and good things. This is your year for success. Your ventures will bring happiness. Dark haired people are your most sincere friends.

Jack. You can easily see which person is your friend, if you use your head instead of your heart. You have a false associate who sneers behind your back. Beware. A blonde person loves you sincerely.

Queen. Do not allow silly remarks to cause you unhappiness. Do not fret or worry because of a nagging, faultfinding, supercilious woman.

King. Listen to good counsel. Follow your friends' advice—it is better than you plan. Do not be headstrong and obstinate.

SPADES

Ace. The card of death and inheritance. You will shortly attend a funeral.

2 You will hear unpleasant tidings regarding a friend.

3 Do not be too anxious to confide in promiscuous acquaintances. One whom you have trusted has proven mean and deceitful.

4 Analyze your feelings and observances. Then act as you deem wisest concerning an affair near and dear to you.

5 Someone is awaiting a letter; write even if your pride is wounded.

6 An unpleasant interview will terminate most happily for you.

7 Tears for the loss of a beloved friend.

8 Sickness to someone dear to you and bad news from a distance will come soon.

9 Misunderstanding with a familiar friend. Be forgiving.

10 Brief affliction and a long journey in the near future for you.

Jack. A new acquaintance of yours. A mean, contemptible man, a betrayer of confidences, with pleasing manners and handsome to look upon.

Queen. Beware of a young "widow," a dangerous, malicious woman who would ruin your happiness.

King. Beware of the stern critic who condemns without investigating or relenting. A very dark man will bring joy to you.

Fortune Telling With Cards

To tell fortunes with cards, the pack must first be shuffled and then cut three times by the person whose fortune is to be read, the cutting being done with the right hand if a gentleman is the subject; and with the left hand if a lady's fortune is to be read.

Then deal the cards, one by one, and turn up every seventh card. The first three cards thus discovered should be laid in a row on the table. Of the four additional cards, two must be placed above that row, and two below.

The center card of the middle row is the most important, and the greatest significance should be attached to it. The two side cards are important, as they represent active, or immediate influences. The two cards above and the two below indicate minor influences which frequently refer to the distant future.

Use a full pack of fifty-two cards in telling the fortune.

THE MEANING OF THE CARDS

CLUBS

Ace. The card of commerce. A fine business will be developed by your energy and perservance. Take a more cheerful view of life, for remember you are on the ladder of success. An important letter on way to you.

2 Within two months a business success will come to you; be ready to grasp a splendid opportunity.

3 You are pursuing the right course. Stick to it and keep working hard. It may take some time longer, but you should succeed with most of your present ideas.

4 A misunderstanding with a dear friend should be avoided. You are much beloved.

5 Your dearest wish will be realized. Being pleasant in your daily intercourse with people is always a help. Remember a smile is golden and with you will bring gold.

6 An unlooked-for opportunity is near by. Consult some friend in authority. You are much appreciated by an elderly dark person.

7 Keep learning all you possibly can. You will need this knowledge soon. A handsome partner in matrimony is assured you.

8 A dark person's affections, which if returned, will be the cause of great prosperity. You will marry twice.

9 Unexpected gain or a legacy. A short journey which will be greatly to your advantage. Don't marry a person 10 years older than yourself.

10 Fortune, success and grandeur. The card of complete business success.

Jack. Your business associates are loyal and trustworthy. A big undertaking is in store for you. A handsome person loves you devotedly.

Queen. A dark woman who knows and sees. You will be satisfied if you ask rightly. Your friend is loyal to you; do not wound him unjustly.

King. Look out for the future; a designing lawyer will trifle with your affairs.

HEARTS

Ace. The card of love and marriage. Do not expect too much and your married life will be really happy. You are greatly admired by both sexes.

2 Your love affairs will terminate as you desire. A male cousin will be a comfort and inspiration to you.

3 The card of love and ambition, but often meaning misunderstanding and "divorce." You can never marry a person who loves you devotedly.

4 A pleasant meeting and an enjoyable time with a dear friend. Good news from a foreign land. A surprise.

5 A great change is in store for you. If you undertake a journey it will have a happy termination.

6 Banish hatred for old enmities. Live for the future and happiness. You will lose your attractiveness dwelling on the shadows of the past.

7 Pleasant thoughts and tranquility. Enjoy good fellowship and be popular. You should seek a high place in society.

8 A fair person's affection. Beware of a false friend whose insinuations are merely jealousy. Draw your own conclusions.

9 The card of good cheer and happiness. The light of prosperity and health will soon shine upon you. Your wish will come to pass.

10 Happiness! Triumph! Much prosperity and joy will be your portion for your unselfishness. Remember there is a reward for kindness to others.

Jack. A gay young bachelor who dreams only of pleasure. You don't quite understand your friend; approach him from another angle.

Queen. Love and happiness are within your reach—grasp them. You have a devoted woman friend and can trust her fully.

King. Your best friend is a trustworthy gentleman, a keeper of secrets. The card of honour and uprightness. You will receive an important message over wires within two days.

The Society of American Magicians

Howard Thurston Is President of the National Organization

The SOCIETY OF AMERICAN MAGICIANS is the oldest magical organization in the United States, and for a quarter of a century has been a real power in the world of magic. It has listed the most notable of magicians among its members, and for twenty-five years its annual banquet in New York City has been an event of great importance.

Assemblies Throughout the United States

The SOCIETY OF AMERICAN MAGICIANS has seventeen assemblies throughout the United States. The Parent Assembly is in New York; and for years the organization has been truly national as the second assembly was located in San Francisco. The following cities are now represented: New York San Francisco, Chicago, Philadelphia, Detroit, Baltimore, Omaha, St. Louis, Boston, Cleveland, Cincinnati, Dallas, Syracuse, New Haven, Worcester, Springfield, Pittsburgh.

Each of these assemblies has its own officers, its own meeting place, and other individual features; but all are directly affiliated with the national organization.

Thurston the First National President.

Formerly the officers of the parent

assembly in New York were also recognized as national officers, the other assemblies having no vote in the choice of the Parent Assembly president, so that while the organization was nation-wide, only a small proportion of the members had representation at elections.

With the increase in size and prestige of the society, a national council was formed in 1927, and representatives from each assembly voted for national officers. At the first election, Howard Thurston was chosen as President of the SOCIETY OF AMERICAN MAGICIANS.

Members from Many Lands

The SOCIETY OF AMERICAN MAGICIANS deserves its title, for it has included the leading magicians of the United States and Canada during the past twenty-five years, and its officers and assemblies are all located in America. But it is internationally known, and has many members in foreign countries. For fifteen years it has held an affiliation with the Magicians' Club of London, England, an important British society. The office of President of this organization is a high honor which is fittingly bestowed upon a man who has gained fame through his ability as a magician.

OFFICERS OF NATIONAL COUNCIL, SOCIETY OF AMERICAN MAGICIANS

Howard Thurston	President
Harlan Tarbell	First Vice-President
James C. Wobensmith	Second Vice-President
Harry Rouclere	Treasurer
Royal L. Vilas	Secretary



Thurston produces a live duck from the coat of Mayor Kendrick of Philadelphia, at the Hospital for Crippled Children.



In Cincinnati, Thurston visits Clovernook Home for the Blind, maintained by the Lions Club. A benefit performance was given to aid the institution.



St. Jefferson Barracks, Mo., where Thurston gave a complete show for the wounded soldiers. Many of them were heroes of the World War.



Ned Wayburn congratulating Mr. Thurston and Jane upon her fine accomplishment during her training at the Ned Wayburn Studios of Stage Dancing. Jane is just starting her Professional Career.

NED WAYBURN

America's foremost Dance Authority and Best Known Theatrical Producer offers Training for Success in

Every Type of Dancing for Stage or Social Affairs at Surprisingly Low Cost

Whether you wish a career on the professional stage, or to shine as an amateur dancing star, or to secure a perfectly proportioned, symmetrical body by Reducing or Building Up to your ideal weight—the Ned Wayburn Courses assure you of success.

A Dancing Career

At the Ned Wayburn Studios courses in every type of dancing are obtainable (including Tap—Musical Comedy and Acrobatic Dancing—Ballet Technique and Dancing and Exhibition Ballroom Dancing. Special courses for reducing and body building. Write for Booklet T. R. S. describing these courses.

Or if you cannot come to the Ned Wayburn Studios let the Studios come to you.

Right in your own home you can prepare for a glowing future, with Ned Wayburn's Home Study Course in Stage Dancing. The course covers all types of Stage Dancing including 100 lessons, 11 dances, the necessary technique, 10 special records and dancing equipment. Write for Booklet T. H. S. describing the Course.

Ned Wayburn's Health and Beauty Course.

A complete course thru which you can secure symmetrical physical perfection—properly propor-

tion your body—improve your health and appearance—Reduce or increase weight as desired—**RIGHT IN YOUR OWN HOME.** Complete detailed instruction on exercises, diets, health and beauty hints, and make-up. Sent postpaid upon receipt of check or money order for \$2.98.

The Art of Stage Dancing. (a manual of Stagecraft)

This book written by Mr. Wayburn is of interest to all lovers of the Stage. Those contemplating a stage career should read it, as well as parents whose children desire a professional career. Sent postpaid upon receipt of check or money order. Regular edition \$5.00. Autographed De Luxe Edition \$10.00.

Mr. Wayburn will be glad to give gratis any information he can pertaining to Dancing, Stage Careers and body building and reducing.

NED WAYBURN Studios of Stage Dancing Inc.

1841 Broadway, (Entr. on 60th Street) Studio D-9, New York
At Columbus Circle, Open all year 'round 9 A. M. to 10 P. M. Except Sun.
(Closed Saturdays at 6 P. M.) Phone Columbus 3500



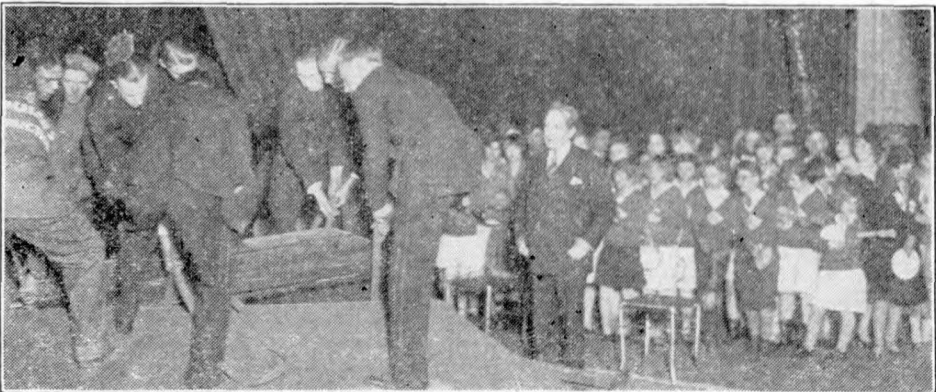
The Lions Club of Cincinnati, gather around Thurston's automobile to inaugurate the drive for the Thurston Relief Fund Benefit. The performance broke all records at the Grand Opera House.



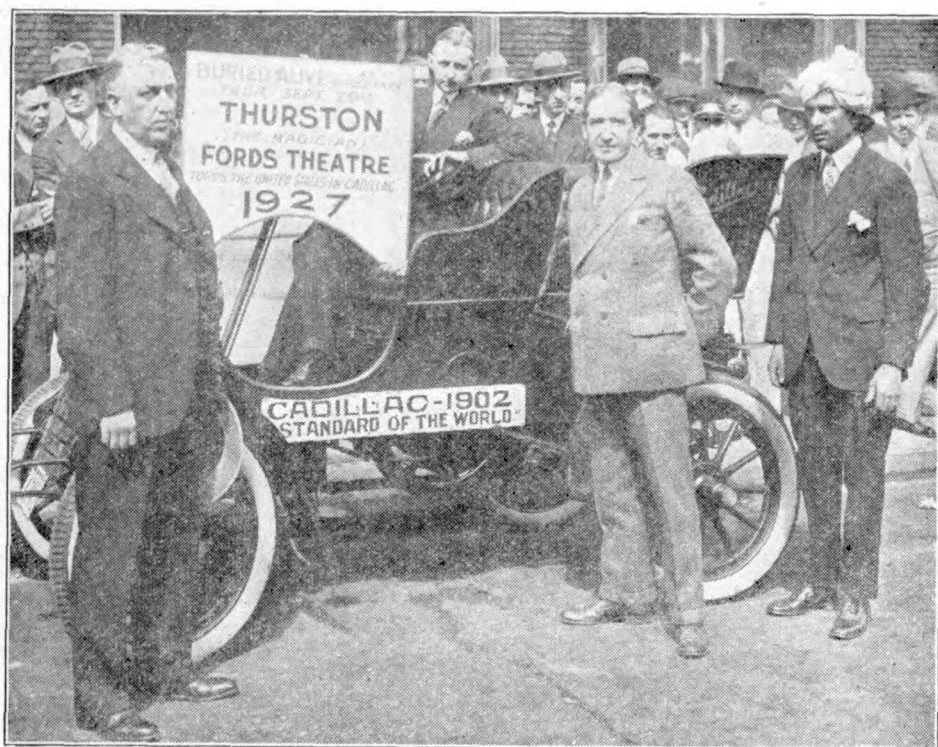
One of the Indian magicians now appearing with Thurston. Surrounded by his apparatus, this wonder worker of the East presents his feats of Oriental Magic.



A fire eater of India, is a member of Thurston's company.



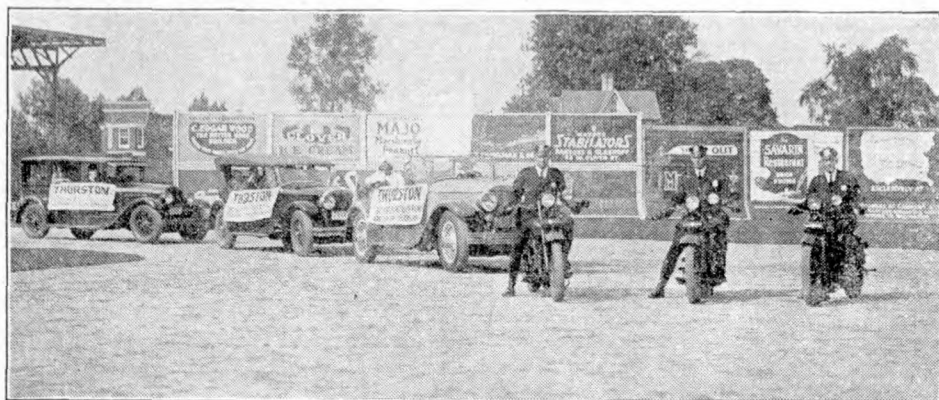
Thurston, performing the Living Burial in Grand Rapids, Mich., for the benefit of the National Vaudeville Artists of America.



The upper picture shows Thurston beside the first Cadillac motor car ever built, on the occasion of the Thurston Relief Fund Benefit, for the widow and children of Patrolman Doeher.

Through the cooperation of the Baltimore News, 20,000 people came to the benefit, which was held at the Baltimore Baseball Park.

The lower picture shows motorcycle police escorting Thurston to the baseball park. The benefit was the largest of its kind ever held in Baltimore.





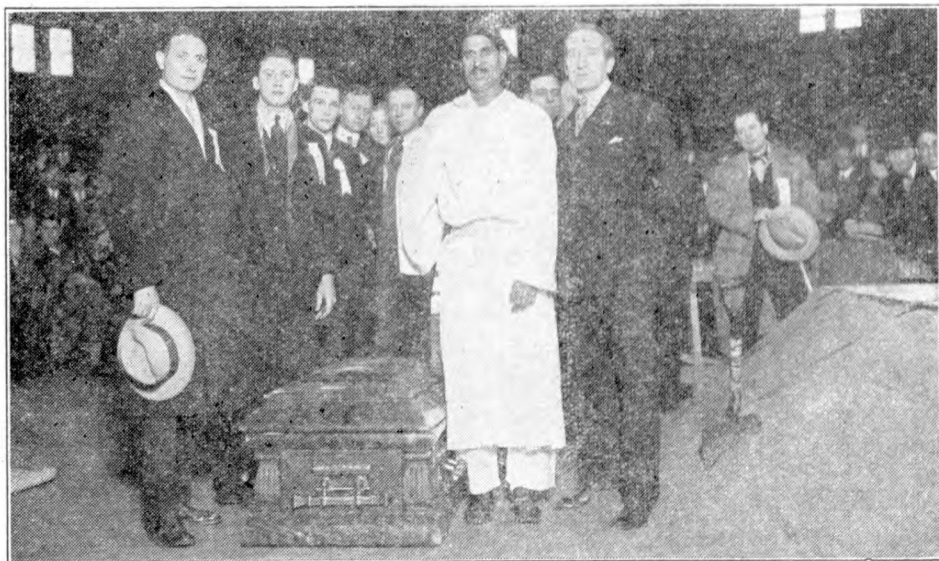
Mayor Martin O'Neil, of Rochester, N. Y., attends a dinner given by the Exalted Ruler of the Elks, to Thurston and the members of his company.

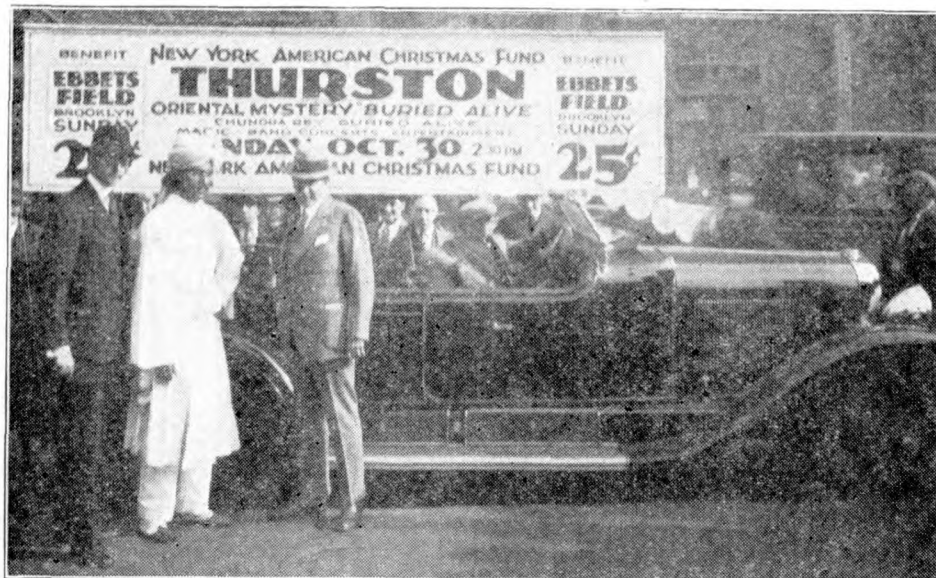


At the right: Thurston's entire company aboard a five-ton motor truck, stimulate interest in the Detroit Benefit for the slain policeman's widow.

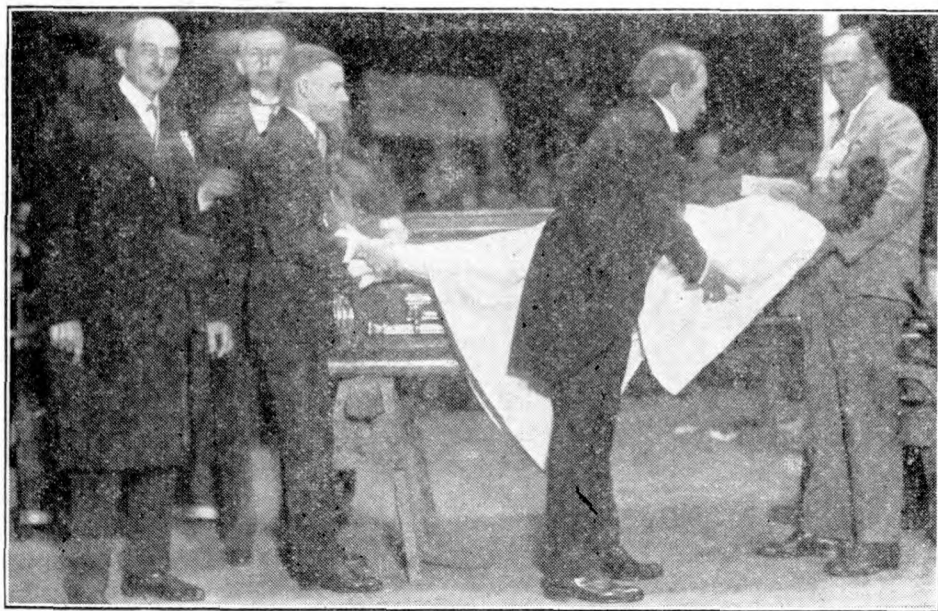


Below: Mayor Harrison, of Louisville, Ky., attends the Living Burial, which was held in aid of the City Community Chest.





The largest individual benefit ever held in the City of New York. The entire proceeds of the Thurston Benefit went to the New York American Christmas Fund.



Mayor Schwab, of Buffalo, addresses several thousand citizens of that city, who attended the Thurston Benefit for the Buffalo News Fund.

Books on Magic

by

THURSTON THE MAGICIAN

These books, written by Howard Thurston, World's Master Magician, offer valuable information to the person who desired to learn Magic. Thousands of people have read them and they are highly commended. They are now offered at popular prices, and should be in the hands of everyone who has witnessed a Magical Entertainment.

TWO HUNDRED TRICKS YOU CAN DO

A book that explains clearly, concisely and conveniently, two hundred mystifying tricks that may be performed by the average person. None of the tricks require elaborate apparatus.

This cloth bound book contains two hundred pages, and numerous illustrations. The 200 tricks are arranged in seventeen chapters, as follows:

Ball Tricks	Match Tricks
Card Tricks	Miscellaneous Tricks
Cigar Tricks	Paper Tricks
Coin Tricks	Pencil Tricks
Domino Tricks	Ring Tricks
Egg Tricks	Spirit Tricks
Handkerchief Tricks	Sugar Tricks
Liquid Tricks	Thimble Tricks
	Watch Tricks

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AN ENTIRELY NEW collection of two hundred more tricks that you can perform. Bound uniformly with "200 Tricks", with dozens of diagrams explaining everything clearly.

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Card Tricks	Miscellaneous Tricks
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Cigarette Tricks	Optical Tricks
Coin Tricks	Paper Tricks
Cork Tricks	Spirit Tricks
Hand Tricks	Table Tricks
Handkerchief Tricks	Thimble Tricks
	Match Tricks

PRICE \$1.00 postpaid

HOWARD THURSTON'S CARD TRICKS

A complete treatise on Thurston's methods of Card Magic, explaining such sensational mysteries as the Continuous Front and Back-hand Palm, the New Rising Card Trick, and the Thurston System of Expert Card Manipulation. This book has enjoyed a greater sale than any other book on Magic ever published.

PRICE 50c postpaid

Address all orders for the above books to:

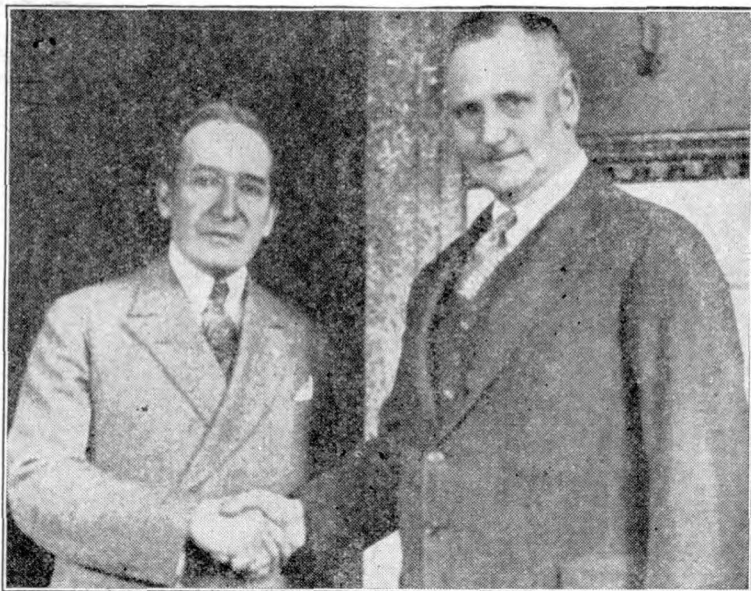
THURSTON
234 W. 44th St.
NEW YORK CITY



On election eve, in Milwaukee, while listening to the returns, for his fifth consecutive term in office, Mayor Daniel Hoan occupied a box at Thurston's show. His wife and children were also present. Mayor Hoan has the distinction of twenty years as Mayor of Milwaukee. He returned on the Wednesday matinee and spoke from the stage to 500 crippled children, thanking Thurston for his kindness.



The Mayor of Cincinnati, Murray Seasongood, shakes hands with Thurston at the City Hall, following Thurston's Benefit for the Blind.



The Thurston Magic Lessons form the clearest and most easily learned course of instruction on the art. They tell the Master Magician's own Methods. Turn to Page 69—Now.

THURSTON AS AN AUTHOR

Famous Magician Completes Life Story.

Howard Thurston, World's Famous Magician, is known to the public as a master of the mystic art—an entertainer par excellence who has appeared before nearly forty million people during his career of many years. Thurston has had remarkable experiences in many quarters of the world, and has told the public of certain incidents in his career. But now he has completed a work that will bring him lasting fame a story that will tell coming generations of the Master Magician of the Twentieth Century.

Thurston has written various books and articles on magic, some of them of technical nature; and all of them unusual and interesting. He has always held the wish that some day he might write his autobiography — his own story, telling of his trials, travels and triumphs, as he himself experienced them.

Eighteen years ago, Howard Thurston began this story. But the work of his show, which was then expanding, made it necessary for him to cease his labors. Every year since then, he has hoped to finish his autobiography. But the years passed one by one; new experiences were added to his eventful life; and still the book was unfinished.



Howard Thurston

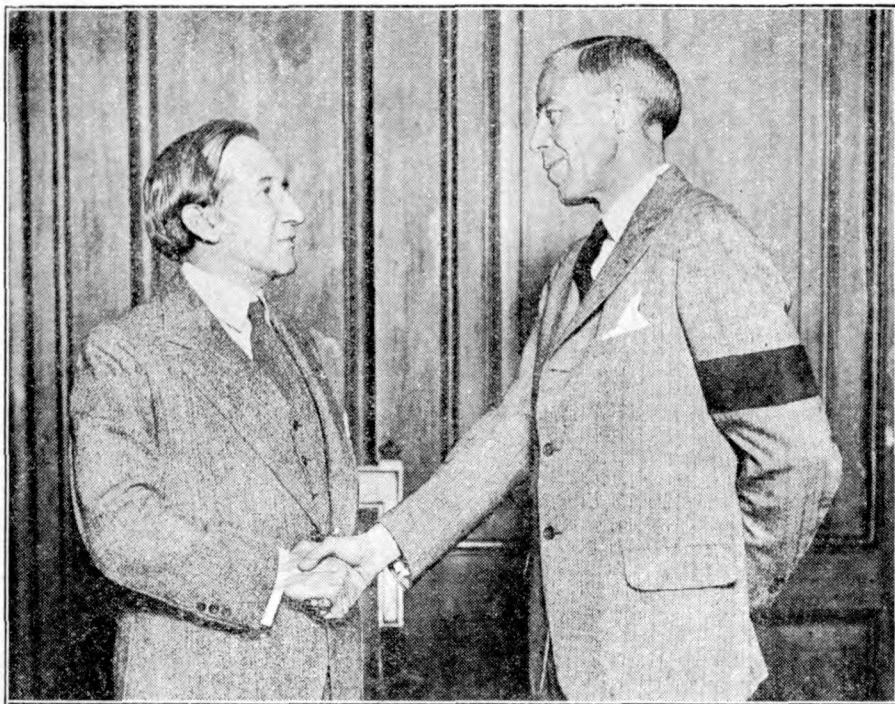
In the early summer of 1928, Howard Thurston lay all other work aside, and set himself to the task of telling his own story. The old manuscript was brought from its place of seclusion. Large portions of it were changed; and then the story was resumed. Day and night the famous magician continued his work, confident that he would complete a story that will live as long as the art of magic continues.

In the month of August the task was finished. Thurston's own story of his life is now told. It is a tale of thrills and strange events—the true story of a modern man of mystery. It is a story filled with sentiment, with human interest, with strange coincidences.

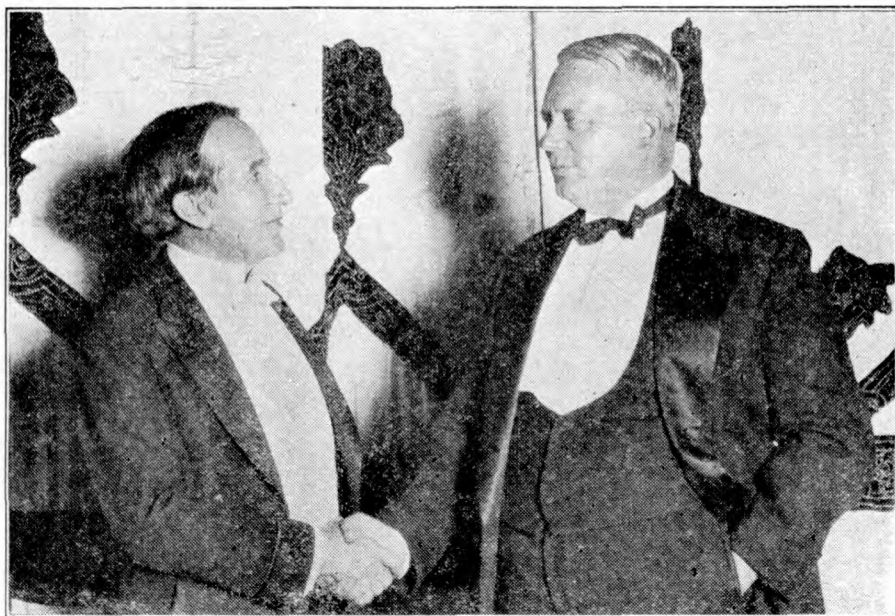
There has never been another book like it. Those who have read the story have given it their acclaim; for it carries the note of sincerity that only a man's own story can hold.

The publication of this remarkable book has been assured. Plans have been completed, and the work is under way. The thousands of Thurston admirers throughout the country can now look forward to reading the true and complete story of the master magician's life.

The life story of Howard Thurston, the famous magician, will be published in book form in September by Dorrance & Co., of Philadelphia.



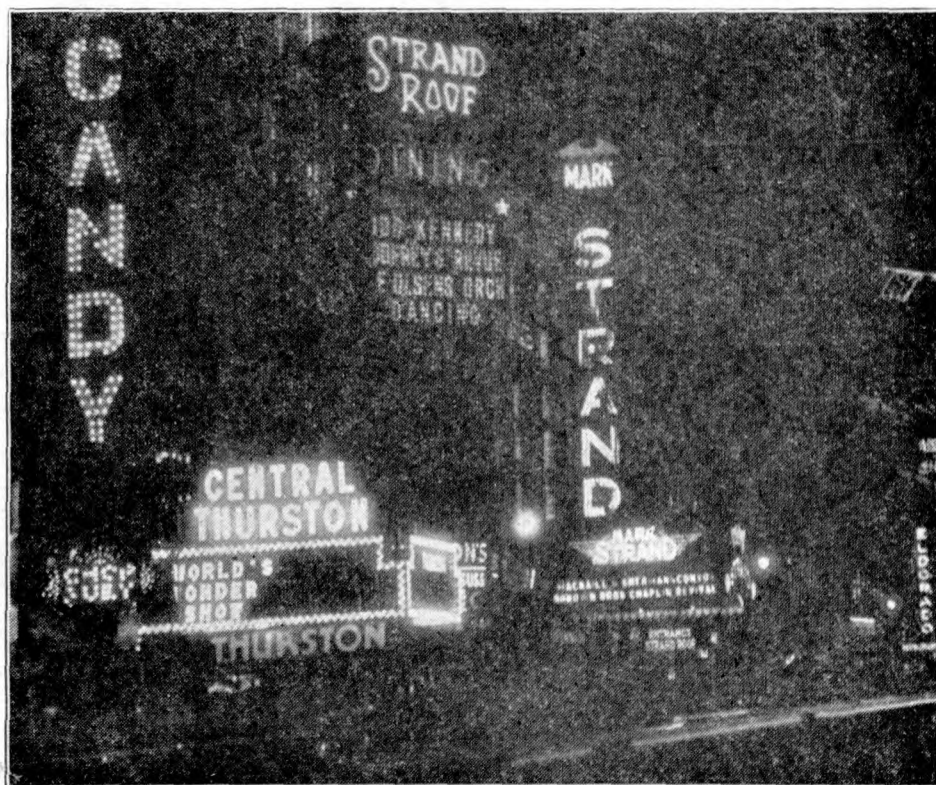
Mayor Thatcher, of the Capitol City. Albany, thanks Thurston publicly for his benefit performance in Lincoln Park, before 21,000 people.



Governor Robert P. Robinson, of Delaware says: "I have witnessed Thurston's magic many times, but this is my first handshake with him. After having met him, I enjoyed it all the more."



Howard Thurston, founder of the Thurston Relief Fund, and the members of his organization which established a record for benefits unequaled in the history of the theatre.



Broadway at night, during Thurston's record run of eight weeks in New York.

FOOLING THE WORLD

(Fooling Millions)

Published by Howard Thurston

World Famous Magician



This book tells of the many activities of Thurston, the Magician. The contents (on page 3) gives a list of certain important features. On this page is an index which does not include photographs, which are subject to change in future printings.

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The photographs, of which there are more than 100, have been taken in many large cities, showing the activities of Thurston and the Thurston Relief Fund. The photographs applying to the Thurston Show have been taken in all parts of the world.

The purpose of this book is to provide information and entertainment, and new features will be added to the different printings of the present edition.